



Smart features. Small investment. Big payoff.

Meet the ZT231 value industrial printer

Shrinking timelines, increasing volume and tighter compliance are stretching workflows and workers. Simplify printing with the easy-to-use, light-industrial ZT231 printer that's built to give you years of hassle-free performance.



Print Today with the Right Feature Set

Intuitive and easy-to-use large color touchscreen

Durable construction for light-industrial use cases

Fast throughput of crisp text, barcodes and graphics

Unmatched security to protect your data



Plan for Tomorrow with On-Demand Upgrades

Add media handling options like a cutter or peeler*

Expand connectivity with wireless or a second Ethernet port*

Adopt UHF RFID printing and encoding

Evolve with emerging technologies

*Field-installable kit

More than you expect. Made to print for years.

The ZT231 is ready to support your dynamic, light-industrial applications.

Made to last with an all-metal frame and enclosure

Compact design with a bi-fold door that fits in tight spaces, even when open

Easy to install and use with Zebra's wizards and setup utilities

See status at a glance on the large color touchscreen that can be used with a gloved hand

Manage and push updates remotely with our unmatched software suite

Add big features when you need them such as media handling, connectivity and RFID

Predict maintenance needs with onboard analytics

Replace the printhead in minutes without needing tools

Protect your sensitive data and prevent unwanted access with PrintSecure

Plus, it's backed by Zebra, the #1 leader in barcode printing, and our global network of 10,000+ partners.
Quality, reliability and smart capabilities. That's how Zebra does value.

Experience the ZT231 industrial printer today. Visit zebra.com/zt231



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