



46% Extra Labels per roll!

Looking for a new Industrial Label
and Barcode Printer for your business?

There are many reasons why you should choose a Zebra.
But before you decide, maybe it's time you considered
something... a bit wider...

With Zebra's range of 6" wide Industrial Printers,
did you know you can benefit from all of this?

- **Up to 46% extra labels per roll***
- **More labels per roll** = fewer rolls to buy
- **Fewer rolls** = fewer roll changes
- **Fewer roll changes** = more productive labelling operations
- **Bigger labels** = print thicker or larger bar codes (large MIL size)
- **Bigger barcodes** = scan from further away
- **Use 4" wide media as well as 6"** = one model of printer for all types of labels
- **Rotated bar codes!** By switching from a 4" x 6", to a 6" x 4" label format and you can use wider "picket fence" style bar codes as opposed to "ladder" style.



ZT421
Industrial Printer



ZT620
Industrial Printer



ZE521
Print Engine

If 6" wide labels are still not enough for your needs, maybe you
need to speak to us about our Zebra 220Xi4, which supports
media width up to 8.5"!

*based upon a purchase of ZipShip part number 3003632 Z-Perform 1000T 152mmx102mm with 1600 labels per roll, as opposed to ZipShip part number 87985 Z-Perform 1000T 102mmx152mm with 950 labels per roll.

When Bigger is Better!

Applications for Your 6" Wide Labels

OK, so now you've decided you like the sound of a 6" wide printer, here's some of the applications where you might see the benefit from this wider format of label.

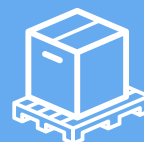
Location Labels

Warehouses and factories are typically large buildings, often with high ceilings. Having larger location labels, means your Zebra scanners can read them from even further away.



Logistics and Container Labels

Make things easier to see and scan on bulk items like containers and pallets



Larger Pallet Labels

Forklift and material handling operators won't need to leave the truck to read these ones.



Hazard Labels

Scale up the readability on high-risk assets, such as chemical drums.



Packing List/Shipping invoices

Switch over from office-based print technologies. Benefit from cost efficiencies associated with thermal printing.



Larger Manufactured products

If you have the casing real-estate, why limit the readability of your label. Scale up on appliances like refrigerators, dish washers, and washing machines.



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