



The **Direct Thermal Label** That Goes Further

EnduraGuard 4000D



Customers gain much of the durability traditionally associated with thermal transfer labels while maintaining the simplicity and operational efficiency of direct thermal printing.

**Up to 6 months
outdoor durability**

**UV, weather, and
chemical resistance**

**No ribbon required –
ideal for mobile printing**

EnduraGuard 4000D vs Standard Direct Thermal Label

	Standard Direct Thermal Label	EnduraGuard 4000D
Outdoor Use	Limited	Up to 6 months outdoors
UV Resistance	Minimal	Designed to withstand UV exposure
Weather Resistance	Susceptible to moisture and harsh environments	Resists rain, snow, and extreme temperatures
Chemical Resistance	Limited	Resistant to many chemicals and cleaners
Printing Technology	Direct Thermal	Direct Thermal
Ribbon Required	No	No

**Two weeks of
outdoor exposure.**

**One clear
difference.**



For more information, visit www.zebra.com/labels