
How to use this modular deck

This deck is modular, designed to enable as much flexibility as possible to meet the different messaging needs for different regions and customers.

Section 1: Today's Challenges

This section starts on slide 4.

- Use only slide 5 for a shorter, high-level deck.
- If your customer is not overly interested in AI, just delete the text under the green containers that says "...easily addressed in your frontline with AI"

Section 2a: Zebra AI Frontline Suite

This section starts on slide 10.

- There are 3 high level slides in this section that provide an overview of the Zebra AI Frontline Suite.
- If your customer wants more details, please see the slides in Appendix A (which starts on slide 62) for more details on all 3 of the Zebra AI Frontline Suite toolsets: Frontline Enablers, Blueprints and Companions

Section 2b: Device Features

This section starts on slide 14

- **For a short deck:** if you are looking for a shorter presentation, you can use slides 15 through 19 to provide an overview
- **For a super short deck** Eliminate slides 14 through 35 and just show slide 19, which provides a summary of slides 14 through 35 (Sections 2, 3 and 4)

Section 2c: Data Capture Features

This section starts on slide 26

- **For a short deck:** You can just use slide 27, which is an overview of all the data capture features
- The remainder of this section, slides 28 through 35, provide details on all the data capture features. You could choose to show them all or only those that most interest or are of most value to your customers.

Section 3: Vertical Markets

This section starts on slide 36

- There is one slide for each of the 4 verticals
- See Appendix B, which starts on slide 67, to see if there are any use case slides that align with your customer's potential application(s) to add to this section. Note that the product photos on slides 71 through 74 all have videos that show how Zebra AI Frontline Suite can be utilized to quickly, easily and cost-effectively automate those workflows.

Rugged TC501 Ultra-rugged TC701

Mobile computing reimaged
for the AI-powered frontline

February 2026



Agenda

Today's
Challenges

Zebra AI
Frontline
Mobile
Computer
Portfolio

Vertical
Markets
and Apps

Enterprise-
class
Accessories

Zebra
DNA

Better
Together:
Zebra
Proven
Solutions

Services

Why
Zebra

Today's Challenges

Today's top business challenges...

Improve current staff productivity

Need to get more done in less time, with greater accuracy, with 77% of CEOs surveyed focused on enhancing productivity.¹

Continually increasing customer expectations

For 85% of customers, experience is as important as your product or service.

High turnover and shortage of labor

Need to minimize ramp up time due to high frontline churn:

- 87% in QSR
- 81% in Retail
- 73% in T&L

Hyper and global competition

Competition is the 5th biggest global business risk, rising from 10th in 2024, with 44% of companies surveyed reporting a loss due to increasing competition.²

...easily addressed in your frontline with AI.

1. Oliver Wyman Forum; The CEO Agenda 2025; In Black and White;

2. Global Risk Management Survey (3,000 leaders in 60 countries) Increasing Competition Is Intensifying Risk for Organizations; October 1, 2025; AON

Why focus on the frontline?

80%

**of the global workforce
works in frontline operations.
It's where the work is done.**

88%

**of today's companies are
using AI regularly in **at least
one business function.****

McKinsey & Company: The State of AI in 2025

Benefits of AI in the frontline: enable more intelligent and efficient operations

Utilize real-time insights to automate low-level tasks within workflows, enabling workers to do less to get the job done

Simplify and streamline execution of complex tasks to improve frontline productivity

Enable inline workflow assistance based on experience level, including step-by-step instructions for new hires

Provide analysis in the moment to correct errors as they happen

Address language challenges in the moment and on the spot

Provide automation that empowers your workers to get more done, more accurately, in less time

Enable processes to be easily adapted to meet new business needs and continuously improve everyday workflows

Where can AI make a difference in your organization? In just about any frontline workflow.

Following are just some of the many use cases where AI can magnify the benefits of mobility by reducing more steps in your workflows, increasing workflow accuracy, and reducing the high cost of errors.

Retail

- Product/aisle/shelf label compliance
- Ticket switching/tag switching (product recognition)
- Top shelf finding
- Back of store picking and receiving
- Knowledge agent/Sales agent
- Translations
- Picture proof of delivery
- Guided picking (product recognition)
- Census/counting stock

T&L/Post/ Parcel Delivery

- Picture proof of delivery
- Postal shop picking
- Warehouse/distribution center picking
- In-truck packages location
- Visual; RFID + Visual
- Knowledge agent
- Translations
- Receiving
- Address label reading
- Classifying luggage
- Measuring shipments
- Detecting damaged packages
- Receiving and shipping counting

Warehouse/ Manufacturing

- Warehouse picking
- Receiving (data extraction)
- Knowledge agent
- Translation
- Measuring shipments
- Detecting damaged packages or items
- Receiving/shipping counting
- Assembly compliance
- PPE compliance

Field Service

- Route optimization
- Data extraction with voice notes
- Nameplate data reading
- Quality validation
- Checking inventory
- Knowledge agent
- Translation

What does it take to implement AI in the frontline?

AI Application development tools

You need tools to develop apps that address your specific workflows and take advantage of all the features of your devices.

Mobile devices with the power to run AI apps

It takes a lot of power, memory and more to enable easy-to-use high performance multi-modal AI apps that won't keep workers waiting...and will maximize the value of your data.

Mobile devices with rich data capture capabilities

The effectiveness of AI apps and their ability to automate parts of your workflows is dependent on the data you feed it...which is dependent on the data you can capture.

Zebra has what it takes to implement AI in the frontline...today.

Zebra AI Frontline Mobile Computers

AI app development tools:
the Zebra Frontline
AI Suite

Device features:
built to power
high performance
AI apps

Data capture
capabilities:
fuel your AI apps

**The Zebra Frontline AI Suite makes it easy to
develop powerful user interfaces for your AI apps
that address the unique needs of your **Frontline
workers, your vertical market workflows—and
your strategic business objectives****

Zebra AI Frontline Suite benefits

All the tools you need to put the power of AI in the hands of your workers, quickly, easily and cost effectively

Save time and cost

Develop and deploy AI vision apps in days—instead of months

Maximize device value

Easily leverage the power and value of your Zebra advanced AI-enabled hardware

Streamline workflows

Simplify complex workflows with powerful AI applications that automate and reduce workflow steps

Improve your bottom line

Boost operational and workforce efficiency

Easily develop AI-powered apps **in days** that enable faster, easier, and smarter work



How does Zebra's Frontline AI Suite simplify enterprise AI app development?

An integrated portfolio of AI enablers, blueprints, and companion agents helps customers digitize their environments, operationalize intelligence, and maximize workflow efficiency for the frontline workforce

Zebra Frontline AI Enablers

(Formerly Mobile Computing AI Suite)

Trained building blocks that can be used as standalone apps or as components in more complex AI apps

Zebra Frontline AI Blueprints

Ready-made, adaptable frameworks for building scalable AI workflows that modernize your manual processes

Zebra Companion

Ready to use AI agents for different types of frontline workers requiring specific types of information



“Zebra’s AI approach is the first enterprise strategy I’ve seen that actually makes operational sense at the store level.”

Greg Buzek, President and Principal Analyst, IHL

Zebra AI Frontline Mobile Computers

AI app development tools:
the Zebra Frontline
AI Suite

Device features:
built to power
high performance
AI apps

Data capture
capabilities:
fuel your AI apps

Mobile computer requirements to support Frontline AI apps

Multi-modal devices designed to deliver no-wait application performance and seamless application interactions

Processing Power

AI apps require heavy processing power

High-speed processor with a dedicated NPU (Neural Processing Unit)

Why? NPUs run Frontline AI use cases **60 to 100 times faster** than GPUs or CPUs—with less power

Memory

AI apps require substantial memory to support processing

Amount of memory matters
Memory speed matters—the latest versions of memory protocols better support the processor, enabling faster processing and ample storage to support graphics intensive apps

Data Capture Quality and Quantity

Maximum data = maximum time savings

The more data capture options the better

The higher quality the sensors are, the richer the data

You can count on Zebra to **deliver it all.**

**Introducing the new Zebra TC
mobile computer portfolio,
purpose built to empower your
Frontline with AI**

A new portfolio built to put the power of AI in the hands of your frontline

Count on every device in this portfolio to deliver:

AI AND FRONTLINE PERFORMANCE

Everything you need to set a new standard for AI-Enabled frontline performance...

...to turn every worker into your best worker...

...with a portfolio of hardware and software designed for AI from the ground up to offer the right device for workers in different industries and environments with different device and workflow requirements

RELIABILITY

Next-level reliability and technology innovation designed to address your business challenges...

...from a market leader you can count on with 50-years of experience...

...trusted by 80% of the Fortune 500 and thousands of small businesses to provide proven solutions that make operations better every day...and well-proven technology used by millions of workers every day, across industries, all around the globe

SECURITY

End-to-end enterprise-class security...

...with all the ingredients to enable best practice layered security...

...with hardware, timely OS updates and Zebra-only software options to keep your data, devices and networks safe, including Mobility Extensions (Mx), offering over a hundred features to infuse consumer Android with enterprise-class features

Introducing the first models in the new TC AI Frontline portfolio

TC501 rugged and the TC701 ultra-rugged handheld mobile computers



A new platform reimagined for the AI-powered frontline

THE RIGHT HARDWARE FEATURES

Built to power the AI apps of today and tomorrow with all the right 'stuff', from processor to memory

THE RIGHT DATA CAPTURE FEATURES

Fuel your AI apps with a world of data with the most sensors in any TC device yet

THE RIGHT AI APP DEVELOPMENT TOOLS

Develop and deploy AI apps tailored for your workflows in days—instead of months

EXTEND DEVICE CAPABILITIES WITH ZEBRA-ONLY SOLUTIONS

Add powerful new capabilities that boost worker productivity, operational efficiency and ROI

Features at a glance: TC501/TC701 mobile computers

A new platform to meet the needs of AI enterprise apps

The right hardware features

Built to power the AI apps of today and tomorrow

- Advanced Qualcomm Dragonwing™ Q-6690 processor with dedicated NPU
- Maximum memory to support AI apps
- Advanced 6-inch AMOLED display for a superior user experience
- All the fastest wireless networks: global 5G, Wi-Fi 7, Bluetooth 6
- Most rugged TC5 and most ultra-rugged TC7 devices built to date
- More powerful batteries with fast charging and hot swap
- Multiple layers of security

The right data capture features

Fuel your AI apps with a world of data

- 50 MP rear camera
- Optional ultra-wide angle 13 MP camera
- AI-driven camera app for first-time every time great photos
- Zebra's most advanced scanner options: AC670, SR560, SR500
- Integrated short range UHF RFID
- Comprehensive OCR options
- Triple band GNSS for more accurate and available GPS information
- Optional Time-of-Flight sensor to capture 3D data depth, volume and more
- Contactless pay/Apple VAS support
- Exceptional AI-enabled audio for voice input and phone calls

Extend device capabilities with Zebra-only solutions

Boost device functionality and ROI—turn Zebra devices into 2-way walkie talkies, workstation and more

- Zebra DNA for Mobile Computers: easily set up, secure, manage and optimize Zebra mobile devices
- Zebra Guardian suite to manage device access, readiness and availability: Identity Guardian, Device Guardian, Device Guardian Access Management (DGAM) and Guardian Cabinets
- Workcloud Sync real-time collaboration: Push-to-talk over Wi-Fi/cellular networks; secure chat; PBX calls; voice/video calls
- Workcloud Task Management
- Wireless Workstation Connect
- ...and more

Exceptional power for exceptional AI application performance

Experience unparalleled performance and efficiency with Qualcomm's innovative Dragonwing™ Q-6690 processor



Qualcomm's innovative Dragonwing™ Q-6690 processor

- Up to 2.9 GHz
- Up to 300% increase in performance over legacy TC5 and TC7 Series devices *
- Dedicated Neural Processing Unit (NPU); purpose built to enable energy efficient on-device AI
- Major leap in processing efficiency to preserve battery power

Advanced memory technology and the most memory in its class

- Up to 12 GB LPDDR5 RAM and 256 UFS 3.1 Flash available—50% more RAM and 2x Flash of the nearest competitor
- The next generation LPDDR5 RAM is 1.5x faster with up to 20% power reduction compared to the prior generation LPDDR4X.
- UFS (Universal Flash Storage) 3.1 is up to 3x write speeds of the prior generation technology

An advanced display designed for enterprise workers

High resolution: 6-inch AMOLED FHD+ (1080 x 2160)

Exceptional viewing experience: brilliant colors, crisp text, sharp images and up to 1500 NITS of brightness create a display that is easy to read anywhere—indoors or outside, even with sunglasses

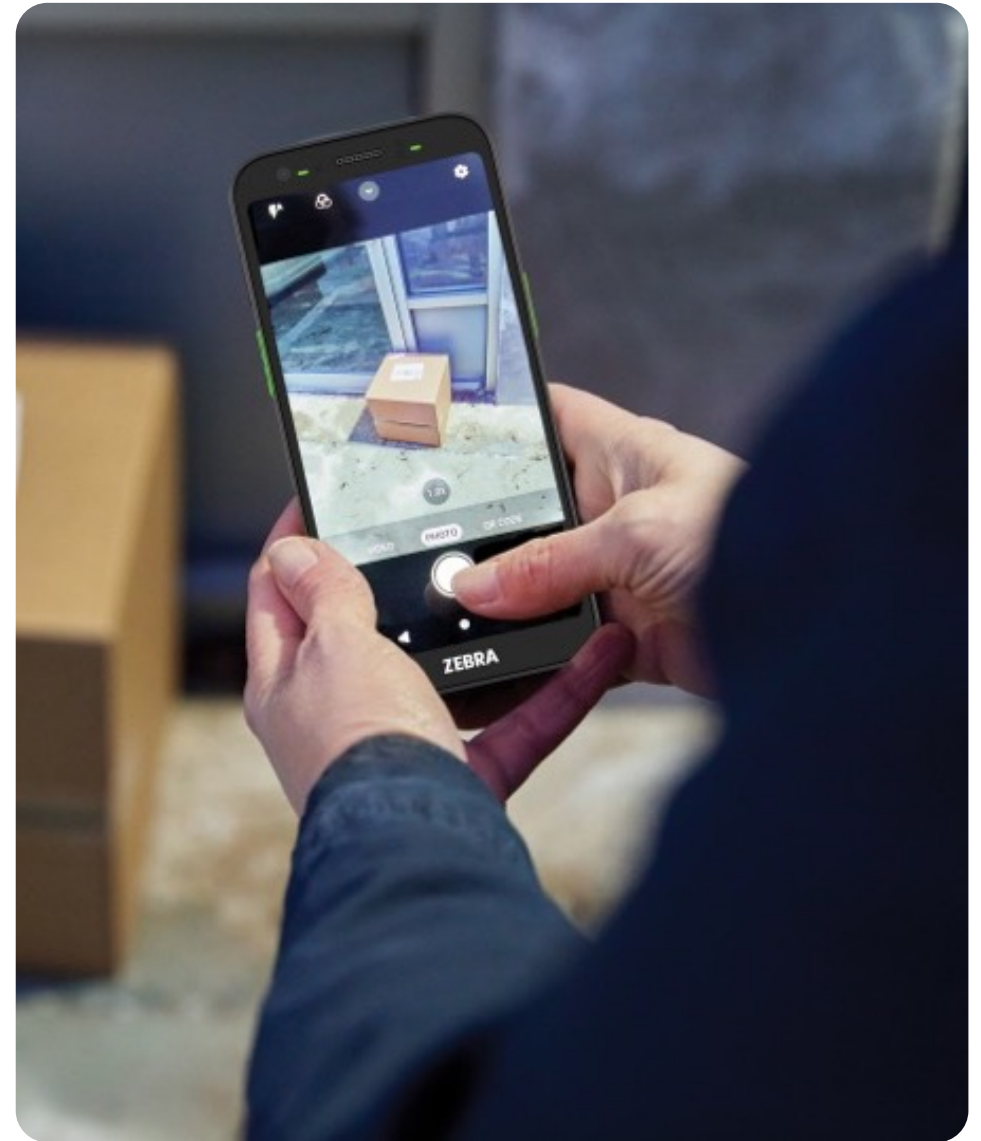
More display space: up to 20%+ more screen area to display more information and reduce scrolling*

Easy to read at extreme angles: with a nearly 180-degree viewing range

Rugged: Corning® Gorilla® Glass Victus®, providing superior scratch-and-shatter proofing

No wait screen draws: variable refresh rate for improved touch response times

Power efficient: uses up to 40% less¹ than the typical LCD mobile computer display, extending battery cycle time²



All the fastest wireless networks

Work anywhere without delays



Unmatched Wi-Fi performance

- Wi-Fi 7 delivers 2x the speed and 2x the bandwidth of Wi-Fi 6, plus multi-band communications
- Zebra DNA Wireless Fusion delivers reliable 'no-drops' connections
- Ready for the Wi-Fi networks of today and tomorrow, with support for more devices and traffic
- Backwards compatibility with the last three Wi-Fi generations



Fastest cellular speeds with global 5G 3rd Gen Rel 17

- Enables cellular service anywhere in the world
- Supports simultaneous service on two networks, ideal for workers who cover large areas that may be best served by multiple carriers
- Private 5G network support including CBRS—ideal for areas where Wi-Fi is too costly to deploy



**Bluetooth
v6.0**

Better peripheral performance

- Highly stable connections, reduced interference and higher security—all with reduced power consumption
- Centimeter-precise positioning lets peripherals auto-connect or disconnect—making Bluetooth feel effortless

The toughest TC Series devices built to date

Engineered for drops with Zebra's highest drop testing

Up to 50% higher than legacy TC5 and TC7 models

TC701: Survives 12 ft. (3.66 m)

TC501: Survives 9 ft. (2.74 m) with the optional rugged boot and 8 ft. (2.44 m) (no rugged boot)

Ready for everyday impacts with Zebra's most aggressive tumble testing

TC701: 3,500 3.3 ft. (1 m) tumbles—a 75% increase over any legacy TC7 model

TC501: 2,000 3.3 ft. (1 m) tumbles with the optional rugged boot;
2,000 1.6 ft. (0.5 m) tumbles (no rugged boot)

Waterproof and dustproof with IP65 and IP68 sealing

Problem-free performance in more environments—use your devices in the rain, accidentally drop them in a puddle, or spray them down with a hose

Built for extreme temperatures

Thermal shock testing ensures reliable operation, even if workers routinely move between subzero cold temperatures to sweltering heat



More powerful batteries—and new battery features

Everything you need to give AI apps non-stop power

Most powerful TC5/TC7 Series batteries

Plenty of power to run power-hungry AI apps full shift+
Standard: 5000 mAh; Extended: 7240 mAh; Wireless charge: 5000 mAh

Hot swappable replaceable batteries

Devices can work all shift long, no downtime for battery changes, and no need for devices to spend time in chargers

Smarter battery management

PowerPrecision+ technology for more battery intelligence; easily identify and remove batteries that have reached end of life

Fast charging

Charge batteries from 0 to 70% in just 45 minutes with the next-generation ShareCradle fast charging system



Keep devices and data safe with multiple levels of security

Secure Element prevent physical hardware attacks – the best physical security available on a mobile terminal

Android StrongBox protects sensitive data like passwords

Government grade security with FIPS 140-3 Validated (ISO 19790) and Common Criteria certified (ISO 15408)

Guardian Cabinets¹ safeguard devices with an authorized-only physical cabinet

Secure Boot and Verified Boot prevent the loading of malware and unauthorized software when devices are booted



LifeGuard for Android delivers regular security updates over a device's lifespan to protect against the latest cyber threats²

Identity Guardian uses facial biometrics and SSO compatibility for simple, convenient and secure device and application access³

Device Guardian makes it easy to find and recover lost or misplaced devices³; Supported right out of the box with integrated secondary BLE beacon—no BLE battery purchase required

Zebra AI Frontline Mobile Computers

AI app development tools:
the Zebra Frontline
AI Suite

Device features:
built to power
high performance
AI apps

Data capture
capabilities:
fuel your AI apps

Fuel your AI apps with a wealth of advanced multi-modal sensors

Full spectrum of **data capture modalities**: barcodes, text, images, video, RFID, BLE, NFC, location, voice

Who, what, where, why, when and how, enables use case driven **context-based data capture** options

Provides **multi-modal data capture** for Zebra AI Frontline Suite tools: AI Models, Companions and Agents

- **8MP Front-facing camera**
- **50MP Rear-facing camera + HDR**
- **Optional ultra wide-angle camera**
- **Optional Time of Flight (iToF) sensor**
- **Wi-Fi 7 for ~3ft location accuracy**
- **eCompass, accelerometer, Gyroscope, pressure sensor, high accuracy GPS**



- **Three new best-in-class scanner options:**
AC670 advanced color range imager
SR560 with laser illumination and **SR500** with LED illumination excel at finding 2D barcodes in all lighting conditions
- **Integrated UHF RFID**
- **NFC**
- **Contactless transactions**
- **OCR**
- **Triple band GNSS high accuracy/high availability locationing data**

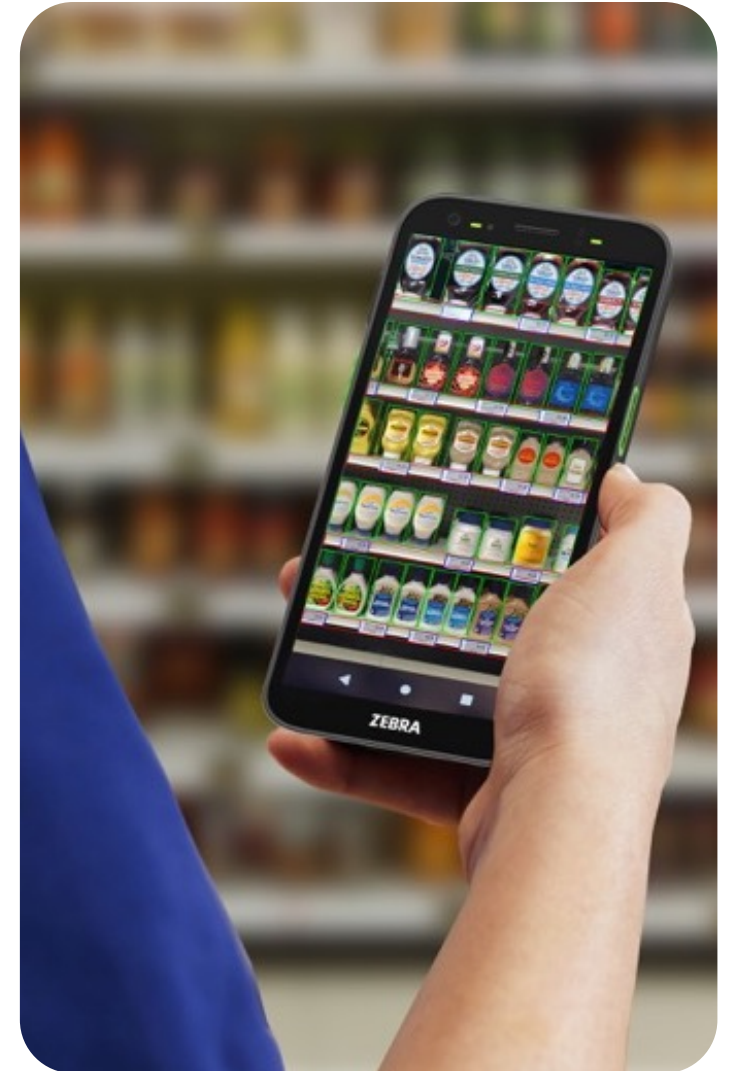
Capture rich photographic details with high resolution cameras

50 MP Rear Camera

- Easily capture finer photographic details
- Provides better information and richer input for AI apps
- Ideal for proof of delivery, proof of condition, remote expert technical support for field service and more

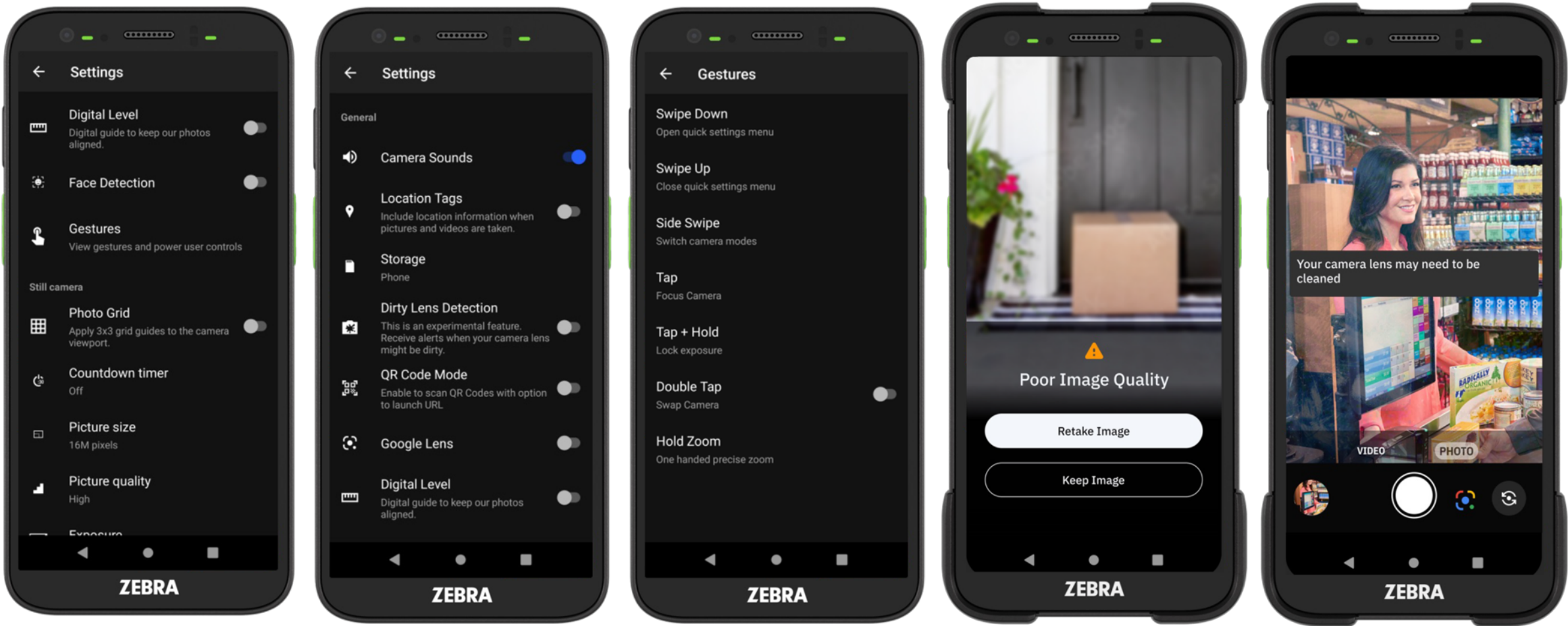
13 MP Ultra-Wide Angle Camera

- Enables new vision applications that require a wider view
- Retailers can capture entire sections of shelves for merchandising
- Car rental agencies can easily document the condition of a whole car
- Planogram compliance



AI-driven camera app for first-time every time great photos

Turn on features like location tags, dirty lens detection, digital level, QR code mode, face detection with auto blur, and location tags; control picture size, picture quality and more—and enable gestures to control camera functions



Three new **best-in-class scanner options** for the TC501 and TC701

SR500¹

1D/2D scanner with LED aimer

- Yellow LED aimer with red illumination offers enhanced visibility for easier, more accurate aiming
- Offers an improved 2D barcode finder for faster and more accurate barcode capture
- High motion tolerance makes it easier to capture barcodes on the move
- Captures barcodes in all lighting conditions, including bright sunlight



SR560²

1D/2D scanner with laser aimer

- Red cross-hair laser aimer with white illumination offers enhanced visibility, improving user efficiency and reducing errors
- Offers an improved 2D barcode finder for faster and more accurate barcode capture
- High motion tolerance makes it easier to capture barcodes on the move
- Captures barcodes in all lighting conditions, including bright sunlight



AC670

Advanced range scanner with color image capture

- Simultaneously capture barcodes and color photos from near contact to over 100 ft. (30 m) away
- Opens up the opportunity for many new use cases
- Captured images can be used to train AI models or on-device AI to quickly validate business logic
- Delivery drivers can capture a barcode on a package and a high resolution color image of the package for proof of condition



Built-in efficiency with integrated short-range UHF RFID

Eliminate the need for multiple devices

Enables new contactless use cases, from inventory management to asset finding

Integrated, ergonomic solution – no extra accessories, sleds or batteries

Read range up to 6.5 ft (2 m); >200 tags per second*

Where can you put short-range RFID to work?

 Inventory management

 Point of sale/
line busting

 Track and trace
work orders

 Asset management

 Ticket validation

 Self-checkout
validation



Turn printed text into instant digital data

A complete family of OCR solutions for virtually every industry and workflow



Free-Form OCR

Capture multiple lines of text on virtually any label or document



Picklist + OCR

Capture a single word or a single line of text or barcode on virtually any label or document



OCR Wedge

Automatically capture, process and send standardized text data right to your apps, all with the press of one button; includes vehicle license plates, identification documents, VINs, TINs, meter readings, and shipping containers IDs



OCR-A/OCR-B

Capture machine readable fonts found on financial documents and government issued documents such as visas and passports

Exceptional AI-enabled audio performance

- Eliminates acoustic echoes and suppresses more background noises to ensure crystal clear voice
- Enables accurate input for voice-enabled applications
- Ensures call quality with customers, supervisors and co-workers
- Smart amplifiers increase and enhance loudness while preventing damage to speakers
- Audio headset support via USB-C port or Bluetooth wireless headset
- HD voice (Wideband/WB); Super-wideband (SWB) and Fullband (FB) audio
- VoNR and VoLTE for equally high-quality voice over both 4G and 5G networks



Capture fast and accurate 3D data

Optional integrated Time-of-Flight sensor (iToF)

Collect accurate depth, distance, presence/absence and volume 3D data in any lighting

Enable parcel and pallet* dimensioning to optimize space and capacity in trucks and warehouses with Zebra Dimensioning Mobile Parcel

Capture cuboidal and non-cuboidal irregular items, such as baggage, enabling airlines to maximize space in the cargo hold

Reduces the cost of storage by increasing warehouse space utilization—store more in the same space

Reduces the cost of shipping by increasing truck utilization and minimizing packing material cost



Always available, highly accurate real-time location data

Improves the performance and availability of location-based applications



Triple band GNSS (Global Navigation Satellite System) provides more connections to more satellites

Improves locationing accuracy, availability and the reliability of real-time navigation and locationing data

Location-based applications are more reliable—especially for workers in remote areas



Vertical Markets and Applications

Where can you put the TC501 and TC701
to work in your organization?

Retail use cases

Target users

Retail associates, retail managers



Key use cases

- Price verification/updates
- Store receiving
- Online order fulfillment (BOPIS/BOPAC)
- Item locator
- Assisted selling
- Task management
- Backroom inventory management
- Line busting/Mobile Point of Sale (POS)
- Restocking/replenishment
- Inventory management (top stock)
- Planogram management

Use cases: RFID

- RFID shopping bag compliance
- Inventory management
- Price audits/markdowns
- Asset management
- Customer interaction
- Shrink prevention
- RFID + Vision finding

Use cases: AI

- Product/aisle/shelf label compliance
- Ticket switching/tag switching (product recognition)
- Top shelf finding
- Back of store picking and receiving
- Knowledge agent/Sales agent
- Translations
- Picture proof of delivery
- Guided picking (product recognition)
- Census/counting stock

T&L/Parcel Delivery/Post use cases

Target users

Delivery drivers, fleet managers, postal carriers, courier drivers



Key use cases

- Parcel delivery
- Shipping and receiving
- Inventory control
- Proof of delivery/condition
- Vehicle guidance
- Location services
- Reverse logistics
- Document capture (BOL, Signatures)
- Last mile delivery
- Route optimization
- Payment collection/invoicing
- Zebra Dimensioning – Mobile Parcel
- Voice communications
- Package/pallet track and trace
- Electronic driver logging

Use cases: RFID

- Reading RFID tags on cages
- Asset and container tracking
- Parcel routing and validate truck loading
- Proof of delivery
- Returnable transport items (RTIs)
- Totes (reusable, portable containers or bins) tracking
- Finding packages in a truck – RFID + Visual

Use cases: AI

- Picture proof of delivery
- Postal shop picking
- Warehouse/distribution center picking
- In-truck packages location
- Visual; RFID + Visual
- Knowledge agent
- Translations
- Receiving
- Address label reading
- Classifying luggage
- Measuring shipments
- Detecting damaged packages
- Receiving and shipping counting

Warehouse & Manufacturing use cases

Target users

Warehouse supervisors and personnel, technicians and maintenance engineers, floor managers, supervisors and cross dock workers



Key use cases

- Picking and put-away
- Warehouse management
- Asset management
- Cross-docking
- Shipping and receiving
- Inventory control
- Reverse logistics
- Proof of condition
- Document capture (BOL, signatures)
- Equipment maintenance
- Returns processing

Use cases: RFID/Warehouse

- Loading/unloading
Scan package label barcodes with integrated scanner to identify load location and read UHF tags inside the truck to verify the correct package placement
- Package sorting
Workers read UHF tags on boxes and receive on-screen instructions on the proper truck or conveyor for placing packages

Use cases: RFID/Manufacturing

- Materials validation
Parts with UHF tags are read by the RFID reader to confirm the contents and quantity of cartons or containers (first article inspection)
- Finished goods inspection
Quality control workers read UHF tags on installed components to confirm the finished goods have been properly assembled

Use cases: AI

- Warehouse picking
- Receiving (data extraction)
- Knowledge agent
- Translation
- Measuring shipments
- Detecting damaged packages or items
- Receiving/shipping counting
- Assembly compliance
- PPE compliance

Field Service use cases

Target users

Field service technicians and field service trainers



Key use cases

- Remote expert
- Documentation
- Customer sign-off
- Asset management
- Parts inventory
- Invoicing
- Mobile Point of Sale (POS)
- Scheduling
- Real-time directions/route optimization
- Location-based services
- Field service training

Use cases: RFID

- Picking and put-away
- Shipping and receiving
- Inventory control
- Reverse logistics

Use cases: AI

- Route optimization
- Data extraction with voice notes
- Nameplate data reading
- Quality validation
- Checking inventory
- Knowledge agent
- Translation

Accessories

A complete family of enterprise-class accessories

Enterprise-class accessories

1- and 2-slot 2nd generation ShareCradles

Charge one device, two devices or one device and one battery; charge + Ethernet



5-slot 2nd generation ShareCradles

Charge 5 or 10 devices; charge-only, charge+Ethernet or fast charge; mix and match cups



Batteries/2nd generation ShareCradle charger

Charges up to four spare batteries (standard, extended and wireless); use standalone or mounted on ShareCradle base



Vehicle cradles

Wired and wireless vehicle charging cradle, vehicle holder (non-charging)



Snap-on trigger handle

Electrical trigger for rapid fire scanning and added comfort for scan-intensive applications



Protective accessories

Rugged boot increases drop spec to a new maximum of 9 ft./2.74 m to concrete; screen protectors



Carrying/wearable accessories

Soft holster, hand strap and wearable arm mounts available for hands-free operation



Headsets and audio accessories

Rugged wired USB-C and Bluetooth HD headsets



Shims and cups for legacy ShareCradles

Just purchase the right shims and cups to continue to use your existing legacy ShareCradles to charge the TC501/TC701—with or without the rugged boot



Next-generation ShareCradle

Modular platform lets you add components today—and adapt for tomorrow

1. Choose a base



1-Slot Base
(Charge + Ethernet)



5-Slot Base
(Charge Only, Charge + Ethernet,
or Fast Charge)

*** ADDED FLEXIBILITY:**
Individual device and battery cradle cups can be used without a base as standalone chargers, enabling easy charging anywhere in the enterprise.

2. Add cradle cups*

FOR HANDHELD MOBILE COMPUTERS



1 Device Fast Charge



2 Device Charge



1 Device /
1 Battery Charge



4 Battery Charge

FOR WEARABLE MOBILE COMPUTERS



4 Device Charge



6 WS101 Battery Charge



6 WS301 Battery Charge

3. Mix and match



Handheld Mobile Computer
ShareCradle



Wearable Mobile Computer
ShareCradle

**Next generation
modular future-proof
design **redefines**
adaptable charging**

**Fast charging: from
0 to 70% in 45 minutes**

**Smaller footprint to fit
just about anywhere**

**High density options
to double backroom
capacity**

Easier to upgrade

More sustainable

Zebra DNA

The software suite in every Zebra mobile computer
that sets Zebra devices in a class of their own

**Empower your workforce.
Drive results.**
**Intelligence made simple
in every Zebra device.**

Zebra DNA spans every stage of your hardware's lifecycle—
from app development to integration, from security to device
management and performance optimization.

Zebra DNA for Mobile Computers

Zebra DNA spans every stage of your hardware's lifetime—from app development to integration, from security to device management and optimizing performance.

Set Up



DataWedge: Easily capture data and send to your host applications without programming



Enterprise Mobility Development Toolkit (EMDK): Develop powerful customized enterprise applications with less time and effort



Enterprise Browser: Create cost-effective web-based applications optimized to work on Zebra Android devices



StageNow: Stage a handful or thousands of devices with the scan of a barcode or tap of an NFC tag



Zebra DNA Cloud: Intuitive unified interface to easily deploy, manage and support your Zebra DNA tools



Zebra Zero Touch: Helps automate the setup of devices into your third-party management system

Secure and Manage



Device Diagnostic Tool: Instantly test and diagnose hardware operability to determine system health



GMS Restricted Mode: Gain data control and enhance security by controlling Google Mobile Services



LifeGuard for Android: Protect devices from potential threats and access new features with regular updates and patches



Device Guardian: Easily locate and recover missing devices to protect your investment.



Mobility Extensions: A layer of enterprise features that are not available in off the shelf Android



Wireless Fusion: Enables seamless connectivity, and enhances the mobile operation and efficiency of Wi-Fi™



Enterprise Home Screen: Control the user interface, including access to applications and settings



RxLogger: Capture system and application logs to identify problems and avoid sending no-failure found devices for repair



Identity Guardian: Simple, secure and personalized access to shared devices with multifactor biometric facial login



OEM Config: Day one support for all device features in Mobility Extensions (Mx) via your EMM



Wireless Insights: Real-time visibility of wireless network performance to troubleshoot and optimize connectivity

Optimize



All Touch Terminal Emulation: Drive better productivity by converting legacy green screens to a modern, all touch UI



OCR Wedge: Boost productivity with optical character recognition that works on TIN, VIN, SSN licenses, plates and more



Wireless Analyzer: Comprehensive network diagnostics for rapid identification and resolution of connectivity issues



Device Central: Simplified pairing, unpairing, locating and troubleshooting with Bluetooth® accessories



NG Simulscan: Fast and accurate data capture from multiple barcodes. Capture text, signature, images and documents



Enterprise Keyboard: Customized keys and layouts for specific workflows

Zebra DNA Cloud—one simple portal to manage all of your Zebra DNA tools

Single interface provides a more cohesive and unified user experience

Simple, intuitive experience designed for technical and non-technical users alike

Standalone fleet management tool that enables IT personnel to easily administer your Zebra mobile devices

Easily access Zebra's exclusive suite of in-device software tools and applications to drive greater efficiencies, and cost savings*

Future release will include coexistence with EMM tools

* License required for additional features

The easy way to deploy, administer, and manage **all of your Zebra DNA tools**



**Better together:
Improve Frontline Productivity with
Zebra-only Proven Solutions**

Know where your devices are and who is using them with Zebra Guardian

Enhance device availability, streamline access control and ensure fully-charged devices are available at the start of every shift

Identity Guardian

- Easy and secure personalized access
- Facial recognition instantly unlocks and automatically provisions the device with the appropriate applications and permissions
- Eliminates the risk of compromised credentials

Device Guardian

- Easily find lost or misplaced devices—whether they're inside or outside the four walls
- Protect your investment, data and productivity by proactively identifying and addressing potential device loss scenarios

Device Guardian Access Management

- Monitor your entire device pool
- Real-time visibility into device availability and charge status
- Ensure devices are charged and ready for the next shift

Guardian Cabinets

- Secure and smart storage options
- Control where your devices start and end up in the beginning and end of a worker's shift



Add 7 new features with Workcloud Sync

Push to Talk

- Instantly connects persons, groups, departments or site members
- Speeds up the coordination of priority activities and emergencies

Voice Calling

- Private calls, group calls or company-wide calls
- Dynamically assign calls based on department, group, or persons

Voice Commands

- Leverage voice to control app features, retrieve information, communicate with colleagues and complete tasks
- Ideal for hands-free experience to improve speed, safety, and productivity



Announcements

- Deliver Manager on Duty (MOD) and other store-wide communications
- Scheduled, prioritized, delivered across site, department, groups or persons

PBX Telephony

- Make outbound calls to customers, other sites and more
- Direct inbound calls to the right persons, groups, or departments

To-Dos

- Review and execute to-dos in real time
- Drive real-time collaboration and ensure accountability
- Review To-Do instructions, details, & checklists

General

- Home Page provides central navigation
- Contacts provide ability to reach any department, group or persons across a site
- Settings enables feature flags and language support

Additional Functionality

Location tracking of workers
Duress Calling

Alerts and notifications
Single sign-on

Presence status
Search

Analytics and reporting
Multi-language support

Central administrative hub
Call for Help

Turn your device into a workstation with Wireless Workstation Connect

No docks. No cables. All flexibility.

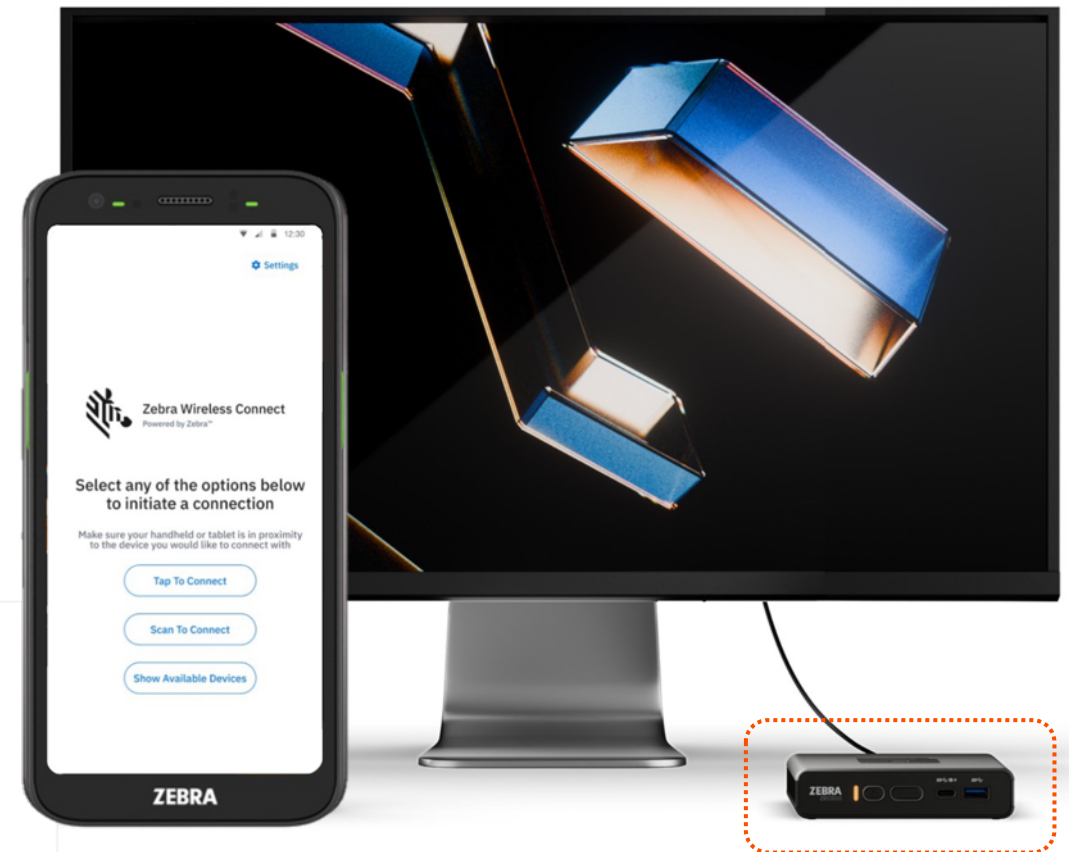
Cast the screen of a Zebra mobile device to an external display connected to a ZEC500

Choose mirroring or a full desktop experience

- Share content and work on different apps on mobile device and external display simultaneously
- Interact with apps on the mobile device on a larger display
- Use connected peripherals to interact with apps on the big screen—such as a mouse, keyboard and printer

Seamless transition between mobile and fixed computing

- Switch between handheld and desktop modes to meet the needs of the moment
- Mobile device remains fully functional — no missed calls or alerts



Zebra Services

The industry standard in enterprise support

Zebra OneCare™: the industry standard in enterprise support

Unexpected failures that interrupt your workflows aren't an option. Zebra OneCare maintenance plans keep devices running at peak performance and ready for whatever your job demands.

End-to-end coverage

Eliminates unpredictable repair-related costs. With Zebra OneCare, there are no limits—if something is broken, we fix it

Optional battery plans

Reduce the cost of battery replacement over a device's lifespan and ensure workers have a healthy, fully charged battery for every shift

Technical support

Included in every plan; your users get support they can count on—fully trained technical professionals are available* to answer questions and address issues

Optional VisibilityIQ Foresight™

Cloud-based dashboard to view device insights; address potential issues before they impact your business, uncover opportunities for cost-cutting, right-sizing inventory, and reducing lost assets



TC501/TC701

Zebra OneCare™

Maintenance Plans

Benefits

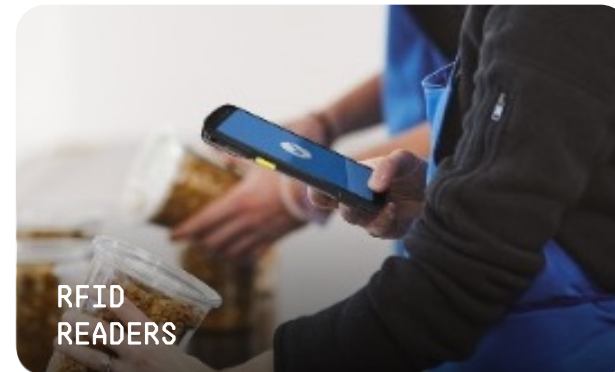
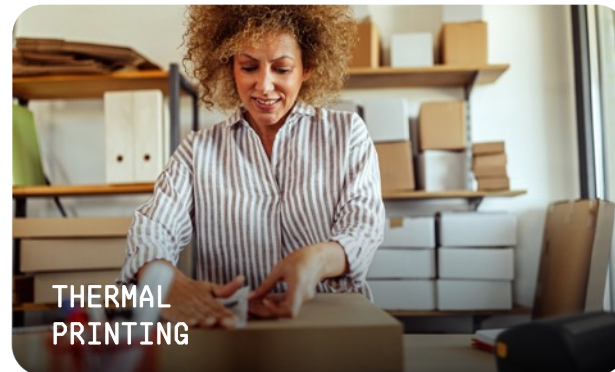
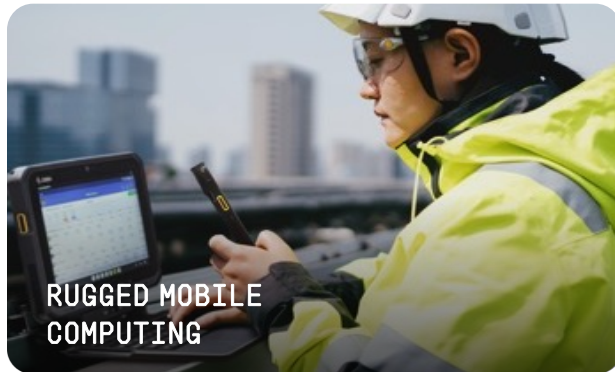
- Genuine Zebra expertise and parts to maximize device uptime
- LifeGuard for Android—protection from security threats and keeps your devices up-to-date with the latest software and firmware
- Years of investment protection—all for less than the cost of a single repair
- Cloud-based visibility to repairs and more, with detailed insights into contracts, case and lifecycle reports
- True service from the source—no one knows Zebra devices and its software better than Zebra, and Zebra Certified Repair Partners

Feature	Zebra OneCare Essential	Zebra OneCare Select
Live-agent support	Mon–Fri, 8–5 local time	24/7
Repair turnaround time	3-day repair turnaround*	‘Like-new” replacement device ships for next business day delivery*
Accidental damage coverage		
OS software and LifeGuard™ for Android™ security updates		
Cloud-based visibility into repair, case reports and more with VisibilityIQ™ OneCare		
Battery service enhancement	Option to include Battery Maintenance or Proactive Battery Replacement Services	Option to include Battery Maintenance or Proactive Battery Replacement Services
Spares pool management		
Commissioning service enhancement	Option to include Standard or Advanced Commissioning	Standard Commissioning included: option to add Advanced Commissioning

* Based on when device arrives to repair depot

Why Zebra

Globally recognized leader in powering the frontline



Sources: VDC Research and Zebra analysis (#1 market share).

Zebra is leading this transformation with innovative hardware, software, and solutions that digitize and automate business workflows.

55+

years providing solutions to the frontline

We provide solutions to over 80% of Fortune 500 companies

Why choose Zebra as your AI Partner?

Frontline focus: Zebra builds AI models for our customers with an understanding of their edge needs/requirements

Industry-Specific AI Solutions

Unlike general-purpose AI models, Zebra focuses on solving key industry problems with tailored AI models, delivering precise and actionable insights for businesses.

Proven Expertise and Continuous Innovation

With over a decade of AI integration, Zebra constantly refines its models to ensure they remain state-of-the-art, leveraging years of expertise to provide reliable and cutting-edge solutions.

Optimized On-Device Processing

By prioritizing on-device AI, Zebra ensures enhanced privacy, robust security, reduced dependency on cloud computing, and significantly lower operational costs, all while delivering lightning-fast performance.

Accessible Development Tools

Zebra simplifies AI adoption with user-friendly development tools, empowering developers of all skill levels and reducing the need for costly AI engineering and research investments.

Real-time results using the onboard neural processor

Zebra's AI Training Database consists of over 24M images

On-device product recognition able to recognize over 200k unique SKUs

Powering organizations across the globe

\$5.0B

in **global sales** (2024)

~9,900

employees in 55 countries
across 120 offices

80%+

of **Fortune 500** companies
are Zebra customers

10,000+

Channel partners in
over 190 countries

~7,150

US & Int'l patents
issued and pending

~10%

of sales to R&D

Our people make the difference

OUR VALUES



Think and act
customer first



Lead through
innovation



Deliver excellence
with agility



Succeed
as one



Make a
positive impact



AWARDS

Thank You!



ZEBRA and the stylized Zebra head are trademarks of Zebra Technologies Corp., registered in many jurisdictions worldwide. All other trademarks are the property of their respective owners. ©2026 Zebra Technologies Corp. and/or its affiliates. 02/17/2026

APPENDIX A

Add these detailed slides in the Zebra Frontline AI Suite section for customers who want more detailed information

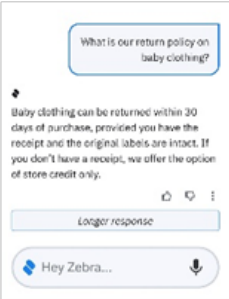
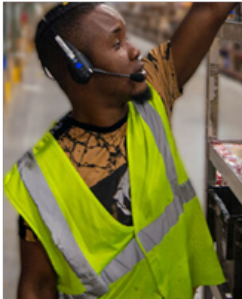
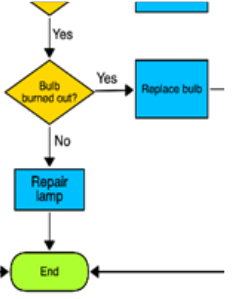
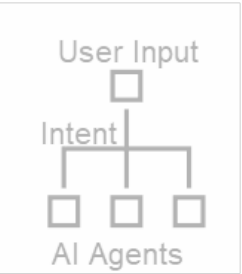
Zebra Frontline AI Enablers

Frontline AI Enablers

Shortcut the process to build and deploy AI-powered apps for your frontline with this ever-growing collection of pre-trained building blocks to:

- Heavily automate your enterprise workflows
- fully leverage the data capture capabilities of Zebra's AI-empowered mobile computers

Frontline AI Blueprints

Chatbot/QA	Voice AI	Person Localizer	AR	Workflow Execution	Package Detector
					
Barcode Localizer	Shelf/Product Localizer	Feature Extractor	Product Recognizer	OCR/Text Recognizer	On-device router
					

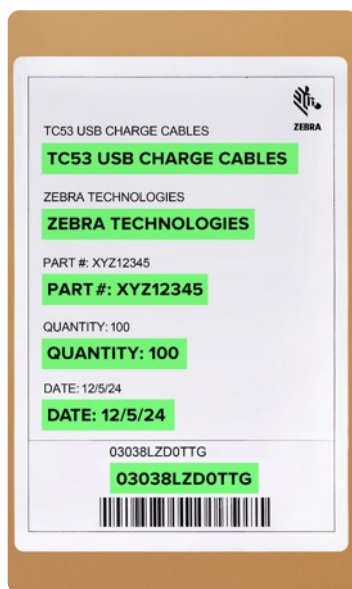
Start capturing volumes of data now with ready-to-use Frontline AI Enablers

Ready-to-use trained Frontline AI Enablers can be used as standalone applications or as components of a more complex application. Either way, your AI apps are up and running quickly, easily and cost-effectively.



Barcode Localizer

Detects and decodes all barcodes in an image, whether they are on labels on boxes, parcels or shelves



Text-OCR Recognizer

Detects and recognizes any text or characters in an image and decodes the text into words with extreme accuracy. Supports many fonts, font sizes, and text orientation.



Shelf /Product Localizer

Detects all products, shelf and peg labels and shelf facings in an image; variable data capture distances accommodate different aisle widths to support almost any store layout



Feature Extractor

Extracts and stores key descriptors of products in a database to enable the Product Recognizer model to identify products in an image.



Product Recognizer

Finds and recognizes products on shelves—helps locate an item, determine what items need restocking, or recognize and ring up items at a point of sale (POS), and more

Zebra Frontline AI Blueprints

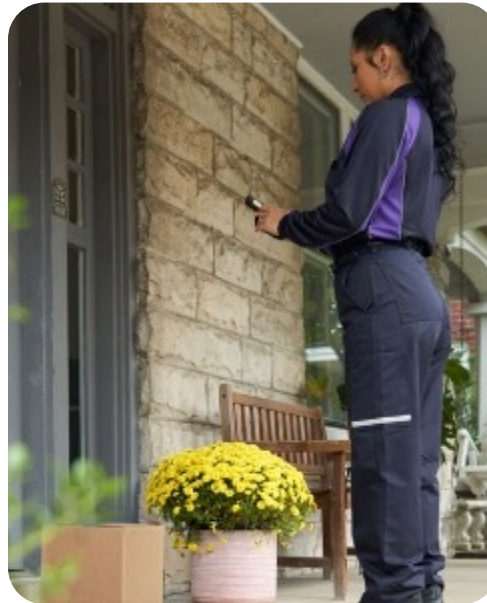
Infuse AI into your critical workflows with ease using Zebra Frontline AI Enablers

Enablers

Blueprints

Zebra Companion

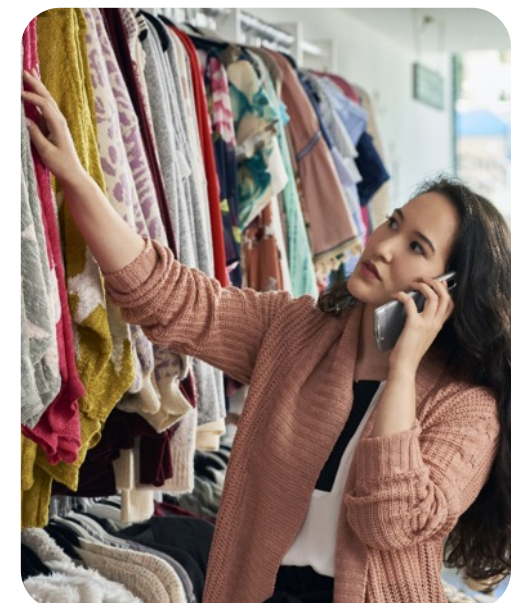
Ready-made, adaptable frameworks for building scalable enterprise AI workflows that **modernize your unique manual processes.**



Proof of Delivery



Automated Form Capture



Voice Translation

Zebra Companion

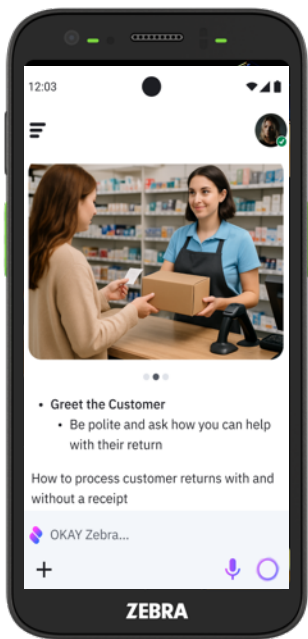
Trained AI agents that enable specific types of workers to simply ask for what they need

Enablers

Connect your workers to all of your business information to provide instant answers to questions, right on the spot —all on your favorite Zebra devices.

Blueprints

Zebra Companion



Knowledge Agent

Pre-loaded with your customer's standard operating procedures and policies



Sales Agent

Pre-loaded with your customer's product information to help sales associates answer customer questions



Device Agent

Puts how-to Zebra device information at worker's fingertips



Merchandising Agent

Combines advanced image recognition and augmented reality to identify and provide fixes for merchandising related issues

APPENDIX B

Add this next section to your presentation if there are use case slides that align with your customer's use cases. Note most of the slides in this section contain powerful videos that show the use case in action.

Note that there is a video embedded into each product photo in slides 71 through 74. To access, simply roll the cursor over the product photo; the video control bar will appear at the bottom of the product photo.

AI Use Cases **In Action**

A look at how AI can impact your workflows

Validate the Address

On-device OCR recognition and processing



Read the address printed or handwritten on the package

Validate with the address in the system

Speed up the collection of parcels with automated data input

Build on device OCR functionality into your application using Zebra's Frontline AI Enabler API



Find the Right Package up to 45% Faster*

Faster finds. Happier customers. More deliveries.



Quickly pan across multiple barcodes to find the right package in the back of the truck

Build in on-device barcode search functionality into your application using the Barcode Localizer Frontline AI Enabler API

Keep delivery schedules on track

Increase productivity without adding staff

Reduce costs due to delivery delays

Boost customer satisfaction and trust





Barcode Picking: detect, track and decode

Read and take action on many barcodes, simultaneously

Integrates with on-device barcode search
Runs directly on device—no cloud cost

Features and benefits

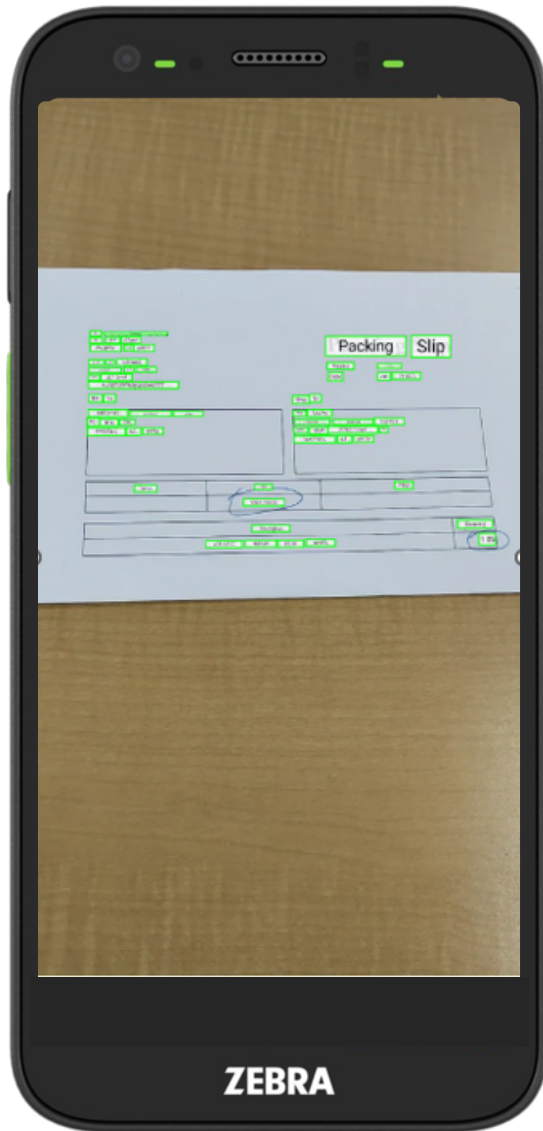
Detect barcodes on labels, boxes, parcels, or shelves

Rapid scan multiple barcodes to pinpoint correct package

Deliver more packages

Complete routes faster

Boost customer satisfaction



Text-OCR Recognizer

Fast, complete text recognition

Runs directly on device—no cloud cost

Features and benefits

Read standard text – documents, ID, labels

Read specialized text – handwriting, DPM, Dot peen

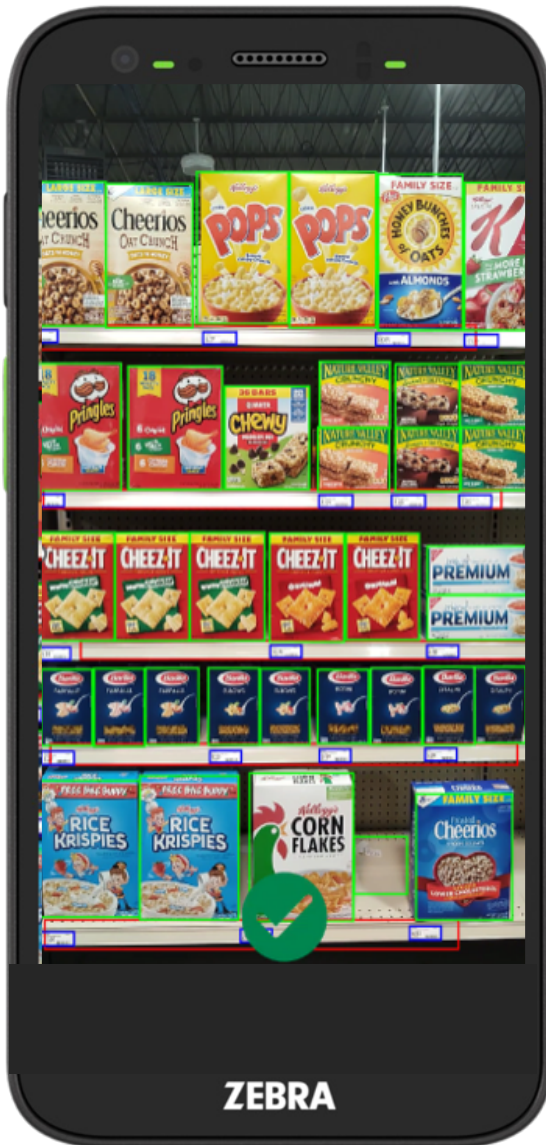
Automates data entry

Reduces errors

Streamlines operations

Product and Shelf Recognizer

Localizes and recognizes products



Pre-trained: no AI training required for typical CPG items

Runs directly on device—no cloud cost

Can be used to create stock or planogram compliance applications

Features and benefits

Detect typical products (boxes, cans, jars, bottles, hanging items)

Detect typical shelves, pegboards and labels

Extracts unique details of products

Creates database of unique products

Demo application enrolls products

Cloud service enrolls thousands of products at a time

Automated Form Capture and Data Entry

AI-powered capture and pre-population

Packing Slip Capture



Automated Pallet Capture



Pre-trained: no AI training required
Runs directly on device—no cloud cost

Features and benefits

Digitize workflows using vision AI

Avoid manual data entry errors

Improve workflow cycle time

Accelerate task quality

Perfect image capture for audit needs

Improve compliance with various SOPs