

Not Too Much. Not Too Little. Just Right.

Transform Card Printing with the ZC300 Series

Hassle-Free Card Printing

- Compact, award-winning design for secure card printing wherever you need it
- Painless plug-and-play set-up; no calibration required
- Simple card loading with revolutionary hopper design
- Easy-to-use card feeder automatically adjusts to card thickness
- Full-color LCD panel displays helpful printer and media status alerts, as well as troubleshooting videos
- Redesigned ribbon cartridge with smartchip makes it easy to know how and when to change ribbons

Seamless Integration, Unlimited Potential

- Meet virtually any card printing needs — single or dual-sided, color or black and white, magnetic stripe or contactless
- Deploy in multiple locations or run simultaneous print jobs for improved efficiency
- Smaller footprint, slimmer profile, lower clearance
- Standard Ethernet and USB connectivity, optional 802.11ac Wi-Fi
- SDK to help build apps from any environment; drivers available for Windows®, Linux® and Mac

ZC350: The Smart Alternative to Lamination

- Long-life ribbon doubles card life over standard cards, at a lower cost per card than lamination*
- Specialty ribbons include long-life, pearlescent and 3D for added durability, special effects and security*
- Supports edge-to-edge printing
- Use custom security marks on pre-printed cards, watermarks, guilloche pattern and difficult-to-counterfeit RFID cards for added security*
- Print speeds up to 1,000 cards per hour per printer (single monochrome)*



Model Transition Guide

Legacy Model	Replacement Model	Description
ZXP Series 7	ZC300 Professional direct-to-card ID card printer	• Single- or dual-sided • Print speeds up to 900 cph (single monochrome) or 450 cph (dual monochrome)
	ZC350 Professional direct-to-card ID card printer	• Single- or dual-sided • Print speeds up to 1,000 cph (single monochrome) or 500 cph (dual monochrome) • Specialty ribbon compatible
ZXP Series 7 with Laminator	ZC350 Professional direct-to-card ID card printer	• Single- or dual-sided • Print speeds up to 1,000 cph (single monochrome) or 500 cph (dual monochrome) • Specialty ribbon compatible

Zebra Certified Supplies



We produce and rigorously pre-test our own wide range of card printing supplies to provide consistent, optimized performance with your Zebra card printer.

CardStudio ID Card Design Software



Advance your card designs and production with CardStudio 2.0 to unlock greater design features, expanded data management capabilities and Digital IDs.

To learn more, visit www.zebra.com/zc300-series



NA and Corporate Headquarters
+1 800 423 0442
inquiry4@zebra.com

Asia-Pacific Headquarters
+65 6858 0722
contact.apac@zebra.com

EMEA Headquarters
zebra.com/locations
contact.emea@zebra.com

Latin America Headquarters
zebra.com/locations
la.contactme@zebra.com

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*ZC350 only