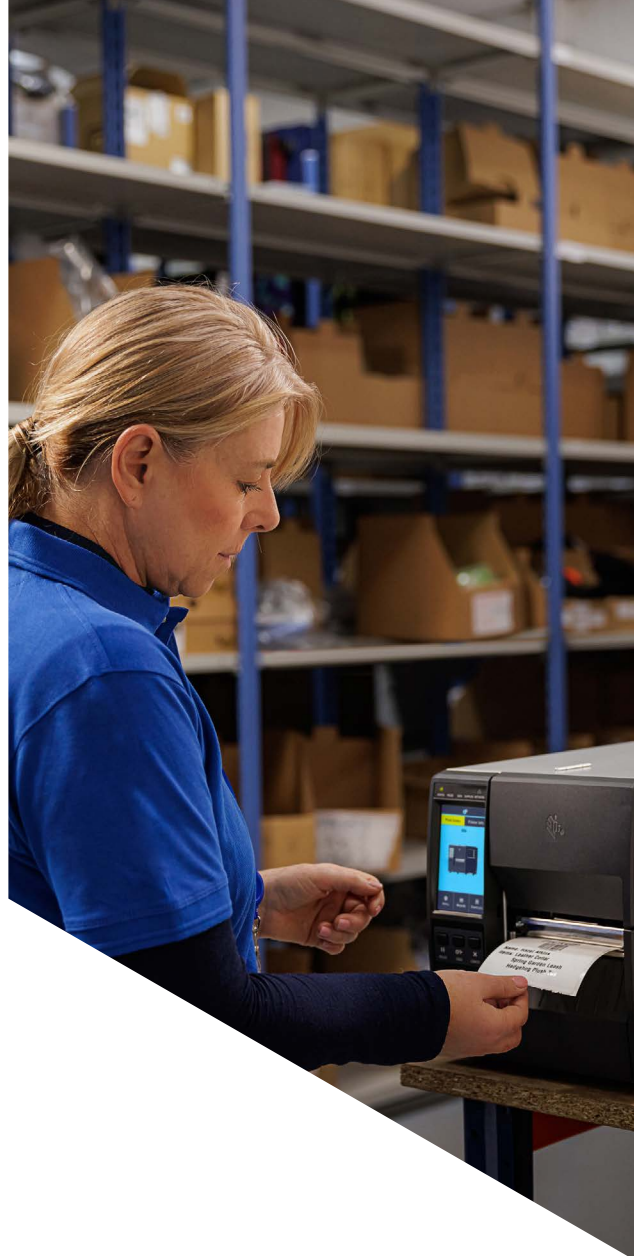




Smart features. Small investment. Big payoff.

Meet the ZT231 value industrial printer

Shrinking timelines, increasing volume and tighter compliance are stretching workflows and workers. Simplify printing with the easy-to-use, light-industrial ZT231 printer that's built to give you years of hassle-free performance.



Print Today with the Right Feature Set

Intuitive and easy-to-use large color touchscreen

Durable construction for light-industrial use cases

Fast throughput of crisp text, barcodes and graphics

Unmatched security to protect your data



Plan for Tomorrow with On-Demand Upgrades

Add media handling options like a cutter or peeler*

Expand connectivity with wireless or a second Ethernet port*

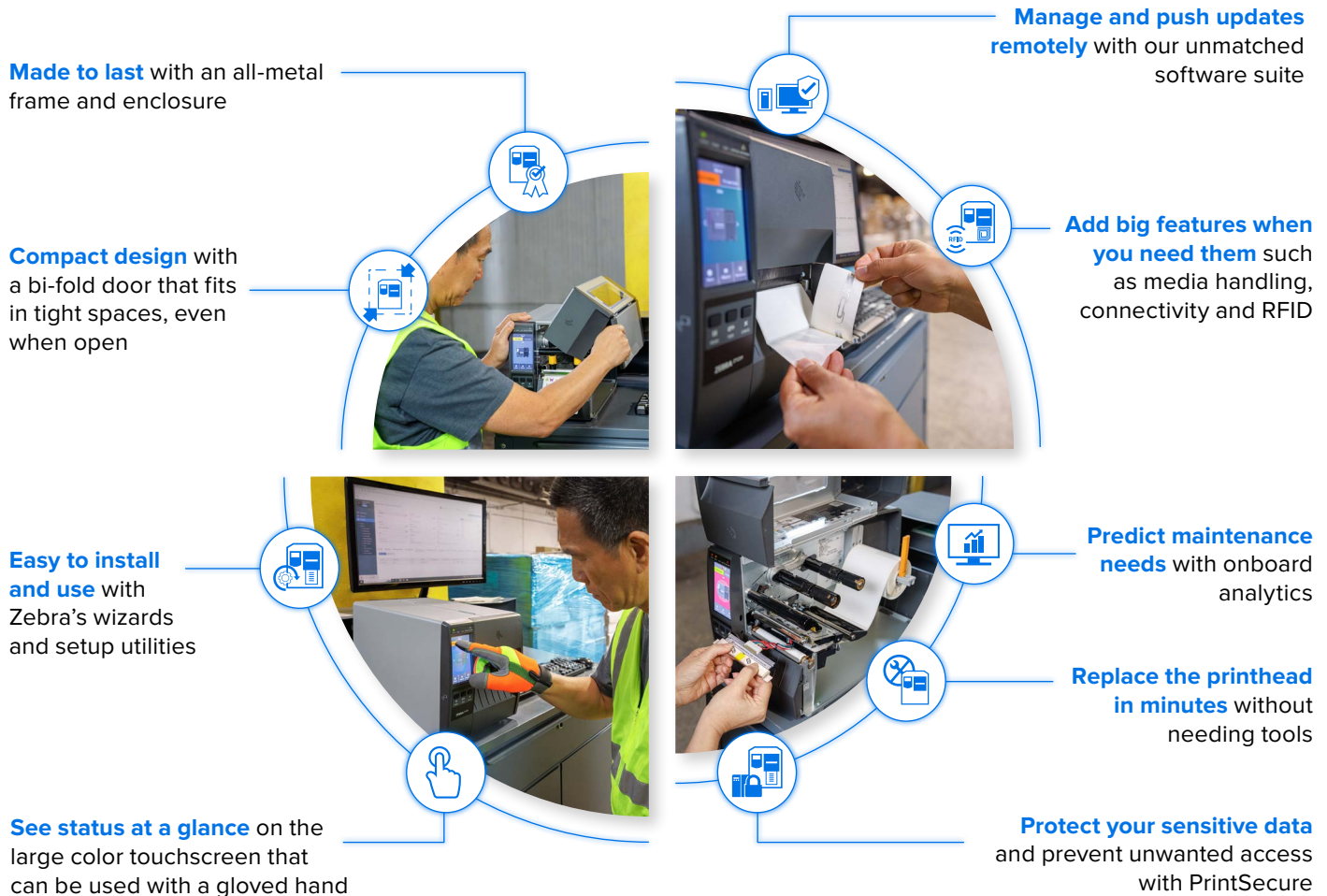
Adopt UHF RFID printing and encoding

Evolve with emerging technologies

*Field-installable kit

More than you expect. Made to print for years.

The ZT231 is ready to support your dynamic, light-industrial applications.



Plus, it's backed by Zebra, the #1 leader in barcode printing, and our global network of 10,000+ partners. Quality, reliability and smart capabilities. That's how Zebra does value.

Experience the ZT231 industrial printer today. Visit zebra.com/zt231



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