



Save with Zebra's ZeroLiner Platen Protection Program

Replacement Platen Rollers at No Cost



With no backing liner, adhesive from linerless media can “ooze” into the printer. Quality suffers. Then you pay for replacement parts. You may think that’s the cost of doing business, but it’s an unnecessary cost, which can easily be avoided by following these 2-steps:

1) Always use Zebra Printers and Zebra's ZeroLiner media
not all linerless options are equal. With Zebra's ZeroLiner linerless printing solution, printers and media are engineered together and fully tested for premium linerless printing, which helps significantly reduce the chances of adhesive “ooze”.

2) Enroll on Zebra's ZeroLiner Platen Protection Program
by enrolling and committing to using ZeroLiner media, you receive new platen rollers, and it costs you nothing.

Easy enrollment. Rapid replacement.

1. Commit to using Zebra ZeroLiner media
2. Ask your Zebra Reseller how to enroll you
3. Request replacement parts when needed

Program benefits

- A reduction in downtime and cost
- One-source printing solution
- Simple enrollment and redemption
- No need to ship printers back

The Zebra Platen Protection Program enables you to receive new Platen rollers as part of a package deal to reward the purchase of Zebra ZeroLiner linerless media.

Why choose Zebra ZeroLiner Solution?

1



Sustainability

40% reduction in shipping weight helps reduce CO2 emissions.

2



Productivity

With up to 50% more labels per roll, operators will need fewer roll changes, giving increased efficiency and uptime.

3



Safety

By removing silicon-based backing liner, you remove a potential slip hazard from the workplace.



The Zebra wordmark and logo are trademarks of Zebra Technologies Corp., registered in many jurisdictions worldwide. All other trademarks are the property of their respective owners. ©2026 Zebra Technologies Corp. and/or its affiliates. 02/16/2026