



NA Supplies Marketing Bulletin

Announcing Supplies for CS730, CS735, CS737 Color Printers and CX730, CX735, CX737 Color Multifunction Printers

April 2023

Overview

Lexmark is pleased to announce supplies featuring Unison™ Toner for the following newly announced devices: [Announcing Supplies for CS730, CS735, CS737 Color Printers and CX730, CX735, CX737 Color Multifunction Printers](#)

Lexmark Unison™ Toner cartridges are essential to Lexmark Print System performance, delivering consistently outstanding image quality, long-life system reliability, and amazing sustainability.

Genuine Lexmark supplies with Unison™ Toner's unique formulation offer:

- **Consistently Outstanding Image Quality**
 - Rich black and vibrant colors with crisp details
 - Documents that look great from the first page to the last page
 - Fade-free prints
 - Shake-free cartridges
 - Increased office productivity
- **Long-Life System Reliability**
 - Maximum protection for the print system
 - Reduced wear on long-life system components
- **Amazing Sustainability**
 - Low-temperature printing
 - Reduced Total Energy Consumption versus our previous toners
 - Printer supplies may contain reused materials and components recovered from the Lexmark Cartridge Collection Program (LCCP)

Region-Specific Supplies

Region-specific supplies allow Lexmark to tailor our offerings to specific markets. They also protect our customers and partners by minimizing opportunities for counterfeit supplies.

Customers should purchase and use cartridges designated for their region. Supplies from other regions will not work in their printer or MFP.

Return Program Cartridges

Toner cartridges for **CS730, CS735, CS737 Color Printers and CX730, CX735, CX737 Color Multifunction Printers** are available in Return Program or Regular versions.

Return Program cartridges are sold at a discount (versus the price of the corresponding Regular cartridge) in exchange for the customer's agreement to use the cartridge only once and return it only to Lexmark for remanufacturing or recycling. Resellers selling Return Program cartridges also agree to comply with these terms and conditions. If a Reseller possesses an empty Return Program cartridge, they agree to return it to Lexmark for reuse or recycling.

Regular cartridges are available for customers who do not want to comply with the Return Program agreement terms.

Important Product Content Changes

Lexmark is driven by a commitment to corporate social responsibility. Sustainability is at the core of our supplies business, and we follow the principles of robust eco design, zero waste, and the circular economy to minimize our environmental impact. In 2021, reclaimed plastic through PCR and reuse represented 39% of the plastic used to produce Lexmark branded cartridges.

To enhance their sustainability profile, all **CS730, CS735, CS737 Color Printers and CX730, CX735, CX737 Color Multifunction Printers** supplies may contain reused materials and components recovered from Lexmark's Cartridge Collection Program. For more information, visit lexmark.com/productcontent or contact your Lexmark Account Representative.

Both **CS730, CS735, CS737 Color Printers and CX730, CX735, CX737 Color Multifunction Printers** Return Program and Regular cartridges are backed by a limited lifetime warranty and are eligible to be returned by customers after use through LCCP.

Lexmark Cartridge Collection Program (LCCP)

Lexmark's goal is to reduce our impact on the environment and help our customers do the same. We offer our customers a free and easy way to return their used cartridges. Lexmark follows a zero-landfill waste policy, reusing or recycling 100% of the cartridges recovered through LCCP. We reuse and recycle millions of pounds of materials collected through LCCP each year.

For more information on LCCP, visit lexmark.com/recycle and select your country.

Return Program Supplies			Compatibility					
Reorder Part #'s	Description	Yield	CS730	CS735	CS737	CX730	CX735	CX737
North America								
71C10C0	Lexmark CS/CX730,735,737 Cyan Return Program 5K Toner Cartridge	5000 ^b	◆	◆	◆	◆	◆	◆
71C10M0	Lexmark CS/CX730,735,737 Magenta Return Program 5K Toner Cartridge	5000 ^b	◆	◆	◆	◆	◆	◆
71C10Y0	Lexmark CS/CX730,735,737 Yellow Return Program 5K Toner Cartridge	5000 ^b	◆	◆	◆	◆	◆	◆
71C10K0	Lexmark CS/CX730,735,737 Black Return Program 5K Toner Cartridge	5000 ^a	◆	◆	◆	◆	◆	◆
71C1HC0	Lexmark CS/CX730 Cyan Return Program 10.5K Toner Cartridge	10500 ^b	◆			◆		
71C1HM0	Lexmark CS/CX730 Magenta Return Program 10.5K Toner Cartridge	10500 ^b	◆			◆		
71C1HY0	Lexmark CS/CX730 Yellow Return Program 10.5K Toner Cartridge	10500 ^b	◆			◆		
71C1HK0	Lexmark CS730,735,737,CX730 Black Return Program 22K Toner Cartridge	22000 ^a	◆	◆	◆	◆		
71C1XC0	Lexmark CS735,737 Cyan Return Program 12.5K Toner Cartridge	12500 ^b		◆	◆			
71C1XM0	Lexmark CS735,737 Magenta Return Program 12.5K Toner Cartridge	12500 ^b		◆	◆			
71C1XY0	Lexmark CS735,737 Yellow Return Program 12.5K Toner Cartridge	12500 ^b		◆	◆			
81C1XC0	Lexmark CX735,737 Cyan Return Program 16.2K Toner Cartridge	16200 ^b					◆	◆
81C1XM0	Lexmark CX735,737 Magenta Return Program 16.2K Toner Cartridge	16200 ^b					◆	◆
81C1XY0	Lexmark CX735,737 Yellow Return Program 16.2K Toner Cartridge	16200 ^b					◆	◆
81C1XK0	Lexmark CX735,737 Black Return Program 28K Toner Cartridge	28000 ^b					◆	◆
Regular Supplies								
North America								
71C0H20	Lexmark CS/CX730 Cyan 10.5K Toner Cartridge	10500 ^b	◆			◆		
71C0H30	Lexmark CS/CX730 Magenta 10.5K Toner Cartridge	10500 ^b	◆			◆		
71C0H40	Lexmark CS/CX730 Yellow 10.5K Toner Cartridge	10500 ^b	◆			◆		
71C0H10	Lexmark CS730,735,737,CX730 Black 22K Toner Cartridge	22000 ^a	◆	◆	◆	◆		
71C0X20	Lexmark CS735,737 Cyan 12.5K Toner Cartridge	12500 ^b		◆	◆			
71C0X30	Lexmark CS735,737 Magenta 12.5K Toner Cartridge	12500 ^b		◆	◆			
71C0X40	Lexmark CS735,737 Yellow 12.5K Toner Cartridge	12500 ^b		◆	◆			
81C0X20	Lexmark CX735,737 Cyan 16.2K Toner Cartridge	16200 ^b					◆	◆
81C0X30	Lexmark CX735,737 Magenta 16.2K Toner Cartridge	16200 ^b					◆	◆
81C0X40	Lexmark CX735,737 Yellow 16.2K Toner Cartridge	16200 ^b					◆	◆
81C0X10	Lexmark CX735,737 Black 28K Toner Cartridge	28000 ^b					◆	◆
71C0Z10	Lexmark CS/CX730,735,737,C/XC4342,C4352 Black 150K Imaging Unit	150000 ^c	◆	◆	◆	◆	◆	◆
71C0Z50	Lexmark CS/CX730,735,737,C/XC4342,C4352 3-Color 150K Imaging Kit	150000 ^c	◆	◆	◆	◆	◆	◆
71C0W00	Lexmark CS/CX730,735,737,C/XC4342,C4352 170K Waste Container	170000 ^c	◆	◆	◆	◆	◆	◆
a Up to this number of Standard Pages. Average continuous black declared cartridge yield in accordance with ISO/IEC 19798								
b Up to this number of Standard Pages. Average continuous composite CMY declared cartridge yield in accordance with ISO/IEC 19798								
c Estimated maximum capacity when printing 3 -page jobs (1 black and 2 color pages) at approximately 5% coverage per color								



Administrative Information

Lexmark Channels

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