

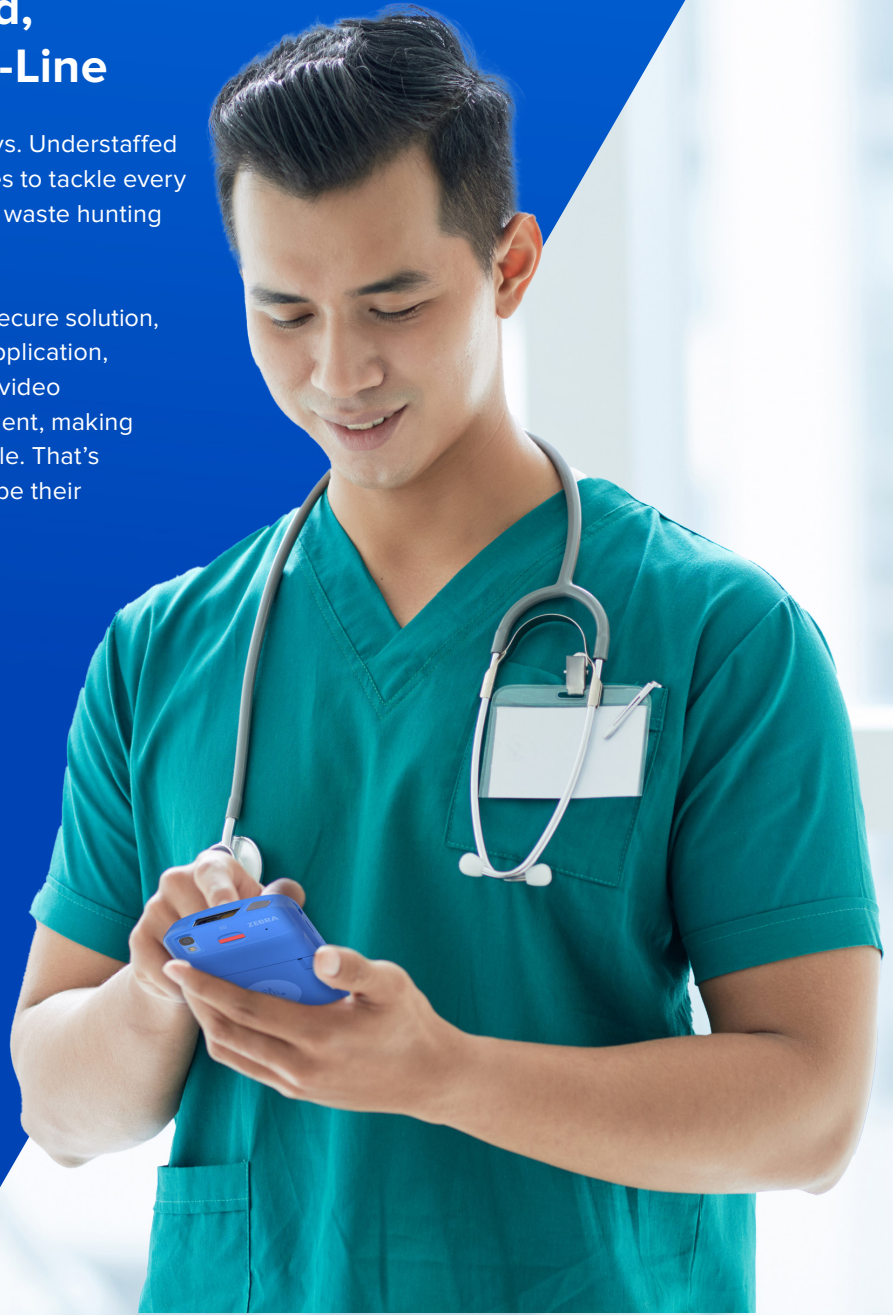


Zebra Workcloud Sync™

Enable a More Connected, More Collaborative Front-Line

Running an organisation is no easy task these days. Understaffed teams are overburdened with more responsibilities to tackle every day. In such a pressure cooker, there is no time to waste hunting for people or information.

Introducing Zebra Workcloud Sync, a unified and secure solution, purpose built for the front-line. From one single application, equip your front-line with push-to-talk, voice-and-video calling, multimedia messaging and task management, making information and co-workers immediately accessible. That's how you engage and encourage your workers to be their most efficient and effective.



Real-Time Collaboration Real-Time Problem Solving

Gaps in communication, teams and information consume workers' time and focus. Workcloud Sync™ resolves that by consolidating all communication and collaboration efforts into one powerful application. With Workcloud Sync, your workers are ready to solve problems on the spot and to save valuable time.

Empower Your Workers with a Complete, Collaborative Experience

Forums engages the front-line with interactive posts, enabling broad communication across the organisation

Chat enriches collaboration with the ability to send 1:1 and 1:many messages with text, images, audio, and video in real-time

Task streamlines the assignment and tracking of activities, prioritising work and enabling accountability with real-time visibility into task completion status

Robust Functionality That Comes As Standard

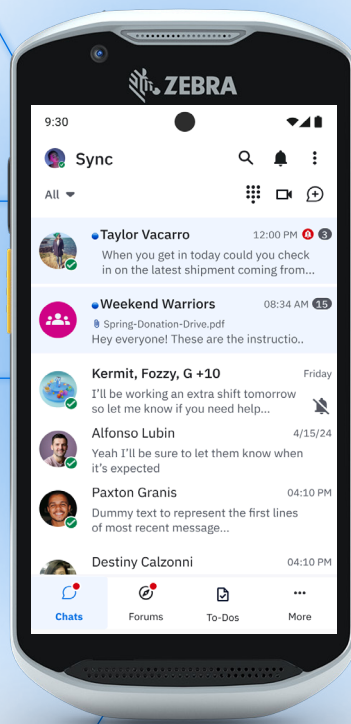
- **Location tracking** of workers inside and outside the four walls
- **Role selection**, enabling workers to dynamically switch roles
- **Alerts and notifications** to focus the front-line's attention
- **Single sign-on** to support shared devices
- **Presence** to clarify staff's availability
- **Search** from chat and tasks within the same field
- **Analytics and reporting** for actionable insight
- **Language translation**, key for today's multicultural workforce
- **Central administrative hub** for simplified IT management
- **User directory** for quick access to employees

Voice Calling is ideal for 1:1 and team calls, offering the convenience to hold, transfer, add ad-hoc callers, and more

Video Calling is the perfect complement of voice, helping workers to connect remotely and collaborate visually

PBX Telephony builds on voice calling by enabling workers to call out to customers and to take their inbound calls directly

Push to Talk instantly connects individuals, groups or teams across sites to coordinate everyday activities and immediately handle emergencies



Connect Healthcare Workers, Elevate Care

Remove the barriers to better patient care by connecting caregivers to each other and critical data, enabling real-time collaboration across your healthcare staff.



- Quickly coordinate the transfer of patients between departments.
- Locate personnel for urgent matters and communicate emergencies based on location.
- Override conversations to report and handle emergencies in real-time.
- Give staff the ability to cover multiple roles and departments simply by accessing profiles on their devices.

Provide your patients with the **quick and effective care that they deserve.**



Respond to Patients Faster

- Use location tracking to know where nursing staff are and who can respond quickly to patient needs.
- Communicate in real-time with the relevant nursing staff to ensure that patients are attended to as soon as they need assistance.
- Take advantage of group calls and broadcast messaging to immediately reach the right healthcare staff.



Keep Employees Safe

- Handle unsafe situations using the emergency duress button to quickly communicate with the relevant safety staff.
- Utilise broadcast messaging to send critical information across the healthcare facility at a moment's notice.
- Use emergency alerting to push safety-related priority messages to the top of your healthcare colleagues' notifications.



Enable More Flexible Healthcare Teams

- Empower a more agile healthcare workforce by giving them the ability to switch between multiple pre-defined profiles.
- Cover labour gaps by quickly reallocating labour using profiles with pre-loaded call groups.
- Simplify device management by allowing access to different profiles on a single mobile device.



One Device, Endless Possibilities

Pair Workcloud Sync with industry-leading Zebra devices and become an leader in front-line communication and collaboration. No more switching between applications on multiple devices. Leverage Workcloud Sync for a complete collaborative experience.

Combine Workcloud Sync with Zebra devices for the ultimate front-line productivity:

Workcloud Sync is also available on third-party Android and iOS devices



Optimal voice quality



Tighter integration between software and hardware



Support for shared devices



Rich enterprise capabilities



Rugged reliability



Sophisticated enterprise-grade security



Effortlessly Scale from 100 Users to Thousands

As your organisation grows, let Workcloud Sync grow with you. Easily add additional licences and effortlessly onboard them for access to the complete Workcloud Sync experience. And know that your investment will continue to evolve as we add even more functionality to augment and empower your front-line.

Be in Sync with Modern Front-Line Needs

What makes Workcloud Sync remarkable?

It's built from the ground up for today's front-line.

That means that you have a secure and robust solution which instantly locates your workers, streamlines task management and digitally fosters engagement. It also means that workers can effortlessly switch roles without the burden of switching devices. They can make and take PBX calls on the go and have immediate access to data, processes and people. Such conveniences elevate their job satisfaction and contribution to your operations.

It Pays to Invest in Technology for Your Front-Line

60%

Sixty percent of front-line workers say their company could do more to prioritise culture and communication from the top.

46%

Forty-six percent of front-line workers say that they value tech tools that make their jobs easier over mental health and wellness benefits.

79%

Seventy-nine percent of front-line workers prefer automatically prescribed tasks for managing the day versus trying to figure out the right tasks to perform.

Source:

1. [Work Trend Index Special Report, Microsoft, 2022](#)

2. [2023 Global Shopper Study, Zebra Technologies](#)



Let's Empower Real-Time Collaboration for Your Front-Line Workers

LEARN HOW >



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