

Lexmark CS725

VS.

HP Color LaserJet Enterprise M651

Lexmark Advantages

Departmental features in a compact footprint

- Faster
- Quicker
- More productivity in a smaller footprint
- Lower hardware price



	Lexmark CS725de	HP CLJ Enterprise M651dn
Print speed	50/50 ppm	45/45 ppm
Op panel	4.3" color touch	4.3" color touch
Time to first page (mono/color)	5 / 6 seconds	9 / 9 seconds
Processor	1.2GHz Quad Core	800MHz
Memory	1 GB standard 3 GB max	1 GB standard 3 GB max
Footprint (h x w x d)	16.4 x 18.7 x 19.65 in	18 x 21.7 x 20.5 in
Input capacity (standard/max)	650 / 2300	600 / 3100
Input sources (standard/max)	2 / 5	2 / 5
Output capacity	300	500
TEC	2.3KWh	4.7KWh
Fuser yield	150K	150K
Toner yield (black/color)	20K / 12K	20.5K / 15K
PC/Developer unit	150K	N/A

How we win against the market leader

HP Color LaserJet Enterprise M651

The most powerful A4 printer in the segment—wrapped up in a compact footprint



- 50 ppm print speed is 5 ppm faster
- 33% faster time to first color page--as fast as 6 seconds
- 44% faster time to first mono page--as fast as 5 seconds
- 1.2GHz quad core processor processes jobs quickly
- Media handling that is twice as reliable as our high-end mono devices
- Footprint is 17% smaller
- Lower hardware cost

Professional color tools let you print more in house



- Only manufacturer in this class to deliver Pantone® calibration, spot color AND RGB replacement
- Full color retract, meaning only mono consumables are engaged when printing in mono, prevents premature wear of ALL color components

Unison™ Toner and long-life components for more uptime



- Mono cost per page equal to the equivalent mono device
- All imaging components are designed for optimum user experience--simple to use, no-shake toner and easy to replace imaging components that require no tools or special training to change