



Rugged. Robust. Resilient.

Print with reliability.

Your workflows don't stop. Neither does the ZT510. Accomplish more with this industrial printer that's built for fast, 24/7/365 performance to boost your operations—all at an exceptional value.



The critical capabilities you need



Easy to integrate, use, update and manage—onsite or remotely



Print for years in harsh environments with durable, all-metal construction



Tailor to your needs with flexible media-handling and connectivity options



With smart technology that evolves



Fast processor for quick throughput of crisp text, barcodes and graphics



Media handling options including full rewind, peeler and a cutter*



Evolving Print DNA toolset for expanding capabilities

*Field-installable

Premium performance without the premium price tag

The ZT510 keeps up with increasing demands

Maximize Your ROI

Enjoy years of uninterrupted industrial printing with easy upgradeability

Check Status Remotely

Manage, secure and push updates to your Zebra Print DNA printer fleet remotely using a web browser

Improve Performance

Get print speeds up to 12 ips at 203 dpi, or opt for high-resolution 300 dpi

The Right Features at the Right Price

Get next-generation print performance at a budget friendly price

Eliminate Costly Downtime

Avoid interruptions with unstopable reliability and unrivaled durability

Add a Zebra Anywhere

Integrate the ZT510 seamlessly into any fleet with Printer Emulations

Connect Your Way

Choose from a variety of connectivity options like Serial, Parallel, Gigabit Ethernet, dual band 802.11a/c with Bluetooth® 4.0, USB Host and IPv6

Print without stopping. Print with Zebra.
See how at zebra.com/ZT510



NA and Corporate Headquarters
+1 800 423 0442
inquiry4@zebra.com

Asia-Pacific Headquarters
+65 6858 0722
contact.apac@zebra.com

EMEA Headquarters
zebra.com/locations
contact.emea@zebra.com

Latin America Headquarters
zebra.com/locations
la.contactme@zebra.com

ZEBRA and the stylized Zebra head are trademarks of Zebra Technologies Corp., registered in many jurisdictions worldwide. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Zebra is under license. All other trademarks are the property of their respective owners. ©2023 Zebra Technologies Corp. and/or its affiliates. 01/2023.