

Lexmark MC3326adwe Battlecard*

Placement Guidance

Compact and lightweight, the Lexmark MC3326adwe multifunction brings color printing, automatic scanning, copying, faxing and touch-screen convenience to small workgroups. Output at up to 26 [24] pages per minute** with recommended monthly page volume up to 2500 pages*** and easy-to-replace high-yield replacement toner cartridges to keep the work moving. Wi-Fi, gigabit Ethernet and Lexmark full-spectrum security are all standard.

Partner Benefits

- ▶ As part of the Lexmark GO Line™ series, they include all the pricing, promotions and programs that make it profitable for partners.
- ▶ Comes fully configured, with standard duplex and Wi-Fi, and analog fax.
- ▶ Device has unique supplies that help partners build a recurring revenue stream
- ▶ Like the rest of our product line, this model has Lexmark's full-spectrum security, to provide customers with a consistently secure experience.



Key Selling Points

- ▶ **Small.** Compact printer fits almost anywhere.
- ▶ **Easy to use.** Plug it in and go! Setup is fast and easy. Standard Wi-Fi makes it easy to print from mobile devices.
- ▶ **Built-in workflow tools.** Scan to network, email, FTP, or USB stick drive. Scan to and print files from popular cloud services with Lexmark's Cloud Connector****.
- ▶ **Fast.** Print speed of 26 [24] ppm** (letter/A4) is faster than its top competitors.
- ▶ **Powerful performance.** 1 GHz dual-core processor is faster than all its top competitors.
- ▶ **Outstanding Print Quality.** Unison™ Toner delivers rich, vibrant color with crisp details.

* "Top competitors" were determined based upon third-party market intelligence provider's competitive price band data as of May 8, 2019.

**Print and copy speeds measured in accordance with ISO/IEC 24734 and ISO/IEC 24735 respectively (ESAT). For more information see: www.lexmark.com/ISOspeeds.

***"Recommended Monthly Page Volume" is a range of pages that helps customers evaluate between Lexmark's product offerings based on the average number of pages customers plan to print on the device each month. Lexmark recommends that the number of pages per month be within the stated range for optimum device performance, based on factors including: supplies replacement intervals, paper loading intervals, speed, and typical customer usage.

****Cloud Connector feature is available by end of 2019. Devices purchased prior to availability can get this feature via free firmware update at support.lexmark.com/firmware.

Lexmark MC3326adwe vs. top competitors (Global)

	Lexmark MC3326adwe	HP LaserJet Pro M281fdw	BROTHER MFC-L3750CDW MFC-L3770CDW	CANON MF632CDW MF634CDW
Launch Date	Jul-19	Sept-17	Aug-18	Mar-17
Functions	PCSF	PCSF	PCSF	PCS / PCSF
Print Speed (ppm, mono/color)	26 / 26 (letter)* 24 / 24 (A4)*	22 / 22 (letter)	25 / 25 (letter)	19 / 19 (letter)
Time to First Page (mono/color) (sec)	10.6 / 10.6	10.3 / 11.7	15 / 16	12 (Ltr)
Scanner Glass (max)	Letter / A4	Letter / A4	Letter / A4	Letter / A4
Duplex Scan	SADF w/ 50-sheet	SADF w/ 50-sheet	3750CDW : Manual 3770CDW: DADF	MF632Cdw: Manual MF634Cdw: DADF
Processor (MHz)	1Ghz Dual Core	800	800	Canon Custom Processor
Memory (Std/Max)	512MB / 512MB	256MB / 256MB	512MB / 512MB	1GB / 1GB
RMPV (K)	.6 - 2.5**	0.15 - 2.5	2	.2 - 2.5
Maximum Duty Cycle (K)	50***	40	30	30
Hard Disk	No	No	No	No
Front USB Port	Yes	Yes	Yes	Yes
TEC (kwh/wk)	0.35	0.759	INA	0.5
Acoustics: operating / ready (dBA)	50 / 14	50 / INA	33 / 47	49 / Inaudible
Input Capacity (Std/Max)	251 / 251	251 / 251	251 / 251	151 / 201
Input Sources (Std/Max)	2 / 2	2 / 2	2 / 2	2 / 3
Multi-purpose Feeder (pages)	1	1	1	1
Output Capacity (Std/Max)	100	100	150	100
Finishing	No	No	No	No
Operator Panel	2.8" touch	2.7-in color touchscreen	3.7-inch LCD Color Touchscreen	5-in color touchscreen
Fuser Life (k pages)	Life	INA	INA	INA
Toner Yield: SWE (K/CMY) (k pages)	.75 / .5****	1.4 / 0.7	1 / 1	1.4 / 0.69
Toner Yield: Std/HY (Black) (k pages) (Color) (k pages)	1.5 / 3**** 1.5 / 2.5****	1.4 / 3.2 1.3 / 2.5	1.4 / 3 1.3 / 2.3	1.4 / 2.8 1.3 / 2.2
PC / Imaging Unit (K) (k pages)	One Piece	One Piece	One Piece	One Piece
Duplex Print	Standard	Standard	Standard	Standard
Networking	Gigabit, 802.11b/g/n USB 2.0"	Gigabit, 802.11b/g/n USB 2.0	Gigabit, 802.11b/g/n USB 2.0	Gigabit, 802.11b/g/n USB 2.0
Wireless Capability	Yes	Yes	Yes	Yes
Dimensions (HxWxD)	13.6" x 16.2" x 15.5"	13.1" x 16.5" x 16.6"	16.3" x 16.1" x 18.7" 16.3" x 16.1" x 20"	15.7" x 17.8" x 18.1" 15.7" x 17.8" x 18.1"
Weight (Base Unit)	43 lbs	41.2 lbs	51.5 lbs 53.9 lbs	44 lbs
Dimensions (HxWxD) (mm)	344.4 x 411.2 x 394.1	332.7 x 419.1 x 421.6	414 x 409 x 475 414 x 409 x 508	398.8 x 452.1 x 459.7 398.8 x 452.1 x 459.7
Weight (Base Unit)	19.5 kg	18.7 kg	23.3 kg 24.4 kg	20 kg

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INA = Information Not Available

"Top competitors" were determined based upon third-party market intelligence provider's competitive price band data as of May 8, 2019. Competitive printer specifications were obtained from third-party market intelligence provider as of May 8, 2019.

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****Maximum Monthly Duty Cycle" is defined as the maximum number of pages a device could deliver in a month using a multishift operation. This metric provides a comparison of robustness in relation to other Lexmark printers and MFPs.

*****Average continuous black or continuous composite color (CMY) declared yield in one-sided (simplex) mode up to this number of pages in accordance with ISO/IEC 19798. Actual yield will vary considerably based upon many factors. See www.lexmark.com/yields for more information.