



Zebra's ZeroLiner Platen Protection Program

Replacement Platen Rollers at No Cost



With no backing liner, adhesive from linerless media can “ooze” into the printer. Print quality and printer operation then suffers, which can impact your customer's operation. The customer may think that the cost of the replacement platen rollers is unavoidable, but Zebra can help remove that cost with the ZeroLiner Platen Protection Program.

Remove the expense of replacement platen rollers

The reality is that your customers could save thousands of dollars by eliminating platen roller replacements costs. Simply use Zebra ZeroLiner linerless media - optimized for Zebra linerless printers - and all your customers platen roller replacements are covered.

Easy Enrollment. Rapid Replacement.

- **Your customer commits to using Zebra ZeroLiner media**
- **Complete the ZeroLiner Platen Protection Program** enrollment form on the Supplies Hub to replace your customer's platen roller
- **Request no-cost replacement** platen rollers when needed

Program benefits

- Recurring supplies revenue
- Supplies can be won at higher margins
- Gives you a competitive edge
- Positions you as a total solutions provider
- Helps you build long-term relationships

Why choose Zebra ZeroLiner Solution?

1



Sustainability

40% reduction in shipping weight helps reduce CO2 emissions.

2



Productivity

With up to 50% more labels per roll, operators will need fewer roll changes, giving increased efficiency and uptime.

3



Safety

By removing silicon-based backing liner, you remove a potential slip hazard from the workplace.

Discover how Zebra ZeroLiner Solutions can lower your total cost of ownership at www.zebra.com/zeroliner



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