

A NEW
WAY TO
GROW

Star Performer. Stellar Finish.

MS810 Series
Monochrome Laser Printer

LEXMARK[™]



Get ready to outperform the competition.

By working with Lexmark, your business can...

Drive growth

Improve process

Increase productivity

Reduce costs

Let's get started.



A NEW
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How the MS810 Series can help grow your business.

Before you choose your next output device, see how Lexmark measures up in...

- ▶ Speed
- ▶ Performance
- ▶ Ease of use
- ▶ Security

See what else we deliver...

LEXMARK[™]

A NEW
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Check out what all these Lexmark systems can do.

MS810 Series



MS811 Series



MS812 Series



Drive growth.



Improve process.



Empower employees.

LEXMARK[™]

A NEW
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GROW

Look professional. Work smarter.

Discover how Lexmark can help you...

Spend less time waiting

Enjoy faster processing

Keep jobs moving

Print on a
wide range of media

*Satisfies even the most demanding
enterprise with blazing print speeds.*

LEXMARK[™]

A NEW
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Built for superior performance.



MS810de

Choose finishing options that include automated collating, stapling and hole-punching*

- ▶ Use smart workflow solutions to save time with an easy-to-use 4.3-inch color touch screen
- ▶ Boost your productivity with big output capacity in a small footprint
- ▶ Enjoy increased memory—plus print your first page in as little as 4.8 seconds

Here's what else you'll get...

- ▶ 55 pages per minute
- ▶ Print up to 20,000 pages a month
- ▶ Up to 2.5 GB of memory + 800 MHz dual-core processor + Gigabit Ethernet
- ▶ High yield toner cartridge produces 25,000 pages
- ▶ Up to 4,400-sheet input capacity

*Hole-punching available summer 2013.

LEXMARK[™]

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Star performer. Excellent value.



MS811n

**Prints more pages than any
toner cartridge in its class***

- ▶ Save time with fast print speeds and produce your first page in as little as 4.4 seconds
- ▶ Enjoy a lower cost per page at high volumes
- ▶ Manage jobs more easily with intuitive messaging on a 2.4-inch color display

Here's what else you'll get...

- ▶ 63 pages per minute
- ▶ Print up to 30,000 pages a month
- ▶ Up to 2.5 GB of upgradable memory + 800 MHz dual-core processor + Gigabit Ethernet
- ▶ Extra high yield print cartridge produces 45,000 pages
- ▶ Energy-efficient hibernate and sleep modes

*Based on a comparison of A4 mono-multifunction laser printers priced \$500 and above for worldwide pricing excluding Japan. Sourced from Buyers Lab LLC (BLI) and manufacturers' websites as of August 21, 2012.

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A NEW
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Blazing speed that breaks the 70_{ppm} benchmark.



MS812de

**Fastest print speed
in its class***

- ▶ Use smart workflow solutions to save time with an easy-to-use 7-inch color touch screen
- ▶ Get your first page in as little as 4 seconds—the fastest time to first print in its class*
- ▶ Be more productive with a fast 800 MHz dual-core processor and increased memory

Here's what else you'll get...

- ▶ 70 pages per minute
- ▶ Print up to 50,000 pages a month
- ▶ Up to 2.5 GB of upgradable memory + 800 MHz dual-core processor + Gigabit Ethernet
- ▶ Prints more pages than any toner cartridge in its class*
- ▶ Multiple finishing options available

*Based on a comparison of A4 mono-single function laser printers priced \$500 and above for worldwide pricing excluding Japan. Sourced from Buyers Lab LLC (BLI) and manufacturers' websites as of August 21, 2012.

LEXMARK

Here's why you should consider this series.

Working with the Lexmark MS810 Series can help people in your organization...

- ▶ Produce great-looking documents—fast
- ▶ Simplify your business processes
- ▶ Spend less time at the printer—and more time on business

Intelligent Workflow. Secure Design.



A NEW
WAY TO
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Start growing with a Lexmark laser printer.

Get started today by taking the next step
toward growing your business in a new way.

Contact:

[Note to presenter: Please insert your contact information here]



Get solutions that can propel your business forward.

The professional-quality output of this series is only part of the Lexmark story.

By leveraging our industry expertise, you can **generate efficiency** and **reduce costs** across business processes. Plus, gain the power needed to **move ahead**—and stay there.

- ▶ Education
- ▶ Financial Services
- ▶ Government
- ▶ Telecommunications

- ▶ Healthcare
- ▶ Manufacturing
- ▶ Retail
- ▶ Utilities

We know business.

Solutions that help you work smarter not harder.

Take advantage of Lexmark integrated solutions to...

- ▶ **Empower your employees** with workflow solutions that enable them to print on demand, automate tasks and more
- ▶ **Reduce your output costs** by cutting back on unnecessary printing and shrinking your carbon footprint
- ▶ **Print anytime and anywhere** from desktops and mobile devices that run applications*

*For more information on Lexmark Mobile Solutions, see:
http://www1.lexmark.com/en_US/solutions/business-solutions/mobile-print/index.shtml.

Step up to the system you've always wanted.

Configure the system that best fits your needs:

- | | |
|---|---|
| ☐ Need fax capabilities? | ☐ Need productivity solutions? |
| ☐ Need 2-sided printing? | ☐ Need more advanced solutions? |
| ☐ Need networking? | ☐ Need inline stapling? |
| ☐ Need wireless? | ☐ Need multiple finishing options? |
| ☐ Need professional color? | ☐ Need a large touch screen? |
| ☐ Need extra storage capacity? | ☐ Need extra paper capacity? |

A NEW
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Turn to Unison™ Toner to get the most out of your system.

Essential to our print system performance,
Lexmark's Unison Toner...

- ▶ Ensures system reliability and sustainability while using fewer resources to produce more pages
- ▶ Provides consistent image quality from first print to last

Unison™
TONER

LEXMARK™

MS810: New and improved.

2011

T650dn – 45 ppm

T650 – 45 ppm

Improvements

- ▶ Faster print speed
- ▶ Incredibly fast time to first page
- ▶ New operator panels
- ▶ Enhanced media handling including more media sizes
- ▶ Faster processor
- ▶ More standard and maximum memory
- ▶ More energy efficient
- ▶ More solutions models
- ▶ Larger shipped toner cartridge yield
- ▶ Redesigned caster base

2012

MS810de – 55 ppm



MS810dn – 55 ppm

MS810n – 55 ppm



LEXMARK™

MS810: New and improved.

2011

T652dn – 50 ppm

T652n – 50 ppm

Improvements

- ▶ Faster print speed
- ▶ Incredibly fast time to first page
- ▶ New operator panels
- ▶ Enhanced media handling including more media sizes
- ▶ Faster processor
- ▶ More standard and maximum memory
- ▶ More energy efficient
- ▶ More solutions models
- ▶ Larger shipped toner cartridge yield
- ▶ Redesigned caster base

2012

MS810de – 55 ppm



MS810dn – 55 ppm

MS810n – 55 ppm



LEXMARK™

MS811: New and improved.

2011

T654dn – 55 ppm

T654n – 55 ppm

Improvements

- ▶ Faster print speed
- ▶ Incredibly fast time to first page
- ▶ New operator panels
- ▶ Enhanced media handling including more media sizes
- ▶ Faster processor
- ▶ More standard and maximum memory
- ▶ More energy efficient
- ▶ More solutions models
- ▶ Larger toner cartridge yield
- ▶ Redesigned caster base

2012

MS811dn – 63 ppm

MS811n – 63 ppm



8 ppm
faster

LEXMARK™

MS812: New and improved.

2011

T656dne – 55 ppm

- ▶ Faster print speed
- ▶ Incredibly fast time to first page
- ▶ New operator panels
- ▶ Enhanced media handling including more media sizes
- ▶ Faster processor
- ▶ More standard and maximum memory
- ▶ More energy efficient
- ▶ Larger toner cartridge yield
- ▶ Redesigned caster base

Improvements

2012

MS812de – 70 ppm



15 ppm
faster

LEXMARK™