



Connected Teams Accomplish More

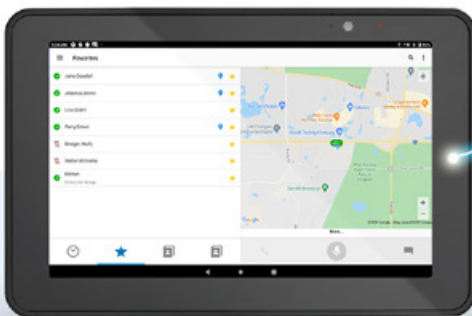
WFC + Teams expand communication and promote collaboration



What is Workforce Connect?

Workforce Connect is the fully scalable, enterprise-grade suite of communication tools that enables and enhances front-line collaboration. It's a subscription-based, mobile-first service that scales to your needs. And no matter what the industry, Workforce Connect brings teams together to find answers and information quickly, to deliver better customer service.

One-touch push communication and real-time alerts and locationing capabilities enhance worker safety, while multiple profiles on one device give employees more flexibility to perform a variety of roles for greater contributions and higher job satisfaction.



Solution Portfolio

- PTT Express
- PTT Pro
- Enterprise Voice
- All-in-One



Benefits

- Streamline Communications
- Enhance Customer Service
- Maximize Worker Safety
- Accelerate Response Times
- Give Employees Job Flexibility
- Empower Staff to Add Value



Features

- Runs on Non-Zebra Devices*
- IOS (PRO)/Android Compatible
- Locationing
- Mobile-First Design
- Access by Groups or Roles
- Connect Internal and External Groups/Departments
- Profile Selection

*Pro only



Workforce Connect Partners with Microsoft Teams

The partnership, explained

Your customers likely have questions about the partnership between Microsoft Teams and Workforce Connect. Let us help you explain why our partnership with Teams makes sense and has validated our investment in the front-line worker.

This is an exciting opportunity to expand communication and collaboration access for your customers, and a chance for you to explain the added value of combining the power of these two leading solutions. Remember that when advanced needs are made visible WFC is the solution to position. Break objections up depending on customers' needs:

Why should I add Workforce Connect when I already have Teams?

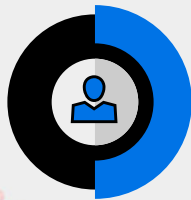
Adding WFC does not compromise Teams—it enhances it. You need an enterprise-grade tool made explicitly to work on mobile devices for the front lines. Together they unlock faster, more direct communication between individuals and groups alike, whether in the field or in the office.

Will adding Teams jeopardize the features I use in Workforce Connect?

No. Rest assured you won't lose any features of WFC by adding Teams. Rather, you will round out your team's ability to connect and collaborate across departments, roles, locations and devices. WFC is built for mobile devices while Teams is easy to use on a desktop at a workstation. WFC connects different groups, roles and departments instantly, while Teams is a good fit for companies that require collaboration between unique groups.

What is the benefit to using both Teams and Workforce Connect? Don't they do the same thing?

Having both WFC and Teams allows customers to expand their communication and collaboration capabilities, from the office to the field and everywhere in between. WFC enables Zebra to design a communication solution adjusted to the structure and needs of front-line workers, while Teams operates as the corporate communication and information sharing tool.



Technology Investments Impact the Front-Line Workforce:

Almost **50%** of digital natives are likely to quit if employer's technology frustrates them

Source: Forrester

Top 5 benefits to selling WFC to an organization with Teams

- 1 Group Collaboration:**
Make it easy for teams to work together with reliable voice calling and messaging between individuals or groups with Push-to-Talk. Easily find the correct group and quickly log in to connect for quicker collaboration and swifter task execution.
- 2 Location Capabilities:**
Instantly locate the right mobile worker, inventory and critical assets with GPS tracking to find people and answers fast. If someone is unresponsive, colleagues can locate the person instantly on a map, keeping safety a top priority.
- 3 Voice Command:**
Prevent distractions on the job. Voice commands allow employees to make calls or send messages while maintaining their focus on the road or task at hand.
- 4 Profile Selection:**
Share devices and automatically configure each to match the individual worker's role and needs. Converge and integrate all front-line tools on a single platform.
- 5 Phone Calling:**
Make and take PBX calls, one-to-one or one-to-many, across departments and locations. Answer calls from anywhere and dynamically change talk groups as needed.

Learn more about Workforce Connect and Microsoft Teams



NA and Corporate Headquarters
+1 800 423 0442
inquiry4@zebra.com

Asia-Pacific Headquarters
+65 6858 0722
contact.apac@zebra.com

EMEA Headquarters
zebra.com/locations
contact.emea@zebra.com

Latin America Headquarters
zebra.com/locations
la.contactme@zebra.com