

Retail tasks, reimagined with hands-free voice and the WS101

Imagine the productivity gains when your team communicates clearly, keeping hands and eyes fully on task

With the WS101 Bluetooth Communication Badge, hands-free voice keeps retail operations moving. The lightweight wearable connects to any Bluetooth-enabled Zebra, Android, or iOS device, allowing associates to coordinate quickly, handle tasks on the spot, and provide faster, more attentive customer service.

I will be there in two minutes. I'm assisting a customer with their online order pickup.



From stock checks to customer assistance—hands-free voice streamlines every step.

OK Zebra, call the manager to help me void a transaction



Just ask—and get it done.

Voice-enabled apps let associates get answers and complete actions instantly—just by speaking. That means smoother task execution, seamless communication, and faster customer assistance across the store.

Engineered for effortless communication

Crystal clear voice with advanced audio features

Works with voice-enabled apps and Zebra's Workcloud Sync

Get assistance by pressing the red Duress Button or saying the safe word

Activate hands-free with a wake word

Silence calls with Do Not Disturb

Listen to messages with voice text-to-speech

Integrated speaker/mic or 3.5mm audio jack

Audio alerts, haptic feedback and LED notifications



Compact. Comfortable. Completely Wearable.

- **Small and weightless.** Under two ounces, two inches, and half an inch thin—so comfortable, you'll forget it's there
- **Wear it your way.** Clip it on a lapel, collar, or placket, or keep it close on a lanyard



Seamless pairing with your current and future devices



Tap to pair with any NFC-enabled host



Bluetooth v5.4 for stable, secure connections

- Works with any Bluetooth-enabled...
- Zebra Android mobile computers and tablets
 - Android smartphones and tablets
 - iOS smartphones and tablets



Reliable and ready for every shift

Your operations never stop—neither does the WS101. It's built to perform, shift after shift.



Rugged design

Drop it, disinfect it, use it in dusty areas or out in the rain—the WS101 is built to last and lower your TCO



Removable full-shift battery

Simply swap in a fully charged battery and support back-to-back shifts



Scalable backroom charging solutions

Zebra's ShareCradle system offers fast charging, high density, and modular charging—or charge the WS101 via a standard USB cable

OK Zebra, confirm shelf replenishment on aisle 10



Easy to deploy and manage

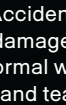
Add hands-free voice—without a complicated setup

The WS101 is an easy-to-deploy Bluetooth peripheral. That means no additional servers, separate wireless networks or other infrastructure are needed. Managed through your existing EMM on the host device, it adds hands-free voice without adding complexity.

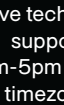


Even the smallest of enterprise devices needs an enterprise maintenance plan.

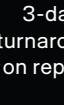
Reduce workflow disruptions and repair costs with Zebra OneCare.™ Comprehensive coverage keeps your **WS101 Bluetooth Communication Badges** performing at their best and always ready for the demands of the job.



Accidental damage + normal wear and tear



Live technical support 8am-5pm in your timezone



3-day turnaround on repairs

Ready to serve customers faster?

Let hands-free voice help.

Learn more about how the WS101 can help your retail operations at www.zebra.com/ws101-ws101-h

