



Blood Bag Parse+

Instantly capture and parse barcode data on blood bags in one trigger pull to increase productivity — and patient safety

Every day, blood products such as whole blood, red blood cells, plasma and platelets save lives. Whether your hospital, blood bank or clinic collects, transports, stores, processes or administers blood products, the many barcodes on each bag must be scanned at every stop in the supply chain to ensure the safety of blood products — and the patients that receive them. But one blood bag label can contain up to seven barcodes — workers need to scan the right barcode at the right time in the right order to ensure accurate capture of crucial information, such as blood type, date of expiration and more. Healthcare workers will likely need to cover up nearby barcodes to ensure the right barcode is scanned at the right time — a time-consuming error prone process that can put patient safety at risk. And any barcodes that are entered manually introduce the opportunity for a life-threatening error.

Introducing Blood Bag Parse+, a complimentary Zebra DataCapture DNA tool that enables clinicians to easily capture barcoded data on blood bags. With just a single scan, all of the required barcodes on a label are captured. The information is then intelligently parsed, transmitting only the required data fields in the order and format your application requires. Reach new levels of patient safety, workflow efficiency, productivity and accuracy in your management of blood products with Blood Bag Parse+, only from Zebra.

Whether you collect, transport, store, process or administer blood products, Zebra's Blood Bag Parse+ eliminates the need to manually capture blood bag barcodes, one at a time. The result? New levels of workflow efficiency, data accuracy and patient safety.

Seamlessly capture and process blood bag barcoded data

Now, with one trigger pull, all the information you need in all required barcodes on blood bags is captured and sent directly to your hospital, clinic or lab enterprise system — properly formatted and in the right order. No need to manually enter data, eliminating potential keying errors. No more time spent verifying that scanned data was entered into the correct fields. No need to cover up nearby barcodes to ensure the right barcode is scanned — or memorize the order in which to scan barcodes to ensure the successful entry of data into your systems. Instead, you can count on the split second capture of blood type, date of donation, donation location, expiration date and more. The result? Minimal training. And increased productivity, accuracy and patient safety.

Increase patient safety and more with complete traceability of blood products

Blood Bag Parse+ helps healthcare institutions track and trace blood products throughout the supply chain. Clinicians can instantly ensure that the right patient is about to receive the right blood. Expired blood products can be easily identified and removed from inventory

before they can be mistakenly administered. And accurate, real-time data improves overall inventory management and expedites billing.

Easily program your Zebra scanner to capture the right blood data information

Configuring your Zebra scanner is as simple as 1-2-3 with our user-friendly 123Scan scanner configuration utility. Intuitive enough for first-time users, 123Scan and its how-to-video will walk you through the process of configuring your scanner to generate a parsing rule that captures the right blood bag information in the precise order your application requires.

Go beyond the barcode

It takes more than hardware to resolve today's toughest enterprise challenges. It requires intelligent software to address the needs of every stakeholder. That's why our data capture devices contain DataCapture DNA, the genetic code that simplifies the entire Zebra scanning experience with unrivaled device manageability, innovative-driven performance that maximizes workforce productivity, and faster and easier application development.

Blood Bag Parse+ improves efficiency and accuracy throughout the supply chain:

Hospitals/labs/ blood banks

- Point of care: operating room, emergency room
- Expiration prevention
- Inventory accuracy
- Accurate billing

Transportation and Logistics/Cold Chain

- Track and trace

Protect patient safety, improve healthcare workflows and increase healthcare worker productivity with Blood Bag Parse+, only from Zebra.

For more information, please visit www.zebra.com/blood-bag-parse



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