

Lexmark CS720/CS725

VS.

HP Color LaserJet Enterprise M553

Lexmark Advantages

Most powerful A4 printer in the segment brings departmental features in a compact footprint

- Best in class print speed
- Time to first page 20% better than market leader
- Most productivity with 1.2GHz quad-core processor
- Easy-to-use color touch screen



	Lexmark CS720de	Lexmark CS725de	HP CLJ Enterprise M553n / dn
Print speed	40/40 ppm	50/50 ppm	40/40 ppm
Op panel	4.3" color touch	4.3" color touch	4-line color LCD
Time to first page (mono/color)	6 / 6.5 seconds	5 / 6 seconds	6 / 7 seconds
Processor	1.2GHz Quad Core	1.2GHz Quad Core	1.2GHz
Memory	1 GB standard 3 GB max	1 GB standard 3 GB max	1 GB standard 2 GB max
Input capacity (standard/max)	650 / 2300	650 / 2300	650 / 2300
Input sources (standard/max)	2 / 5	2 / 5	2 / 5
Output capacity	300	300	250
TEC	1.9KWh	2.3KWh	1.98KWh
Fuser yield	150K	150K	150K
Toner yield (black/color)	20K / 7K	20K / 12K	6K / 12.5K
PC/Developer unit	150K	150K	N/A

How we win against the market leader

HP CLJ Enterprise M553dn

The most powerful A4 printer in the segment—wrapped up in a compact footprint



- 50 ppm print speed is 25% faster
- 20% faster time to first page with the first color page as fast as 6 seconds and the first mono page as fast as 5 seconds
- 1.2GHz quad core processor processes jobs quickly and 50% more maximum memory lets you store forms and print jobs on the device
- Media handling that is twice as reliable as our high-end mono devices

Professional color tools let you print more in house



- Only manufacturer in this class to deliver Pantone® calibration, spot color AND RGB replacement
- Full color retract, meaning only mono consumables are engaged when printing in mono, prevents premature wear of ALL color components

Unison™ Toner and long-life components for more uptime



- Toner yield is 60% higher in mono and 25% higher in color
- Color imaging units last four times longer
- Mono cost per page equal to the equivalent mono device
- All imaging components are designed for optimum user experience-- simple to use, no-shake toner and easy to replace imaging components that require no tools or special training to change