



Now is the Time: Upgrade to CardStudio 2.0

Transition pricing available as CardStudio 1.0 support ends

Support for CardStudio 1.0 will conclude in 2020. At that point, Zebra will no longer be able to reactivate license keys for customers who change computers or experience a computer failure.

Upgrade to CardStudio 2.0 today to get greater design features and data management capabilities. To make the switch easy, we're offering a limited-time transition pricing promotion for existing CardStudio 1.0 key holders. Visit cardstudio.zebra.com for promotional details and to start your upgrade process now.

From simple to sophisticated, design cards with ease

CardStudio 2.0 makes designing and producing high-quality cards quick and simple. Whether you're creating a handful of single-sided monochrome cards or thousands of encoded, full-color, double-sided cards with special security effects and dynamic data, our software makes it easy.

Our highly intuitive interface enables almost anyone to design cards. With CardStudio 2.0 you can:

- Jumpstart your design using our cloud-based sample card gallery
- Create design layers to add static and dynamic data, 1D or 2D barcodes, artwork, security features and more
- See a live preview of your card designs before you finalize to easily make any needed adjustments
- Integrate data effortlessly from varying sources — from enterprise data to photos and signatures captured on the fly
- Choose the encoding option that best meets your application needs, including MIFARE® DESFire® contactless cards

FACT SHEET

CARDSTUDIO 1.0 TO 2.0 UPGRADE

With four Editions available, Zebra makes it simple to purchase the ideal set of features you need today and tomorrow. As your business needs evolve, so can your software. You can instantly upgrade to unlock advanced features when you need them.

Upgrade details

- 1) Existing CardStudio 1.X customers will need to provide their license key number to take advantage of the special web-only promotional pricing.

- 2) CardStudio 2.0 customers should have a Zebra ZXP Series or ZC Series printer to take full advantage of the latest software. New software deserves new hardware: for customers using legacy printers, now is the time to take advantage of our special Zebra trade-in or trade-up programs to upgrade to the latest Zebra card printer.

Visit cardstudio.zebra.com to start your CardStudio 1.0 upgrade process now!

CardStudio 2.0 vs CardStudio 1.0 Comparison

	Benefits	CardStudio 1.0	CardStudio 2.0
Classic	Provides users with an essential, easy-to-use program to create simple designs and print professional cards for low-volume issuance	1D barcodes only	1D/2D barcodes
Standard	Offers Classic Edition features, plus internal database/data-file integration and advanced print functionality for small businesses	Single Program: Supports Microsoft® Excel and CSV files only as data source (no internal database)	Two programs: • DesignStudio: design cards • PrintStudio: link to a single database and issue (print) cards Includes one fully integrated database (project)
Enterprise	Designed for enterprises with more advanced applications that require external database integration, multi-layout card design options and more	Single Program: Integrated database	Two programs: • DesignStudio: design cards • PrintStudio: link to multiple databases and issue (print) cards Supports multiple databases (Projects) ODBC support for external database integration
Professional	Incorporates all Enterprise Edition card design and issuance features, plus access to contact/contactless smart card capabilities and UHF encoding support	Single Program: Integrated SmartCard encoding	Two programs: • DesignStudio: design cards • PrintStudio: link to a database and issue (print) cards Separate application to facilitate SmartCard encoding, including DESFire (SmartCard Editor)
All Editions	Automatic face recognition including autocrop and file upload	FaceSnap: optional feature/cost	Included with improved functionality and capability

For promotion information and to purchase an upgrade to CardStudio 2.0 today, visit zebra.com/cardstudio



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