

The PS30

Personal Shopping Experience

Provide your customers with an exceptional self-scan shopping experience.....and increase basket size and reduce operational costs

Welcome back
John

Press the button to scan
your first item



ZEBRA

SEAMLESS SHOPPING

Engage with your customers from the sofa to the store



INDOOR LOCATIONING

Provide wayfinding and location-based reminders



PERSONALIZED OFFERS

Help shoppers save money and increase basket size



REAL-TIME ASSISTANCE

3 ways to answer every customer question
on every shopping trip



CHECKOUT

Seamless, frictionless, fast



www.zebra.com/ps30

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 **ZEBRA** CAPTURE YOUR EDGE