

Lexmark MC3426adw Battlecard*

Placement Guidance

Small workgroup color versatility is easy to deploy and share with the compact, lightweight Lexmark MC3426adw multifunction. It combines printing at up to 26 [24] ppm** with automatic scanning at up to 96 [90] images per minute plus copying and faxing. Take control with a 2.8-inch [7.2-cm] touch screen and connect via Wi-Fi and more.

Partner Benefits

- ▶ As part of the Lexmark GO Line™ series, model includes all the pricing, promotions and programs that make it profitable for partners.
- ▶ Comes fully configured, with standard two-sided printing and Wi-Fi, plus analog fax.
- ▶ Device has unique supplies that help partners build a recurring revenue stream.
- ▶ Like the rest of our product line, this model has Lexmark's full-spectrum security.

Key Selling Points

- ▶ **Small.** Compact color MFP fits almost anywhere.
- ▶ **Ease of use.** Plug it in and go! Setup is fast and easy. Standard Wi-Fi makes it easy to print from mobile devices.
- ▶ **Interactive.** A 2.8-inch [7.2-cm] color touch screen enables convenient interaction with essential system functions and task information.



- ▶ **Connectable.** Scan to network, email, FTP, or USB stick drive. Scan to and print files from popular cloud services with Lexmark's Cloud Connector.
- ▶ **Longer print runs.** With replacement Extra High Yield Unison™ toner providing up to 4,500 pages of output***, plus media input expandable up to 751 pages, you can print more and stop less.
- ▶ **Durability.** Steel frame and long-life imaging components mean it's built to last.
- ▶ **Solid performance.** Get things done with a 1-GHz dual-core processor and speeds up to 26 [24] ppm** (letter/A4).
- ▶ **Outstanding Print Quality.** Unison™ Toner delivers rich, vibrant color with crisp details.

*"Top competitors" were determined based upon third-party market intelligence provider's competitive price band data as of 16 January 2020.

**Print speeds measured in accordance with ISO/IEC 24734 (ESAT). For more information see: www.lexmark.com/ISOspeeds.

***Average continuous black or continuous composite color (CMY) declared yield in one-sided (simplex) mode up to this number of pages in accordance with ISO/IEC 19798. Actual yield will vary considerably based upon many factors. See www.lexmark.com/yields for more information.

Lexmark MC3426adw vs. top competitors* (Global)

	Lexmark MC3426adw	HP LaserJet Pro M479 fdn / fdw / fnw	CANON imageCLASS MF743Cdw	BROTHER MFC-L8900CDW
Launch Date	March 2020	May 2019	April 2019	March 2019
Functions	PCSF	PCSF	PCSF	PCSF
Print/copy Speed (ppm, letter/A4)	26 / 24**	28 / 28	28 / 27	33 / 31
Time to First Page (mono/color) (sec)	10.8 / 11.0	fdn / fdw : 9.5 / 11.1 fnw: 9.7 / 11.3	7.5 / 7.5	17 / 16
Scanner glass (max)	Letter / A4	Letter / A4	Letter / A4	Legal
Duplex scan	DADF	DADF	DADF	DADF
Processor (MHz)	1 Ghz Dual Core	1.2 GHz	INA	800
Memory (Std/Max)	1 GB	512 MB / 512 MB	1 GB / 2 GB	512 MB / 512 MB
RMPV	750 - 5000***	750 - 4000	750 - 4000	4000
Maximum Monthly Duty Cycle (K)	75****	50	INA	60
Front USB port	Yes	Yes	Yes	Yes
TEC (kwh/wk)	0.37	0.36	0.31	INA
Acoustics: operating / ready (dBA)	51 / 14	49 / INA	INA / INA	49 / inaudible
Input Capacity (Std/Max)	251 / 751	300 / 850	300 / 850	300 / 1300
Input Sources (Std/Max)	2 / 4	2 / 3	2 / 3	2 / 5
Multi-purpose Feeder (pages)	1	50	50	50
Output Capacity (Std/Max)	100/100	150 / 150	75 / 75	150 / 150
Operator Panel	2.8-in. color touch screen	4.3-in. color touch screen	5-in. color touch screen	5-in. color touch screen
Fuser Life (k pages)	Life	INA	INA	50
Toner Yield: SWE (K/CMY) (k pages)	1.5 / 1.5*****	2.4 / 1.2	2.3 / 1.2	3 / 1.8
Toner Yield: Std/HY (Black) (k pages)	1.5 / 4.5*****	2.3 / 7.5	2.3 / 7.6	3 / 4.5 / 6.5
Toner Yield: Std/HY (Colour) (k pages)	1.5 / 4.5*****	2.1 / 6	2.1 / 5.9	1.8 / 4 / 6.5
PC / Imaging Unit (K) (k pages)	N/A (one-piece cartridge)	One piece	One piece	50
Duplex Print	standard	fdn / fdw: standard fnw: manual	standard	standard
Networking	Gigabit ethernet	Gigabit ethernet	Gigabit ethernet	Gigabit ethernet
Wi-Fi	Yes	fdn: No // fdw/fnw: Yes	Yes	Yes
Dimensions: (HxWxD)	13.6 x 16.2 x 15.5 inches	15.7 x 16.4 x 18.6 inches	18.4 x 18.8 x 18.8 inches	21.6 x 19.5 x 20.7 inches
Weight (Base Unit)	42.7	51.6 lbs	64 lbs	65.5 lbs
Dimensions: (HxWxD)	344.4 x 411.2 x 394.1 mm	398.8 x 416.6 x 472.4 mm	467 x 478 x 478 mm	584.6 x 495.3 x 525.78 mm
Weight (Base Unit)	19.4 kg	23.4 kg	29 kg	29.7 kg

All information in this document is subject to change without notice. Lexmark is not liable for any errors or omissions.

INA = Information Not Available

**Top competitors* were determined based upon third-party market intelligence provider's competitive price band data as of 16 January 2020. Product claims are from competitors' public information as of 16 January 2020.

**Print speeds measured in accordance with ISO/IEC 24734 (ESAT). For more information see: www.lexmark.com/ISOspeeds.

***"Recommended Monthly Page Volume" is a range of pages that helps customers evaluate between Lexmark's product offerings based on the average number of pages customers plan to print on the device each month. Lexmark recommends that the number of pages per month be within the stated range for optimum device performance, based on factors including: supplies replacement intervals, paper loading intervals, speed, and typical customer usage.

****"Maximum Monthly Duty Cycle" is defined as the maximum number of pages a device could deliver in a month using a multishift operation. This metric provides a comparison of robustness in relation to other Lexmark printers and MFPs.

*****Average continuous black or continuous composite color (CMY) declared yield in one-sided (simplex) mode up to this number of pages in accordance with ISO/IEC 19798. Actual yield will vary considerably based upon many factors. See www.lexmark.com/yields for more information.