

A NEW
WAY TO
GROW

**Accomplish more work.
Automate manual tasks.**

MX610/710 Series
Multifunction Monochrome Laser Printer

LEXMARK
TM

A NEW
WAY TO
GROW

Get ready to outperform the competition.

By working with Lexmark, your business can...

Drive growth

Improve process

Increase productivity

Reduce costs

Let's get started.

LEXMARKTM

A NEW
WAY TO
GROW

How the MX610/710 can help grow your business.

Before you choose your next output device, see how Lexmark measures up in...

- ▶ Productivity
- ▶ Reliability and availability
- ▶ Ease of use
- ▶ Enterprise-level security

See what else we deliver...

LEXMARK[™]

A NEW
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Check out what all these Lexmark systems can do.

MX610/611 Series



MX710 Series



MX711 Series



✓ *Drive growth.*

✓ *Improve process.*

✓ *Empower employees.*

LEXMARKTM

Look professional. Work smart.

Discover how Lexmark can help you...

Get work done quickly

Enjoy faster processing

Use smart and
intuitive navigation

Print on a
wide range of media

*This system's easy-to-use touch screen
saves you time with the press of a button.*

A NEW
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Get more done. Faster.



MX611de

**Fastest compact laser
MFP in the market****

- ▶ Boost your competitive edge with preloaded productivity solutions
- ▶ Save time with the only MFP in its class with an automatic inline stapler finishing option*
- ▶ Enjoy super fast dual-core processor, print, copy and scan speeds

Here's what else you'll get...

- ▶ 50 pages per minute—first page in as little as 6.5 seconds
- ▶ Print up to 15,000 pages a month
- ▶ Vibrant, easy-to-use 7-inch color touch screen
- ▶ 1 GB of upgradable memory + 800 MHz dual-core processor + Gigabit Ethernet
- ▶ Fax and hard drive models available

*Compared to all mono MFPs under \$2,000. Sourced from Buyers Lab LLC (BLI) as of August 2012. **Based on a comparison of all mono laser MFPs under 75 pounds. Sourced from IDC's Worldwide Quarterly Hardcopy Peripherals Tracker 2012Q2, as of August 2012.

LEXMARK[™]

A NEW
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Get more done. Even faster.



MX710de

Enjoy fewer maintenance
hassles thanks to
state-of-the-art paper handling

- ▶ Boost your competitive edge with preloaded productivity solutions
- ▶ Get your first page with virtually no waiting
- ▶ Save time with fast 2-sided scanning in a single pass

Here's what else you'll get...

- ▶ 63 pages per minute—first page in as little as 4.4 seconds
- ▶ Scan at speeds up to 72 sides per minute
- ▶ 512 MB of upgradable memory + 800 MHz dual-core processor + Gigabit Ethernet
- ▶ Vibrant, easy-to-use 7-inch color touch screen
- ▶ Maximum input capacity of 3,300 sheets

LEXMARK
™

A NEW
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More versatility. More solutions. More capacity.



MX711de

Print 2.5 times more pages with shipped toner cartridge than comparable HP model*

- ▶ Boost your competitive edge with preloaded productivity solutions
- ▶ Enjoy big system versatility with a smaller footprint
- ▶ Save time with fast 2-sided scanning in a single pass

Here's what else you'll get...

- ▶ 70 pages per minute—first page in as little as 4 seconds
- ▶ Fastest time to print, copy and scan speeds in its class**
- ▶ Larger, easy-to-use 10.2-inch color touch screen
- ▶ 1 GB of upgradable memory + 800 MHz dual-core processor + Gigabit Ethernet
- ▶ Print up to 25,000 pages a month

*Source: BLI First Look report for the HP M4555f dated September 2011. **Based on a comparison of all mono laser MFPs under 75 pounds. Sourced from IDC's Worldwide Quarterly Hardcopy Peripherals Tracker 2012Q2, as of August 2012.

LEXMARK[™]

Here's why you should consider this series.

Working with the Lexmark MX610/710 Series can help people in your organization...

- ▶ Power through any print job quickly
- ▶ Enjoy consistent image quality from first print to last
- ▶ Achieve a higher level of productivity

Intelligent Workflow. Secure Design.



A NEW
WAY TO
GROW

Start growing with a Lexmark laser printer.

Get started today by taking the next step
toward growing your business in a new way.

Contact:

[Note to presenter: Please insert your contact information here]

LEXMARK[™]

Get solutions that can propel your business forward.

The professional quality output of this series is only part of the Lexmark story.

By leveraging our industry expertise, you can **generate efficiency** and **reduce costs** across business processes. Plus, gain the power needed to **move ahead**—and stay there.

- ▶ Education
- ▶ Financial Services
- ▶ Government
- ▶ Telecommunications

- ▶ Healthcare
- ▶ Manufacturing
- ▶ Retail
- ▶ Utilities

We know business.

Solutions that help you work smarter not harder.

Take advantage of Lexmark integrated solutions to...

- ▶ **Empower your employees** with workflow solutions that enable them to print on demand, automate tasks and more
- ▶ **Reduce your output costs** by cutting back on unnecessary printing and shrinking your carbon footprint
- ▶ **Print anytime and anywhere** from desktops and mobile devices that run applications*

*For more information on Lexmark Mobile Solutions, see:

http://www1.lexmark.com/en_US/solutions/business-solutions/mobile-print/index.shtml.

Step up to the system you've always wanted.

Configure the system that best fits your needs:

- | | |
|---|---|
| ☐ Need fax capabilities? | ☐ Need productivity solutions? |
| ☐ Need 2-sided printing? | ☐ Need more advanced solutions? |
| ☐ Need networking? | ☐ Need inline stapling? |
| ☐ Need wireless? | ☐ Need multiple finishing options? |
| ☐ Need professional color? | ☐ Need a large touch screen? |
| ☐ Need extra storage capacity? | ☐ Need extra paper capacity? |

A NEW
WAY TO
GROW

Turn to Unison™ Toner to get the most out of your system.

Essential to our print system performance,
Lexmark's Unison Toner...

- ▶ Ensures system reliability and sustainability while using fewer resources to produce more pages
- ▶ Provides consistent image quality from first print to last

Unison™
TONER

LEXMARK™

MX610 and 611: New and improved.

2011

X652de – 45 ppm

X651de – 45 ppm

Improvements

- ▶ Faster print, copy and scan speeds
- ▶ Smaller and nearly 50% lighter
- ▶ All-new user interface
- ▶ Inline stapler option
- ▶ Much faster dual-core processor
- ▶ More memory
- ▶ Gigabit Ethernet standard
- ▶ Reduced energy consumption
- ▶ “Greener” than ever

2012

MX611dhe – 50 ppm

MX611de – 50 ppm

MX610de – 50 ppm



MX710: New and improved.

2011

X654de – 55 ppm

Improvements

- ▶ Faster print and copy speeds
- ▶ Scan speeds up to 72 sides per minute
- ▶ Very quick first copy out time
- ▶ All-new color touch screen
- ▶ Much faster dual-core processor
- ▶ More standard and maximum memory
- ▶ Higher maximum input capacity
- ▶ Reduced energy consumption
- ▶ “Greener” than ever

2012

MX710de – 63 ppm



LEXMARKTM

A NEW
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GROW

MX711: New and improved.

2011

X656de – 55 ppm

Improvements

- ▶ Faster print and copy speeds
- ▶ Scan speeds up to 72 sides per minute
- ▶ Very quick first copy out time
- ▶ All-new user interface
- ▶ Much faster dual-core processor
- ▶ More standard and maximum memory
- ▶ Up to 45k toner cartridge yields
- ▶ More maximum input capacity
- ▶ Reduced energy consumption
- ▶ “Greener” than ever

2012

MX711dhe – 70 ppm



LEXMARKTM