



Zebra Rugged Tablets

Tough is Easy.
Tailored is Critical.





Equip workers for the relentless demands of the job. Give them rugged enterprise tablets tailored for real-world use cases and built for non-stop durability, performance and reliability.

No need to compromise on choice. With Zebra, you have the broadest versatile selection of Android™ and Windows® enterprise tablets. Customise as needed from different display sizes, form factors, operating systems, processing power, connectivity options and accessories.

Whatever you select, the result will perfectly match your team's workday needs. Powerful processors, steadfast connectivity and constant battery power will effortlessly handle their modern applications at lightning speeds. Layers of advanced security features will safeguard sensitive data, while a robust suite of enterprise software will unburden IT, managers and workers of errors and time-consuming tasks. What about support? It's yours worldwide, maximising your organization's uptime and investment. That's what it takes to truly mobilize today's workforce.



Delight Shoppers from Stockroom to Checkout

Offer meaningful connections with customers using tablets built to provide faster, more personal service.

Assisted Selling

Upsell, cross-sell and check on orders with reliable rugged tablets

Price Check

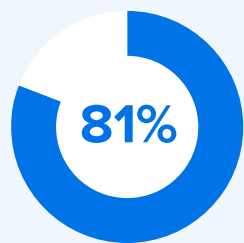
Verify prices to help shoppers make informed decisions

Inventory Management

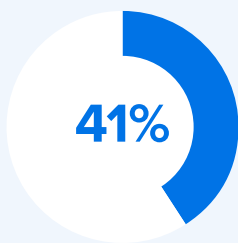
Make cycle counts easier with productivity-boosting tools available with Zebra rugged tablets



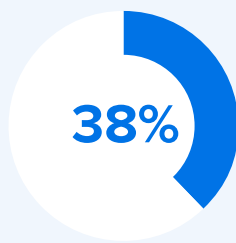
Associates Rank Uses of Technology by Importance



Price checks



Scan barcodes

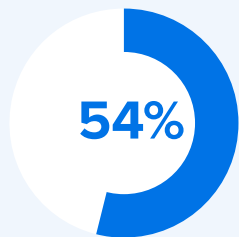


Check inventory

Source: The 14th Annual Zebra Global Shopper Study, Zebra Technologies, 2022

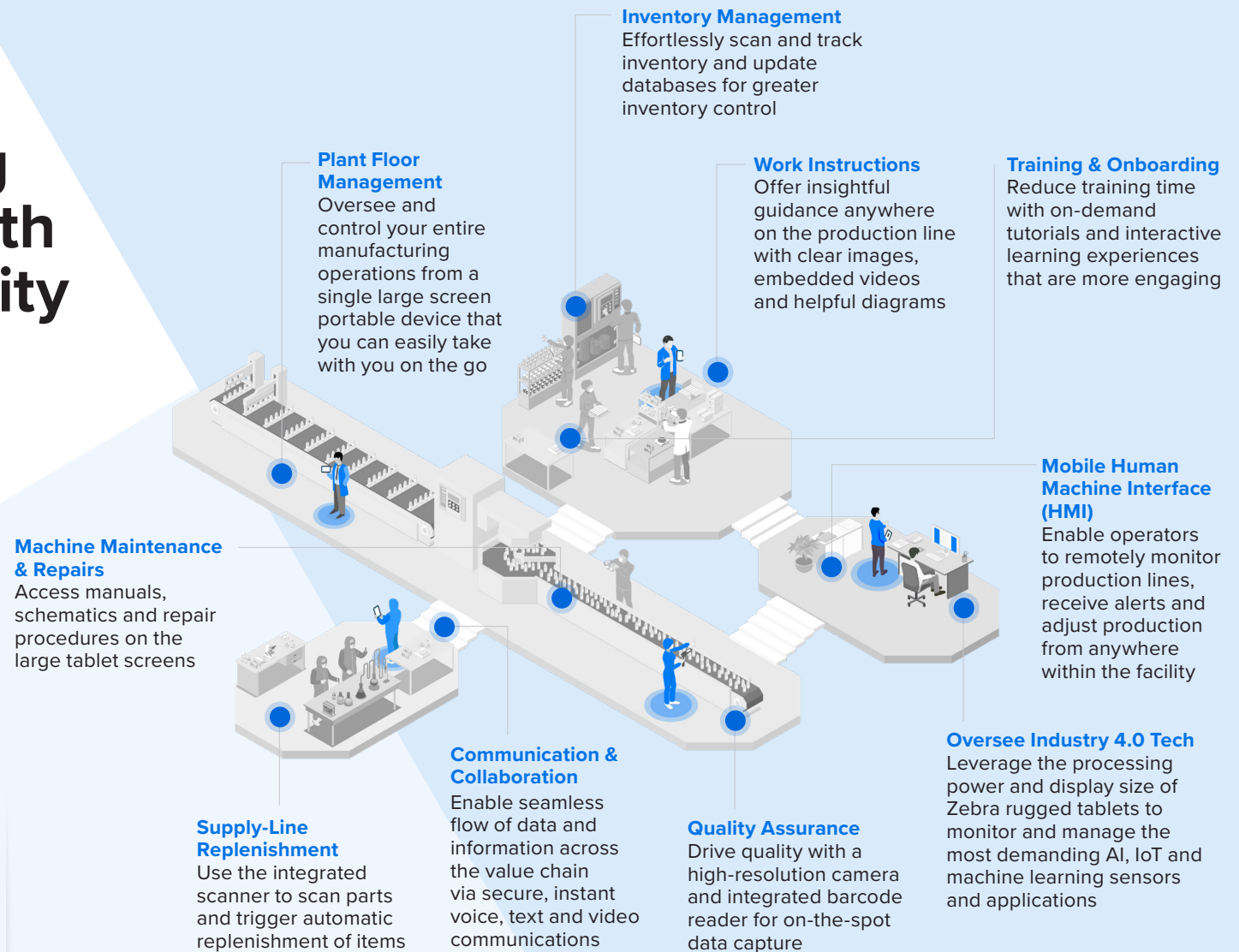
Augment your Manufacturing Operations with Rugged Mobility

From the back office to the plant floor, rugged tablets elevate visibility, compliance, accuracy and efficiency.



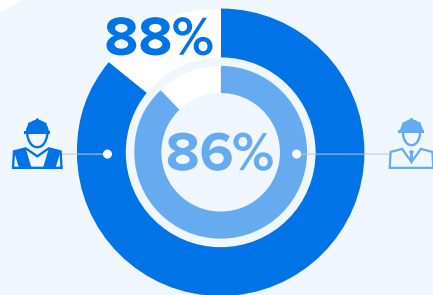
54% of decision-makers plan to invest in **increased visibility** across the supply chain in the next two years

Source: Trends Reshaping the Future of Smart Warehousing, Zebra Technologies, 2023



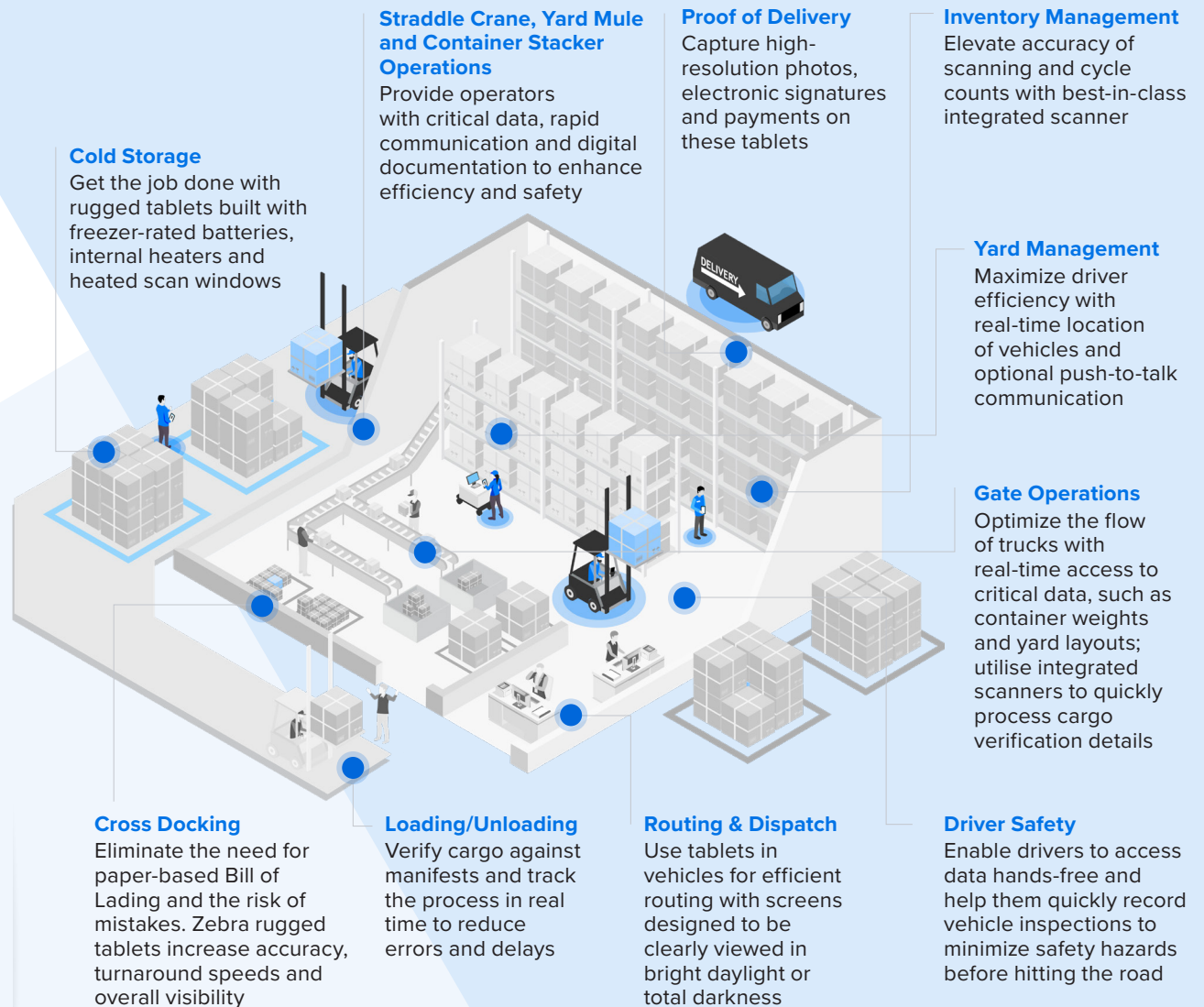
Tame Warehouse and Yard Operations with Rugged Mobility

Equip warehouse, logistics, port and yard workers with rugged flexible tablets that deliver on-the-go reliability, accuracy and efficiency.



86% of associates and **88%** of decision-makers agree that implementing warehouse devices would help attract and retain workers.

Source: Warehousing Vision Study, Zebra Technologies, 2023



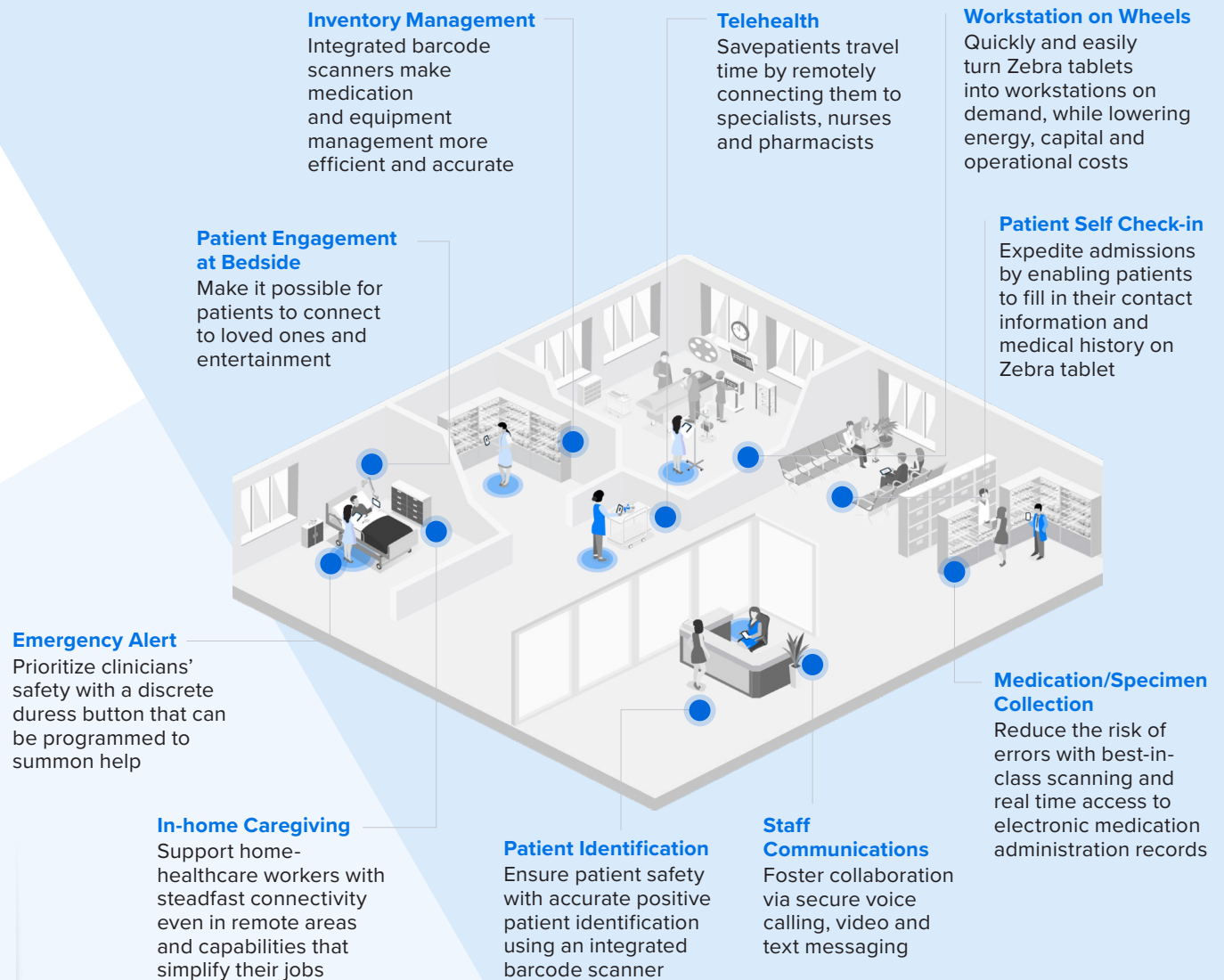
Empower Clinicians. Enhance Patient Care.

Make it easier for caregivers to provide patients with personal attention thanks to the versatility and reliability of Zebra rugged tablets.



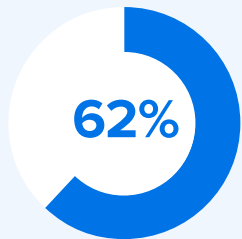
Disinfection time reduced from 10 minutes to
1 minute

Source: Truman Medical Center/Cerner Corporation, Zebra, 2018



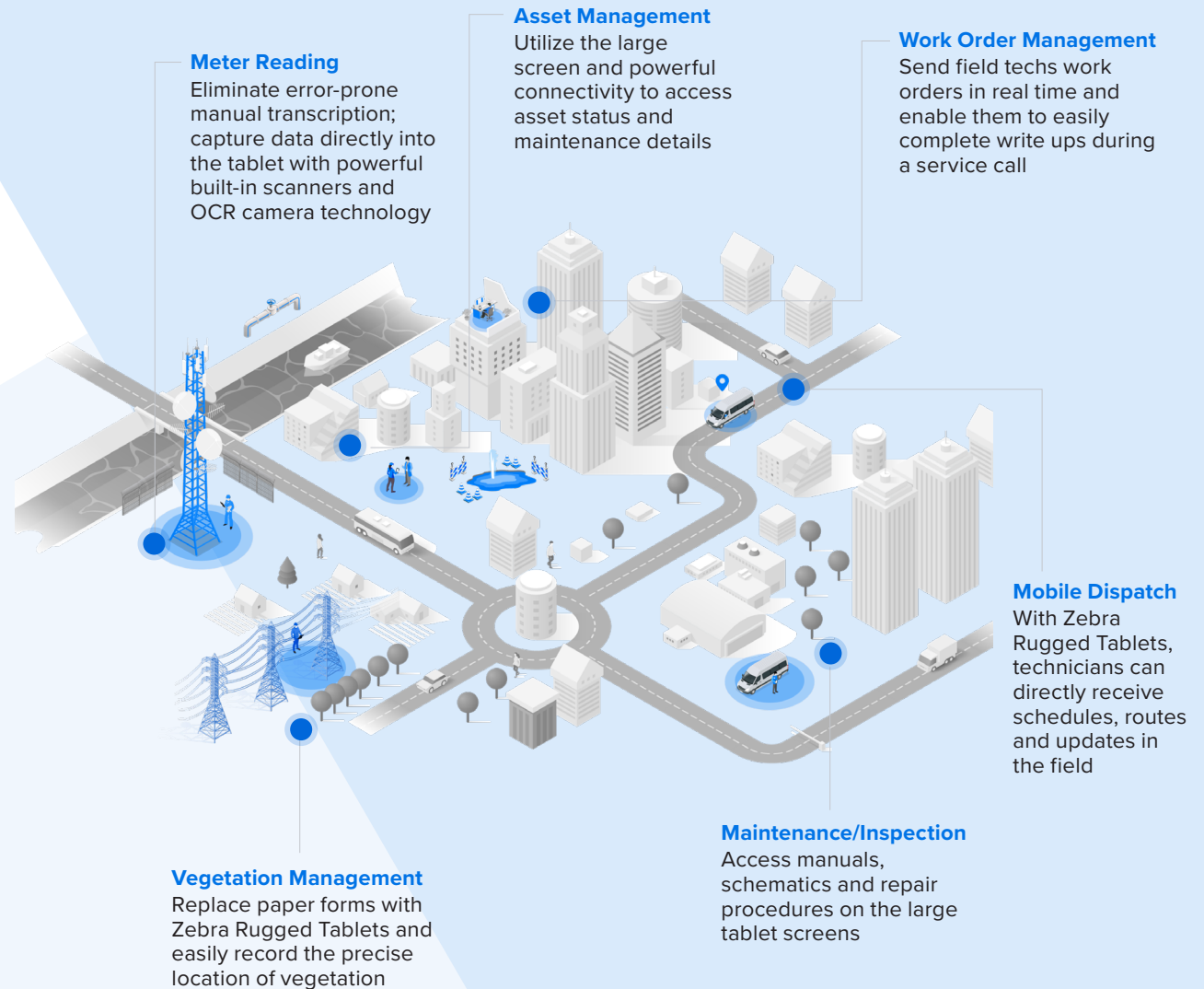
Streamline Workflows from Dispatch to the Field

Respond to service calls with confidence knowing your Zebra rugged tablets are tough and steadfast, providing go-anywhere connectivity and performance.



62% of field service companies are **expanding mobile technology** to enterprise-wide use

Source: Zebra's Future of Field Operations Vision Study, Zebra Technologies, 2019



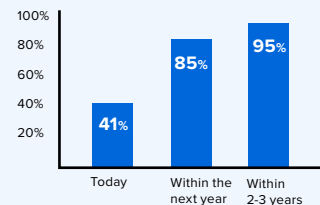
Command the Scene in Mission-Critical Situations

Improve response time by giving users total mobility, advanced connectivity and incredibly easy undocking and integration.

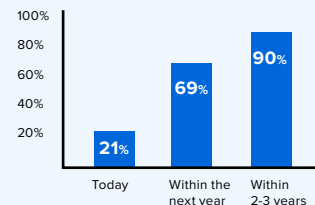
The Public Sector Sees the Value of Rugged Devices

Implementation of rugged devices

Rugged tablets with no keyboard



Rugged 2-in-1 tablets



Source: The Future of Field Operations, A Look at the Public Safety Sector, Zebra Technologies, 2020

Incident Reporting

Capture high-resolution photos and videos of the scene and automate data entry to maximize efficiency and accuracy

Personnel, Assets and Vehicle Tracking

Gain full visibility of critical teams, assets and vehicles to make the best call for an accelerated response

Inventory Management

Ensure first responders have the right equipment for the job with integrated scanners that speed up inventory management

Patient Care Reporting

Record patients' vitals, document wounds, and securely access patient health records

E-Citation

Increase officer efficiency by automatically capturing the license plate, vehicle make and model, GPS location and driver's license for faster ticket processing

Routing & Dispatch

Leverage the real-time location of first responders to assign the closest, most qualified personnel to each incident

Tough is Easy. Tailored is Critical

Zebra Tablets	Form Factor	Display Size	Operating System	Connectivity	Vertical
ET80/ET85					
	Slate or 2-in-1 Tablet (Optional Vehicle Mount, In-Cab Mount, Trolley, Fixed Workstation)	12"		 Support for Private 5G Network	Manufacturing Warehousing/Logistics Public Safety Field Mobility & Utilities
ET60W/ET65W					
	Slate or 2-in-1 Tablet (Optional Vehicle Mount, In-Cab Mount, Trolley, Fixed Workstation)	10.1"		 Support for Private 5G Network	Manufacturing Warehousing/Logistics Public Safety Field Mobility & Utilities
ET60/ET65					
	Slate or 2-in-1 Tablet (Optional Vehicle Mount, In-Cab Mount, Trolley, Fixed Workstation)	10.1"		 Support for Private 5G Network	Manufacturing Warehousing/Logistics Public Safety Field Mobility & Utilities
ET40/ET45					
	Slate (Optional Fixed Display, Vehicle Mount)	10.1" / 8.0"		 Support for Private LTE Network	Retail & Hospitality Field Mobility
ET40-HC/ET45-HC					
	Slate (Optional Computer on Wheels, Fixed Display)	10.1"		 Support for Private LTE Network	Healthcare

“Good Enough” Consumer Tablets Nearly Double Your Total Costs and Troubles

Consumer Tablet

More device failure

@ 74 minutes of lost productivity per incident²

More battery failure

@ 54 minutes of lost productivity per incident¹

More lost network connections

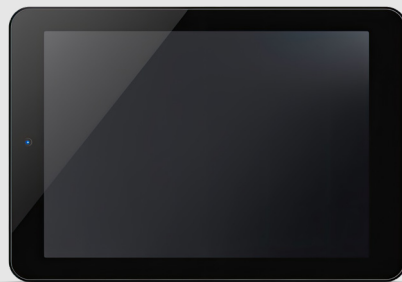
@ 24 minutes of lost productivity per disruption²

More IT support time

@ 70 minutes of IT time per trouble ticket²

More hard costs – need to purchase and manage separate enterprise scanners

Higher device costs – more than 2x the annual average rugged tablet failure rate²



**Nearly
2x
Lost
Productivity**

**2x
More IT
Support
Costs**

**Nearly
60% Higher
Total Cost
of Ownership
over
6 Years**

Zebra ET4x Tablets



**More
Reliability**

**Higher
Value**

**Longer
Lifecycle**

Rugged Out of the Box

Choose the tablets that are built for extreme temperatures, drops, spills, dust and dirt

Constant, Full-Shift Power

Prevent power loss with user-replaceable batteries and battery analytics

Rapid, Reliable Connectivity

Get exceptional ‘no-drop’ connectivity with superior Wi-Fi enterprise-class radio and Fusion software

Integrated, Best-in-class Scanner

Ensure first-time, every time capture of data

Built-in Tools

Resolve issues faster and keep everyone productive with Zebra DNA

Lasts up to 8 Years

Surpass the high churn rate of consumer tablets

Tablets Made for Healthcare

- Medical-grade, disinfectant-ready plastics
- Programmable emergency alert button for healthcare tablets

Source:

1. Enterprise Mobility Total Cost of Ownership; From the Expected to the Unexpected: Uncovering the True Costs of Mobile Solutions for Frontline Mobile Workers; VDC Research, 2021.

2. Enterprise Mobility Total Cost of Ownership; Emily Gove and David Krebs; VDC Research, 2022

Get More Than a Rugged Tablet Get a Complete Solution



Zebra DNA™ **Built-in Software & Tools**

Excel with industry's most comprehensive suite to support rugged enterprise tablets

Give IT Easy Setup and Constant Visibility

Gain the insight and foresight to preempt problems, increase productivity and improve ROI

Help Operations Managers Maintain Uptime and Security

Simplified tablet management, security tools and visibility dramatically increase accuracy and peak performance

Optimize Workflows for Software Developers

Offer them the flexibility to adapt workflows to evolving needs, market dynamics, regulatory demands and internal processes



PowerPrecision™ **and Battery Management**

Rely on our ingenious battery technology to sidestep disruptions

Reduce Spare Inventory and Costs

Utilize smart batteries to better manage your battery pool

Ensure Constant Power

Our hot-swappable secondary battery powers multiple shifts

Eliminate The Risk Of Downtime

Battery statistics alert you of unhealthy batteries before they interrupt work



Unmatched Selection of Versatile Accessories

Tailor your tablets for every user with a full lineup of accessories

Adaptable Form Factors

Transform your tablets into multi-purpose devices

- Slate
- 2-in-1 laptop alternative
- Vehicle-mounted computer
- In-cab solution
- Workstation
- Mobile pay station
- Kiosk

Hassle-Free Add-ons

From shoulder straps to styluses and more, accessories are conveniently available from Zebra and our partners

Reliable Global Support

Flexible Service Plans. Unrestricted Comprehensive Coverage.
Technical Support at Every Level.

Essential Services

3-day repair
turnaround

8x5 live agent
phone support

Software and
security updates with
a 12-month grace
period to implement

Cloud-based visibility
into repair status



Select Services

Next-business-day,
“like new” device
replacement

24/7 live-agent
technical phone
support

Pre-loaded with your
settings, software,
LifeGuard versions,
apps and OS with
included Standard
Commissioning Service

Cloud-based visibility
into repair status



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