

Why upgrade to the DS2278 Cordless 1D/2D Imager?

An upgrade to 2D imaging enhances productivity and efficiency. If your customers are using Zebra's LI4278 or LS4278 1D barcode scanners, upgrading to the DS2278 1D/2D Imager couldn't be easier. Customers get all the benefits of 2D imaging, the latest cordless technology and Zebra's proven reliability — all at a price point comparable to or better than 1D!



All the benefits of 2D

- **Scan it all**
1D, 2D, paper and mobile — no more exceptions or manual handling of 2D barcodes
- **Capture more data**
Take advantage of information-rich 2D barcodes, such as barcodes with expiry date and batch information
- **Boost productivity and accuracy**
Superior performance on poor quality and challenging barcodes with Zebra's PRZM Intelligent Imaging technology
- **Read it from any direction**
Faster scanning as users never need to line up the imager and barcode
- **Build loyalty with mobile**
Give your customers the convenience of mobile rewards, mobile coupons and more

A superior cordless experience

- **Easiest pairing on the planet**
Single-step pairing with any Bluetooth-enabled tablet or smartphone
- **Long-lasting battery**
Battery will likely never need to be replaced, minimizing your spare pool requirements
- **Fast and flexible charging**
Presentation cradle does not require a separate power supply; easily charge in under an hour with the Micro USB cable
- **Eliminate Bluetooth interference**
Zebra's exclusive Wi-Fi Friendly Mode prevents cordless scanners from interfering and disrupting your Wi-Fi network
- **Full-shift power**
Get 14 hours of power on a full charge

An easy transition to 2D

- **Easy on the budget**
Price point is comparable to or better than legacy 1D scanners
- **Familiar aiming experience**
The DS2278's patented aim line is similar to a 1D aimer to minimize the learning curve
- **Shared management tools**
Keep using the same well-loved tools, 123Scan and Remote Management, with the DS2278
- **50 years of field-proven innovation**
Count on the performance and reliability that has made Zebra the worldwide leader in barcode scanning

Part Number Transition

The following charts show the most popular SKUs for transitioning or upselling to the DS2278. Please check [Solutions Pathway](#) for a complete SKU list, including region-specific SKUs.

Replacement: LS4278 to DS2278

As the LS4278 has reached EOL, the following chart shows replacement DS2278 SKUs.

Discontinued LS4278 P/N	Description	Replacement DS2278 P/N	Description
LS4278-SR20007ZZWR	LS4278: Laser Scanner, Standard Range, Cordless, Twilight Black	DS2278-SR00007ZZWW	DS2278: Area Imager, Standard Range, Cordless, Twilight Black
LS4278-TRBU0100ZWR	LS4278 Standard Cradle USB Kit (Black): - Scanner (LS4278-SR20007ZZWR) - USB Cable (CBA-U01-S07ZAR) - Cradle (STB4278-C0007WR)	DS2278-SR7U2100PRW	DS2278-SR Presentation Cradle USB Kit (Black): - Scanner (DS2278-SR00007ZZWW) - Shielded USB Cable (CBA-U21-S07ZBR) - Cradle (CR2278-PC10004WW)

Upsell: LI4278 to DS2278

While the LI4278 is still available for sale, the DS2278 offers an excellent upsell opportunity for those customers looking to upgrade to 2D imaging.

LI4278 P/N	Description	Upsell to DS2278 P/N	Description
LI4278-SR20007WR	LI4278: Linear Imager, Standard Range, Cordless, Twilight Black	DS2278-SR00007ZZWW	DS2278: Area Imager, Standard Range, Cordless, Twilight Black
LI4278-TRBU0100ZWR	LI4278 Standard Cradle USB Kit (Black): - Scanner (LI4278-SR20007WR) - USB Cable (CBA-U01-S07ZAR) - Cradle (CR0078-SC10007WR)	DS2278-SR7U2100PRW	DS2278-SR Presentation Cradle USB Kit (Black): - Scanner (DS2278-SR00007ZZWW) - Shielded USB Cable (CBA-U21-S07ZBR) - Cradle (CR2278-PC10004WW)
LI4278-PRBU2100AWR	LI4278 Presentation Cradle USB Kit (Black): - Scanner (LI4278-SR20007WR) - Shielded USB Cable (CBA-U21-S07ZBR) - Cradle (CR0078-PC1F007WR) - Power Supply (PWR-BGA12V50W0WW) - DC Line Cord (CBL-DC-375A1-01)		



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