



ZD420 4-inch Thermal Transfer Printer

UNIQUE AND INTELLIGENT RIBBON CARTRIDGE FOR FAST, FOOL-PROOF LOADING

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AGENDA



- Introducing the ZD420
- Features and benefits
- Supplies
- Global services
- Zebra – a true partner

INTRODUCING THE ZD420

WITH
FOOL-PROOF RIBBON LOADING

4 inch thermal transfer

Fast printing

The latest wireless connections



Easy to use, easy to deploy, easy to manage...

The Easiest Thermal Transfer Printer to Load



Fool-proof:
always loads
properly the
very first time

Easy to load,
no matter
your experience
level

Cartridges can
be loaded in
seconds, not
minutes

No more
support calls
about loading
problems

Just pop in a new cartridge and get back to work

It's a Snap to Upgrade

BACKWARDS COMPATIBLE WITH...

**Legacy
Zebra and
competitive
printers**

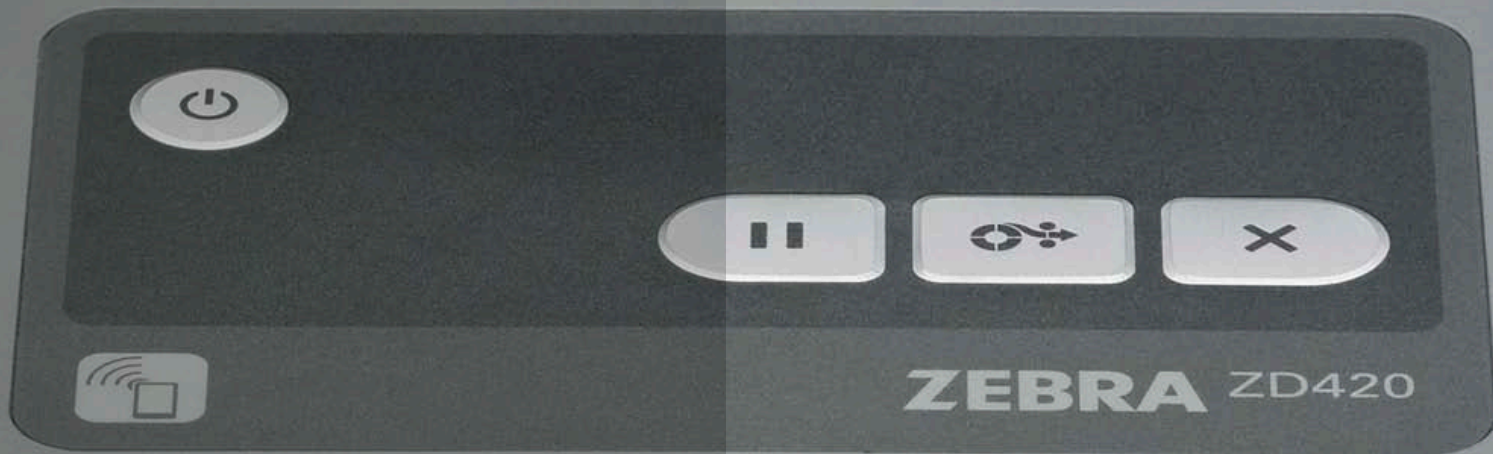
**Existing
applications
and label
formats**

**Existing
printer
languages
ZEBRA
ZPL / EPL**

**Many
non-ZEBRA
languages**



**THE RESULT?
PLUG-AND-PLAY
INSTANT UPGRADE**



FEATURES AND BENEFITS



Unique and Intelligent Ribbon Cartridge for Fool-proof Instant Loading



Only thermal printer in the market to
offer a ribbon cartridge

As easy to load as a CD —
just pop it in

Crypto chip lets you know when the ribbon
needs to be replaced — no more downtime
when the ribbon runs out

Recyclable — manufactured with
bio-degradable material

Offered in resin, wax and
combination resin/wax

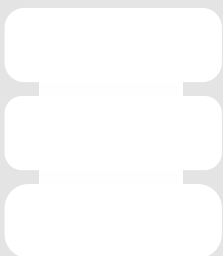
IDEAL FOR

- Temporary or seasonal workers
- Highly skilled workers
- Applications that require routine changing of the ribbon throughout the day

Movable Media Sensor for More Media Options



**Off-center
black marks**



**Die-cut
notches**



**Multiple rows
of labels**



...NO PROBLEM!

Every Wired and Wireless Modern Connectivity Option



USB 2.0
USB Host

Auto-sensing Serial

10/100 Ethernet

Wi-Fi
802.11ac



Bluetooth Low Energy
Bluetooth 4.1

Unbelievably Flexible and Adaptable

**ADD THE
OPTIONS
YOU NEED**

WHEN YOU NEED THEM...

...Serial and Ethernet connections

...a peeler and cutter

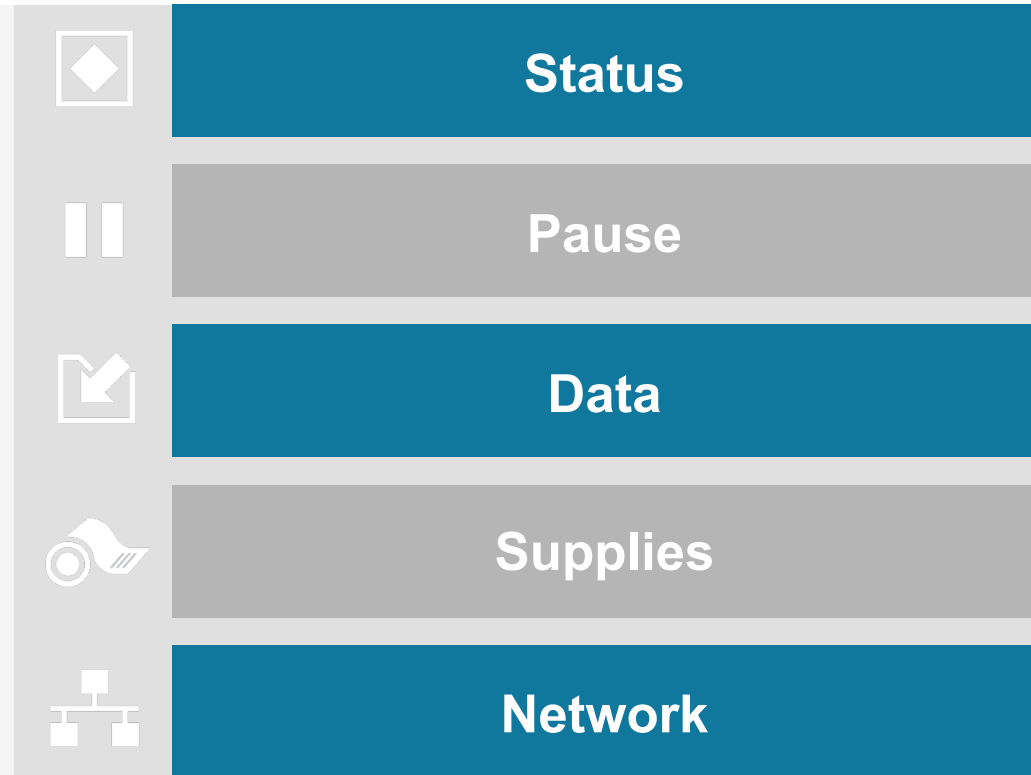
...all right on site

**NO NEED TO RETURN
TO THE SERVICE DEPOT.**



Simple User Interface

**MORE STATUS
ICONS LET
USERS KNOW
AT A GLANCE
WHAT THE
PRINTER NEEDS**



THE RESULT?

Fast resolution of issues. Maximum uptime.

Link-OS Makes Printer Management Easier Than Ever



ZEBRA-ONLY INNOVATIVE SOFTWARE PLATFORM



Cloud Connect

Secure and direct connection to Cloud-based apps via standard WebSockets technology



Print Touch

Tap your NFC-enabled mobile device to access Zebra's knowledge base



Virtual Devices

Supports well-known legacy and competitive printer languages



Profile Manager

Deploy, edit and manage one printer, a group of printers or all printers

Designed for Healthcare Environments

DISINFECTANT READY PLASTICS

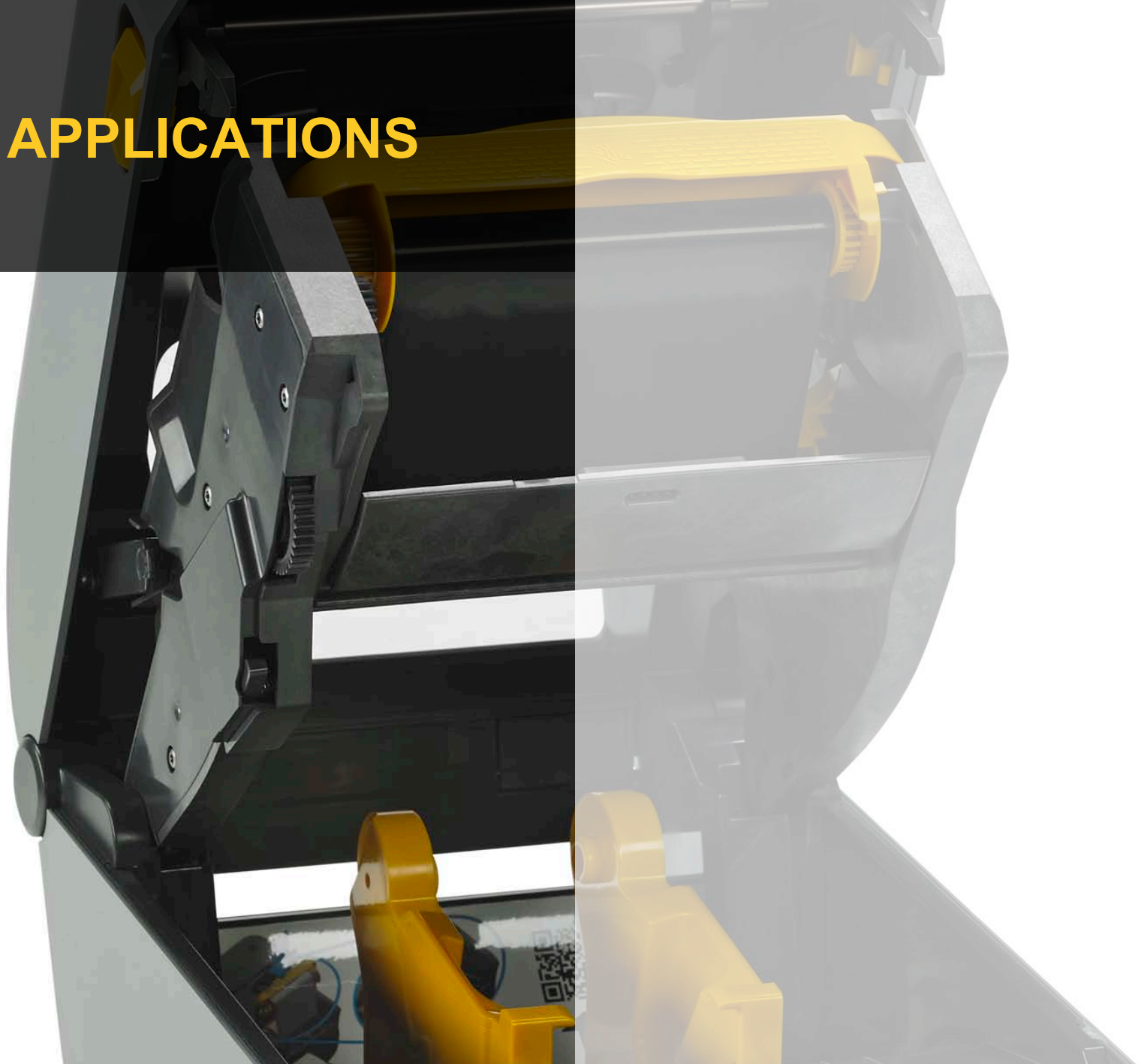
SEALED BUTTON INTERFACE

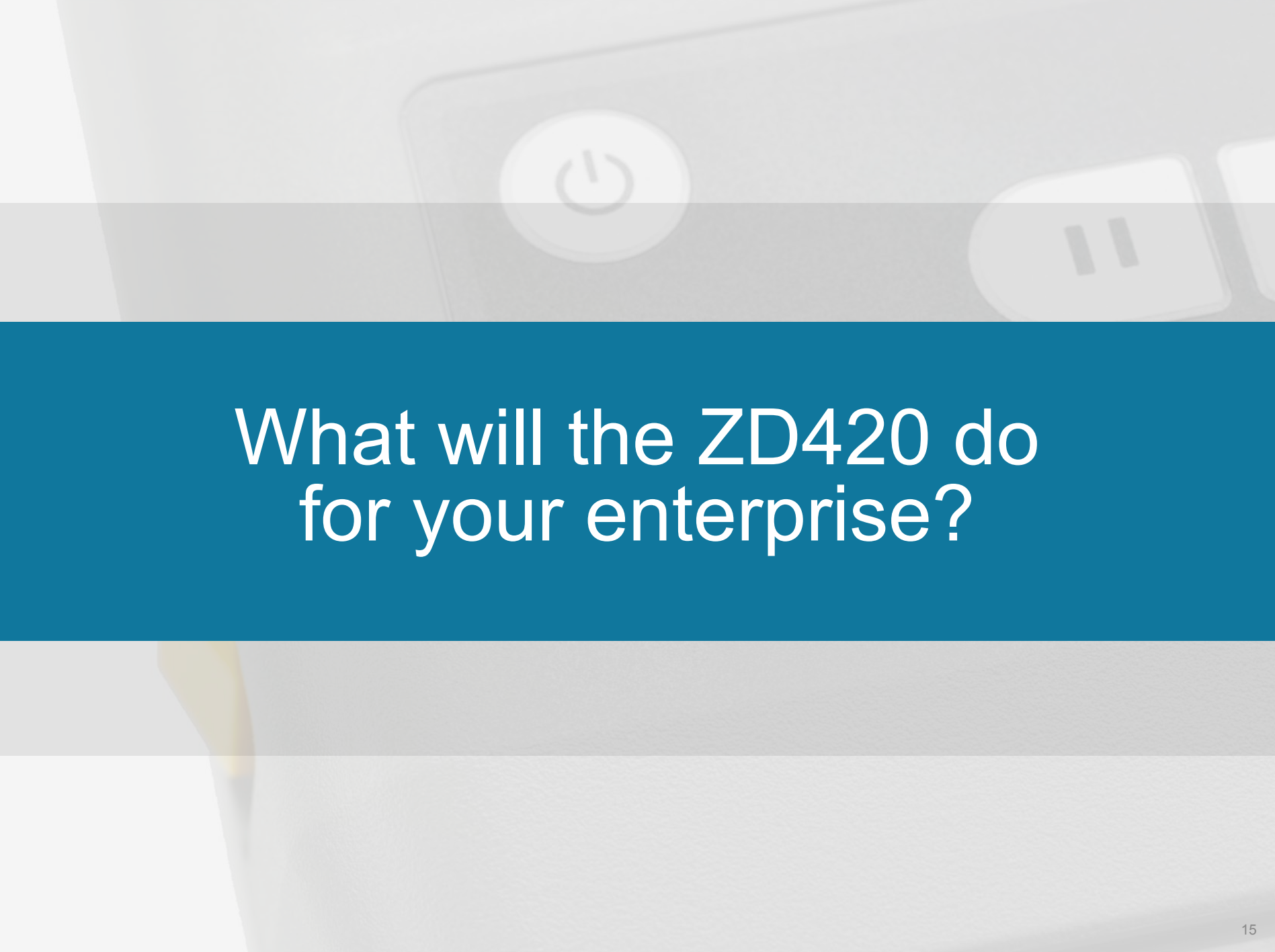
**MEDICAL GRADE POWER SUPPLY WITH
IEC 60601-1 CERTIFICATION**

**300DPI PRINTING OPTION FOR LEGIBLE
PRINT ON SMALL LABELS, FOR SPECIMEN
CONTAINERS AND PRESCRIPTIONS**



APPLICATIONS





What will the ZD420 do
for your enterprise?

Light Manufacturing



Agency labels

Name plates

Product labels

Apparel tags

Simple media loading

Fast and flexible deployment

Global character printing

Minimal management effort

Supports a wide variety of media

Upgrade connectivity and media cutting options right on site



Healthcare



Asset labels

Lab and Specimen labels

Blood and IV bag labels

Sterile services

Simple media loading

High resolution printing

Disinfectant ready

Fast and flexible deployment

Minimal management effort

Supports a wide variety of media

Upgrade connectivity and media cutting options right on site



Other Industries



Transportation & Logistics
Asset labels

Retail
Asset labels
Shelf labels
Record labels

Government
Asset labels
Record labels

Service
Service reminder labels

Simple media loading

Fast and flexible
deployment

Fast printing

Minimal management
effort

Supports a wide variety
of media

Upgrade connectivity
and media cutting
options right on site

SUPPLIES



The Benefits of Genuine Zebra Supplies

High-Quality Ensures Satisfaction

Pre-tested, consistent materials and quality processes ensure consistent print quality, reducing the need to re-print labels due to poor readability and scannability

Pre-Tested Materials Supplies

Research and Development Team performs rigorous testing of all label materials

A Solution for Virtually Any Application

Labels, Tags, Receipt Paper, Wristbands and Ribbons

SERVICES



ZEBRA One Care



COVERAGE FROM DAY ONE

Keep your ZD420 operating at peak performance

Upgrade to the ultimate in post-deployment support with multi-year coverage from day one

Tiered service plans to meet your support needs and budget

Normal wear and tear plus accidental breakage repair coverage with OneCare Essential and Select

Includes telephone and software support

Upgrade to OneCare Select to add next-business-day dispatch of replacement devices, 24/7 Level One support and more

BENEFITS

- Maximize device uptime
- Unparalleled “from the manufacturer” expertise
- Outstanding value – eliminates unexpected repair costs
- Enables IT to focus on more strategic initiatives



Zebra —
A TRUE PARTNER

Zebra Facts

Channel partners in **more than 100 countries**

Customers include **more than 95 percent** of all Fortune 500 companies

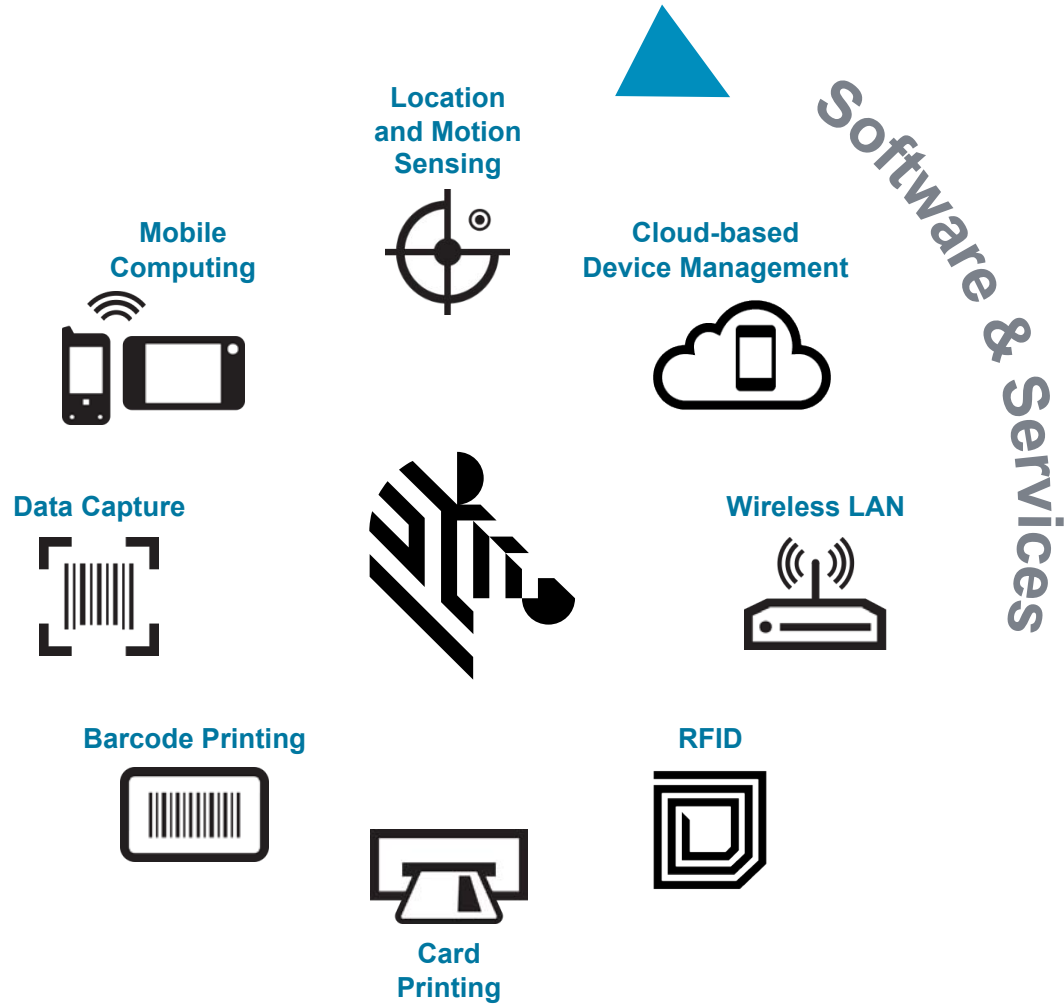
~7,000
employees
worldwide

122+ offices
across 81
countries

~\$4.3
billion
market cap

4,200+
US &
international
patents issued
and pending

Key Technology Offerings





Questions?

