

Coordinated Healthcare Starts with the Power of One

Intuitive

User-friendly, familiar platform makes training and onboarding easy.

Flexible

Custom design communication to reach who you need – whether a specific staff member, role, or the entire staff.

Secure

Text-based messages are encrypted and protected in-transit. Avoid GDPR and HIPPA violations by keeping patient identifiers from exposure.

Easy Integration

Touch computers become multi-purpose communication tools. Workforce Connect works with popular apps, seamlessly integrating with 3rd party task management platforms and smart devices like doorbells that can alert smartphones.

One device for all tasks:



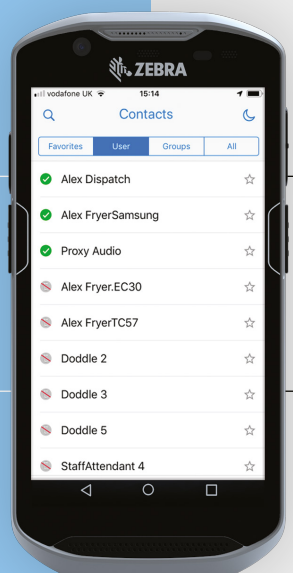
Communication

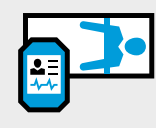


Data Capture



Workflows





Patients



Teammates



Supervisors

Imagine every worker connected to their:

Intelligent communication and collaboration tool for your healthcare staff

Workforce Connect unifies clinical workflows and communications across your entire healthcare facility using a secure voice, data and text messaging platform that can be accessed from nearly any mobile device. Stop juggling multiple, aging devices that can't connect you directly with staff or access the information you need right now, on-the-go – to give your patients the quality care they deserve.



Common Pain Points



Wasting time, wasting needless steps. The clock's ticking...

- Can't find a desk phone
- Don't know the number
- No one is answering

You're frustrated, anxious and the delay is impacting your patient's care.



Aging technology leaves you disconnected. I paged them but...

- Are they on shift, or even onsite?
- Did they receive my alert notification? Was it read, will they answer?

You're afraid you'll miss the call-back as you're on-the-go, taking care of patients.



You need to get a message out to the entire team but...

- Everyone's in a different location
- Do I have everyone's correct contact information?

You're worried that if you figure out a way to send it, you'll never know if they got it.



Voice Client

Workforce Connect integrates with your hospital's VoIP system, allowing staff to instantly reach colleagues using the existing phone directory.

Seamless Communication

- Reduce desk dependency
- Take faster action, make smarter decisions with reliable communication
- Set permissions and assign workgroups based on the individual's skills and job role



Profile Manager

Sign in and the solution instantly populates the right apps and features based on the individual's role and responsibilities.

Improved Collaboration

- No number, no name, no problem. Send voice, text-based messages and tasks based on roles and responsibilities
- Allow staff to accept and complete a call, without multiple people responding to the same call (reducing unnecessary nurse interruption)



Push-to-talk (PTT) Pro

Enable easy team collaboration. Send a single message to a team or take over a conversation.

Connect with your teams anywhere

- Broadcast a message to teams across any location in the hospital facility
- Use the device's location in Map View, to better manage staff allocation in case of emergencies (instantly see who is available and in the appropriate role)



Optional role-based location services

Spot your team on a map

- Determine where workers have been for greater efficiency — or where they are during non-responses or emergencies, allowing better efficiency through planning



Did you know?

You can deploy remotely through a central console and can scale up to 60,000 users.

You can pre-script frequently used messages with fill-in-the-blanks to speed up communications and save time.

You can use your existing infrastructure to save on costs. Workforce Connect runs over existing WLAN infrastructure and/or 2G/3G/4G networks.

You can integrate with smart devices and other systems through APIs and signal order acknowledgment of blood samples deliveries, signal arrival of patients through self-service kiosks, integrate smart doorbells and send messages directly to smartphones.

Empower your staff with efficient collaboration tools that can help improve patient outcomes



70%

of medical errors are attributable to communication breakdowns¹

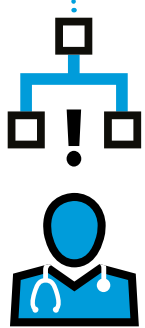
64%

of IT executives worldwide identify nurse to physician communications as a top area needing improvement²



60%

of IT executives say communication through the health system network to doctors needs improvement in hospitals²



Improve communication to help:

- ✓ Better patient outcomes
- ✓ Timely treatment
- ✓ Reduce waiting time
- ✓ Better patient experience
- ✓ Optimised workflows



With Workforce Connect, equip your hospital with a smart communication platform

Healthcare Communication Challenges

1

Difficulty reaching the right clinician or staff and getting a response at the right time



2

Lack of security and audit trail with non-encrypted, unsecured methods of communication (such as WhatsApp)



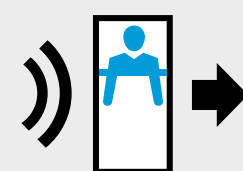
3

Frustration with managing and training on outdated 1-way technologies such as pagers



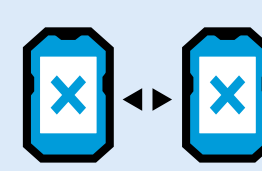
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Problems locating the most appropriate or closest resource to assist with a task



5

Lack of integration between hundreds of individual hospital software applications



6

Frequent workflow interruptions by non-critical calls



Discover Zebra's Workforce Connect >

Visit www.zebra.com/workforceconnect

Sources:
1. The Joint Commission, <http://www.nursingcenter.com/cearticle?an=01271211-201401000-00005>
2. Zebra's 2022 Hospital Vision Study: The Future of Healthcare

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