



Enable a **more connected, more collaborative** frontline

Running an organisation is no easy task these days. Understaffed teams are overburdened with more responsibilities to tackle every day. In such a pressure cooker, there is no time to waste hunting for people or information.

Introducing Zebra Workcloud Sync, a unified and secure solution, purpose built for the frontline. From one single application, equip your frontline with push-to-talk, voice-and-video calling, multimedia messaging and to-dos, making information and co-workers immediately accessible. That's how you engage and encourage your workers to be their most efficient and effective.



Real-time collaboration. Real-time problem solving.

Empower your workers with a complete, collaborative experience

Gaps in communication, teams and information consume workers' time and focus. Workcloud Sync™ resolves that by consolidating all communication and collaboration efforts into one powerful application. With Workcloud Sync, your workers are ready to solve problems on the spot and to save valuable time.

Forums

Engages the frontline with interactive posts, enabling broad communication across the organisation

Voice calling

Ideal for 1:1 and team calls, offering the convenience to hold, transfer, add ad-hoc callers, and more

Chat

Enriches collaboration with the ability to send 1:1 and 1:many messages with text, images, audio, and video in real-time

PBX telephony

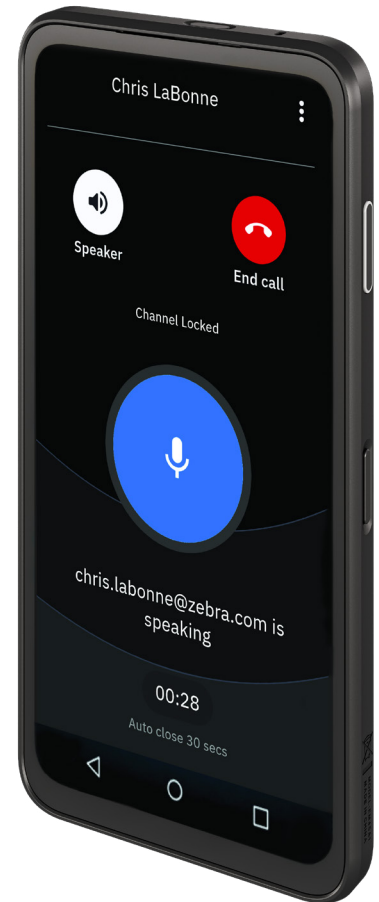
Builds on voice calling by enabling workers to call out to customers and take their inbound calls directly

To-Dos

Streamlines the assignment and tracking of activities, prioritizing work and enabling accountability with real-time visibility into task completion status

Push-to-Talk

Instantly connects individuals, groups or teams across sites to coordinate everyday activities and immediately handle emergencies



Robust functionality that comes as standard

- **Location tracking** of workers inside and outside the four walls
- **Role selection**, enabling workers to dynamically switch roles
- **Alerts and notifications** to focus the frontline's attention
- **Single sign-on** to support shared devices
- **Presence** to clarify staff's availability
- **Search** from chat and tasks within the same field
- **Analytics and reporting** for actionable insight
- **Language translation**, key for today's multicultural workforce
- **Central administrative hub** for simplified IT management
- **User directory** for quick access to employees

Unify communication for an agile supply chain

Pivot priorities in the moment with an agile team connected by Workcloud Sync, streamlining communication and making a positive difference to your supply chain

- Handle incoming suppliers' calls from anywhere within the facility for maximum efficiency
- Prioritise tasks to complete rush orders and ensure that they are done in a timely manner with auto-tracking alerts
- Improve worker safety with real-time alerts of emergencies and a duress button
- Locate lorry drivers in real-time to easily communicate key information and to reassign routes



Keep employees safe

- Handle unsafe situations using the emergency duress button to quickly communicate with the relevant safety staff
- Utilise broadcast messaging to send critical information across the warehouse or factory at a moment's notice
- Use emergency alerting to push safety-related priority messages to the top of frontline workers' notifications



Improve product transportation

- Optimise delivery routes by using real-time communication to re-route drivers appropriately
- Utilise location tracking to know where lorry drivers are at any time and to gain visibility into any transportation delays
- Use real-time messaging to handle any challenges that come up during the transportation process



Prioritise key activities

- Send instant alerts about new priority activities such as unloading a late lorry arrival or loading a key shipment
- Push high-priority tasks to the relevant employees in order to ensure everyone is focussed on the right activity at the right time
- Use group calls or messages to ensure that communication about priority tasks is sent as soon as possible

Enable real-time collaboration for a more effective and productive frontline

One device, endless possibilities

Pair Workcloud Sync with industry-leading Zebra devices and become an leader in frontline communication and collaboration. No more switching between applications on multiple devices. Leverage Workcloud Sync for a complete collaborative experience.

Combine Workcloud Sync with Zebra devices for the ultimate frontline productivity



Optimal voice quality



Tighter integration between software and hardware



Support for shared devices



Rich enterprise capabilities



Rugged reliability



Workcloud Sync is also available on third-party Android™ and iOS® devices

Effortlessly scale from 100 users to thousands

As your organisation grows, let Workcloud Sync grow with you. Easily add additional licences and effortlessly onboard them for access to the complete Workcloud Sync experience. And know that your investment will continue to evolve as we add even more functionality to augment and empower your frontline.

Let's empower real-time collaboration for your frontline workers

[Learn how >](#)



The Zebra wordmark and logo are trademarks of Zebra Technologies Corp., registered in many jurisdictions worldwide. Android is a trademark of Google LLC. All other trademarks are the property of their respective owners. ©2026 Zebra Technologies Corp. and/or its affiliates. 23/03/2026.