

Lexmark C3426dw Battlecard*

Placement Guidance

Give every small workgroup bold, consistent color output with the compact, lightweight Lexmark C3426dw. Built for reliability, performance, and security, it prints up to 26 [24] ppm** and offers expandable input for longer print runs. Take control with a 2.8-inch [7.2-cm] touch screen and connect via Wi-Fi, USB, Ethernet, or the cloud.

Partner Benefits

- ▶ As part of the Lexmark GO Line™ series, model includes all the pricing, promotions and programs that make it profitable for partners.
- ▶ Comes fully configured, with standard two-sided printing and Wi-Fi.
- ▶ Device has unique supplies that help partners build a recurring revenue stream.
- ▶ Like the rest of our product line, this model has Lexmark's full-spectrum security.



Key Selling Points

- ▶ **Small.** Compact color printer fits almost anywhere.
- ▶ **Ease of use.** Plug it in and go! Setup is fast and easy. Standard Wi-Fi makes it easy to print from mobile devices.
- ▶ **Interactive.** A 2.8-inch [7.2-cm] color touch screen enables convenient interaction with essential system functions and task information.
- ▶ **Connectable.** Built-in cloud connectors let you securely access files from popular cloud services Box, DropBox, Google Drive, and Microsoft OneDrive.
- ▶ **Longer print runs.** With replacement Extra High Yield Unison™ toner providing up to 4,500 pages of output***, plus media input expandable up to 751 pages, you can print more and stop less.
- ▶ **Durability.** Steel frame and long-life imaging components mean it's built to last.
- ▶ **Solid performance.** Get things done with a 1-GHz dual-core processor and speeds up to 26 [24] ppm** (letter/A4).
- ▶ **Outstanding Print Quality.** Unison™ Toner delivers rich, vibrant color with crisp details.

*"Top competitors" were determined based upon third-party market intelligence provider's competitive price band data as of 16 January 2020.

**Print speeds measured in accordance with ISO/IEC 24734 (ESAT). For more information see: www.lexmark.com/ISOspeeds.

***Average continuous black or continuous composite color (CMY) declared yield in one-sided (simplex) mode up to this number of pages in accordance with ISO/IEC 19798. Actual yield will vary considerably based upon many factors. See www.lexmark.com/yields for more information.

Lexmark C3426dw vs. top competitors* (Global)

	Lexmark C3426dw	HP LaserJet Pro M454 dn/dw	BROTHER HL-L8360CDW	XEROX Phaser 6510DN/DNI
Launch Date	March 2020	May 2020	March 2017	November 2016
Functions	Print	Print	Print	Print
Print Speed (ppm, letter/A4)	26 / 24**	28 / 28	33 / 31	30 / 28
Time to First Page (mono/color) (sec)	10.9 / 11.0	9.5 / 11.1	<15 / <15	12 / 12
Processor	1 GHz Dual Core	1.2 GHz	800 MHz	733 MHz
Memory (Std/Max)	512 MB	512 MB	512 MB / 512 MB	1 GB / 1 GB
RMPV	750 - 5000***	750 - 4000	4000	4000
Maximum Monthly Duty Cycle (K)	75****	50	60	50
Front USB Port	No	dn: No / dw: Yes	Yes	Yes
TEC (kwh/wk)	0.36	0.39	0.58	0.46
Acoustics: operating / ready (dBA)	51 / 14	48 / 14	49 / Inaudible	51.9 / 24.9
Input Capacity (Std/Max)	251 / 751	300 / 850	300 / 1300	300 / 850
Input Sources (Std/Max)	2 / 4	2 / 3	2 / 3	2 / 3
Multi-purpose Feeder (pages)	1	50	50	50
Output Capacity (Std/Max)	100/100	150 / 150	150 / 150	150 / 150
Operator Panel	2.8-in. color touch screen	dn: 2-line LCD / dw: 3-in. color touch screen	2.7-in color touch screen	2-line LCD
Fuser Life (k pages)	Life	INA	INA	INA
Toner Yield: SWE (K/CMY) (k pages)	1.5 / 1.5*****	1.2 / 1.2	3 / 1.8	1.5 / 1
Toner Yield: Std/HY (Black) (k pages)	1.5 / 4.5*****	2.4 / 7.5	3 / 4.5 / 6.5	2.5 / 5.5
(Color) (k pages)	1.5 / 4.5*****	2.1 / 6	1.8 / 4 / 6.5	1 / 2.4 / 4.3
PC / Imaging Unit (K) (k pages)	N/A (one-piece cartridge)	One piece	50	48
Duplex Print	Standard	Standard	Standard	Standard
Networking	Gigabit Ethernet	Gigabit Ethernet	Gigabit Ethernet	Gigabit Ethernet
Wi-Fi	Yes	dn: No / dw: Yes	Yes	DN: Optional / DNI: Yes
Dimensions: (HxWxD)	9.6 x 16.2 x 15.5 inches	11.6 x 16.2 x 18.5 inches	12.3 x 17.4 x 19.1 inches	13.7 x 16.5 x 19.6 inches
Weight (Base Unit)	35.5 lbs	41.7 lbs	48.3 lbs	52.5 lbs
Dimensions: (HxWxD)	243.7 x 411.2 x 394.1 mm	294.6 x 411.5 x 469.9 mm	312.42 x 442 x 485.1 mm	348 x 419.1 x 497.8 mm
Weight (Base Unit)	16.1 kg	18.9 kg	21.9 kg	23.8 kg

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INA = Information Not Available

**Top competitors* were determined based upon third-party market intelligence provider's competitive price band data as of 16 January 2020. Product claims are from competitors' public information as of 16 January 2020.

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***"Recommended Monthly Page Volume" is a range of pages that helps customers evaluate between Lexmark's product offerings based on the average number of pages customers plan to print on the device each month. Lexmark recommends that the number of pages per month be within the stated range for optimum device performance, based on factors including: supplies replacement intervals, paper loading intervals, speed, and typical customer usage.

****"Maximum Monthly Duty Cycle" is defined as the maximum number of pages a device could deliver in a month using a multishift operation. This metric provides a comparison of robustness in relation to other Lexmark printers and MFPs.

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