



Zebra DNA Cloud™



Zebra DNA Cloud is a powerful, cloud-based Enterprise Mobility Management (EMM) solution designed to maximize the performance and productivity of your Zebra devices. **Whether you're starting from scratch, looking to replace, or wanting to enhance your current EMM**, Zebra DNA Cloud provides the tools you need for complete device lifecycle management.



Flexible by design

Works as a standalone EMM or seamlessly alongside your existing EMM provider.



ZEBRA

Choose your **device management journey**

**Starting
Fresh?**



**No EMM?
No Problem.**

**Switch your EMM
to Zebra DNA Cloud.**



**Looking to change
your EMM?**

**Want to
supplement your
current EMM?**



**Get the best of
both worlds.**

Your situation:

You're managing your fleet of Zebra devices manually. This is time-consuming, prone to errors, and leaves you with little visibility into device health and usage

Your current EMM is a "one-size-fits-all" solution. It's complex, costly, and doesn't give you the granular control you need for your mission-critical Zebra devices

You have an enterprise-wide EMM for your phones and laptops, but it lacks the specialized tools to truly manage and optimize your Zebra devices

The Zebra DNA Cloud solution:

Get up and running with a comprehensive, easy-to-use EMM built by the same experts who designed your devices

Switch to an EMM that is purpose-built for the Zebra ecosystem, unlocking exclusive features and a streamlined management experience

Continue using your current EMM for general device management, and add Zebra DNA Cloud to gain unparalleled control and insight into your Zebra-specific fleet

Key benefits:

- **Full device management:** Complete control to manage settings, applications, and OS updates and security from a single, intuitive dashboard
- **Rapid deployment:** Onboard and configure your devices in minutes, not days—all over the air
- **Instant visibility:** Gain immediate insights into device health, battery life, and utilization

- **Deeper integration:** Access and control unique Zebra hardware features that other EMMs can't reach
- **Lower Total Cost of Ownership (TCO):** A more efficient, cost-effective solution for managing Zebra devices
- **Simplified management:** A single, specialized tool for your entire Zebra fleet

- **Zebra-specific features:** Add powerful tools—battery management, remote control, and custom OS updates
- **Protect your investment:** Maximize the ROI of your Zebra devices
- **Seamless coexistence:** designed to work in harmony with other leading EMM providers



Ready to take control of your Zebra fleet?

Visit our website to learn more, request a demo, or speak with a Zebra specialist today.

www.zebra.com/dnacloud



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