



ZEBRA



ENTERPRISE BROWSER

DEVELOPMENT TOOLS



ELEVATOR PITCH

- Next generation industrial browser for the latest Zebra mobile computers
- Build web/ hybrid mobile applications with GUI's today's users expect
- Create one application & run on virtually any enterprise device and multiple OS
- Support SAP ITS Mobile
- Build apps using HTML5, CSS and JavaScript
- Offer security features that are SSL3 and TLS 1.2 compliant
- Zebra's Enterprise Browser – Harness the Mobile Web Power!



SOLUTION

- An application development toolkit for mobile cross-platform enterprise applications
- Supports virtually all enterprise devices: mobile computers, tablets, kiosks, wearables and vehicle mount computers



CUSTOMER CHALLENGES

- Develop mobile applications for older backend software
- Invest in multiple OS platforms
- Code with Zebra APIs



ADVANTAGES

- Supports multiple operating systems: Windows® Embedded Handheld, Windows® CE, Windows® Mobile and Android®
- Sold standalone
- Based on open standard technology
- Support for HTML5 on enterprise devices



VALUE PROPOSITION

- Reduce application and development costs > faster time to market
- Simpler project deployment
- Protect the business from OS market uncertainty
- Reduce end-user training costs, thus quicker to learn
- Utilize every feature and attached peripheral on every device
- Completely control application behavior on different devices.
- Migration path from Rho Mobile and Pocket Browser



PARTNERS

- Zebra Devices
- System Integrators
- ISVs through Zebra Partner Program
- Solution/ERP Providers



KEY WINS

- **CVS** – Integrated scanning for efficient data capturing
- **HEMA/Simac** – TC51 & TC70 (Android): Enterprise Keyboard integration for enhanced data input
- **Burlington Coat** – Refresh tools: Upgrade from Pocket Browser to Enterprise Browser and MC91 to MC92 (WM)



COMPETITION DOESN'T OFFER

- JavaScript APIs, scriptable objects and meta tags to access device capabilities such as barcodes, card reader, etc.
- A DOM Injection feature that would dynamically modify the web application running at the client side without modifying the server side.
- Support for legacy applications on new Zebra Android devices with respect to screen fit and customization without changing server side application



PRICING

- Enterprise Browser SW Device License (SW-ENTBRV1-PD) at \$175
- **Discount Rates** - vary based on partner level program. For direct Zebra proposals to customers, please contact your Channel Operations Team
- Enterprise Browser Service Support Agreements are available for one year (SSW-ENTBR-10) and three year (SSW-ENTBR-30) contract packages with license purchase

LINKS

[Enterprise Browser Usage Guides](#)



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