



Zebra WS301 with Workcloud Sync

Designed to transform how retail workers communicate, collaborate, and manage tasks, this compact, hands-free option, connects every associate - even those without dedicated devices - ensuring they stay informed, productive, and focused on delivering exceptional customer experiences.

With no extra devices or apps required, WS301 with Workcloud Sync keeps your team connected in real time, enabling seamless push-to-talk communication, task updates, and team collaboration—all from a single platform. Intuitive voice controls keep workers hands-free and fully mobile, while the WS301's lightweight, ergonomic design ensures all-day comfort. Safety remains a priority with a customizable duress button and front-facing safety camera, giving workers the confidence and protection they need to excel in their roles.

The world's most compact hands-free enterprise-class Android wearable computer meets AI-powered collaboration and communication software.



Boost productivity

Improve workflow efficiency

Improve customer service quality

Talk, task, and tackle more together

All-in-one, purpose-built solution

A single, enterprise-grade wearable (WS301) running a unified software platform (Workcloud Sync) eliminates device and application fatigue.

AI-powered software

Leverages AI for features like real-time content translations to deliver superior value.

Voice-first, hands-free interface

Designed for voice control with a large library of commands, allowing associates to remain hands-free for critical tasks.

Enterprise-grade Android platform

Built on Zebra's proven Android platform with Mobility Extensions (Mx) for enhanced security, easy management via your existing EMM, and a future-proof technology stack.



Features at a glance

WS301

Ultra light, ultra wearable

Two wearing styles

So little yet so easy to find

Supports Zebra Device Guardian

Easy to manage

Manage through your EMM

Voice-first interface

Designed for hands-free operation

No drop Wi-Fi connectivity

Wi-Fi 6 plus Zebra Fusion

Dedicated Duress button

Improves worker safety

Workcloud Sync

Voice-controlled

Large library of voice commands

Push to Talk/voice calls

1-1, groups, departments, company wide

PBX voice calls

Inbound and outbound calls

To-Dos

Create, assign and monitor status

Announcements

Easy store-wide communications

Easy interface

Language selection, contacts and more

Powerful. Readable. Reliable. Built for today's enterprise applications

Enterprise-grade performance

- Full Android OS with Qualcomm processor
- 4 GB RAM / 64 GB Flash for smooth multitasking
- Supports third-party apps, customization, and advanced workflows

Superior readability with AMOLED display

- Exceptionally bright for clear viewing in any lighting
- Instant, no-wait screen refresh
- Easy to read even at extreme angles

No-drop Wi-Fi connectivity

- Wi-Fi 6 for fast, modern wireless performance
- Zebra Fusion ensures stable, reliable connections – critical for voice-first workflows





The unserved hand, served

Contact the backroom via PTT with the press of a button to request an item for a customer

Push high-priority tasks or emergency messages to any worker on the sales floor at a moment's notice

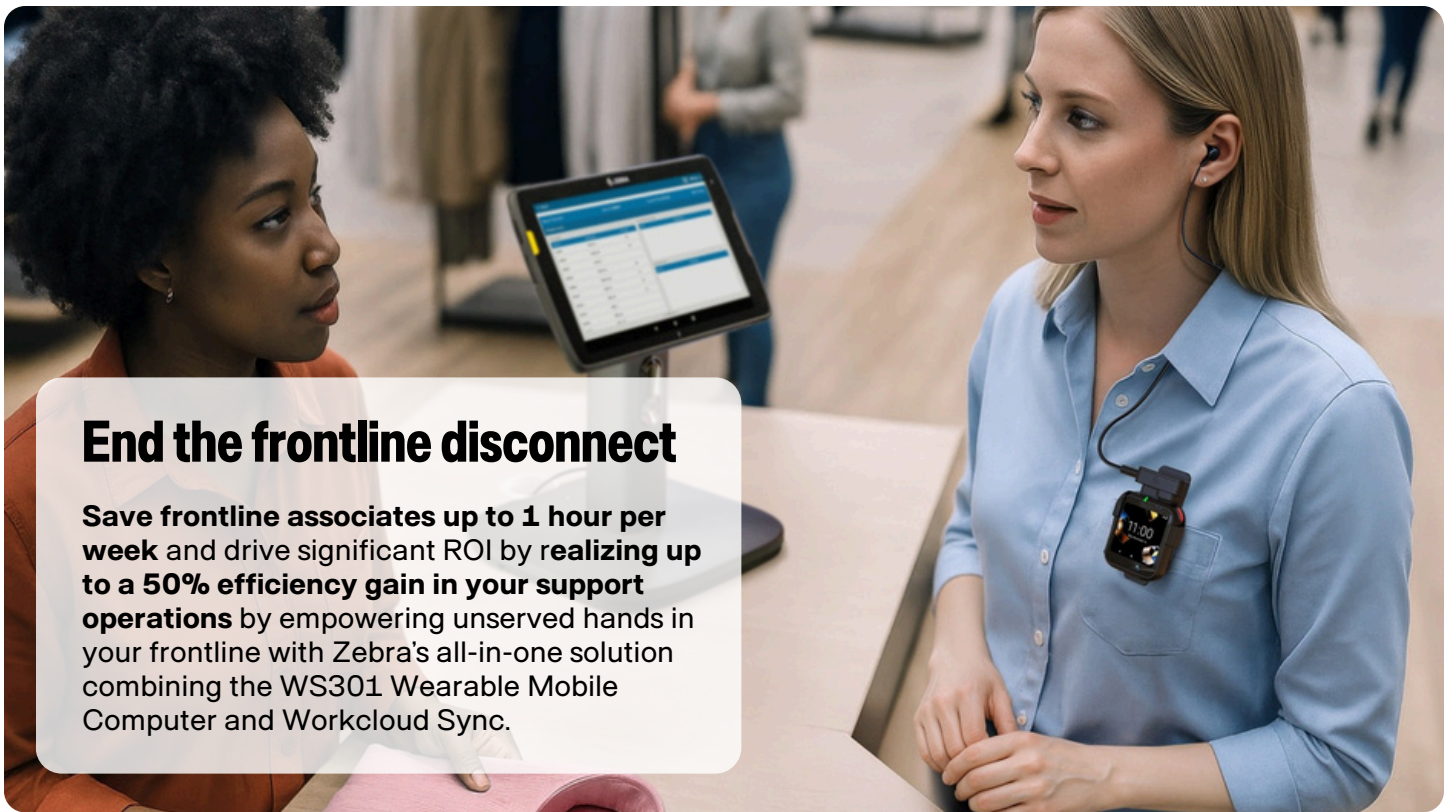
Receive instant notifications when a curbside pickup order or other task needs quick attention

Immediately communicate price changes to associates that can then quickly perform price management tasks

Streamline collaboration with interoperability with Workcloud Sync running on other handheld and mobile devices within your enterprise

Call for help with the discreet press of a button





End the frontline disconnect

Save frontline associates up to 1 hour per week and drive significant ROI by realizing up to a 50% efficiency gain in your support operations by empowering unserved hands in your frontline with Zebra's all-in-one solution combining the WS301 Wearable Mobile Computer and Workcloud Sync.

Streamline workflows, enhance productivity, and foster greater collaboration with AI-embedded capabilities all on a hands-free wearable

Associate productivity (inside the 4 walls)



Streamlines tasks, centralizes communication, and digitizes workflows to improve focus and efficiency.

External PBX communication (beyond the 4 walls)



Connects the frontline workforce via PBX telephony with outside vendors and customers for curbside pickup, customer service calls, and vendor coordination.

Radio & DECT phone replacement



Transforms legacy, single-purpose radios into modern, fit-for-purpose wearable devices, creating a collaborative and agile frontline.

Duress / lone worker safety



Discreetly and immediately addresses emergencies to improve worker safety, ensure compliance, and accelerate response times.



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