

A NEW
WAY TO
GROW

Get More Done. Fast.

MX310/410/510 Series
Multifunction Monochrome Laser Printer

LEXMARKTM

Get ready to outperform the competition.

By working with Lexmark, your business can...

Drive growth

Improve process

Increase productivity

Reduce costs

Let's get started.

How the MX310/410/510 can help grow your business.

Before you choose your next output device, see how Lexmark measures up in...

- ▶ Power and speed
- ▶ Reliability and availability
- ▶ Ease of use
- ▶ Enterprise-level security

See what else we deliver...

A NEW
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Check out what all these Lexmark systems can do.

MX310 Series



MX410 Series



MX510 Series



✓ *Drive growth.*

✓ *Improve process.*

✓ *Empower employees.*

LEXMARKTM

A NEW
WAY TO
GROW

Professional results. No training required.

By working with Lexmark, we can help your business...

Keep jobs moving

Enjoy faster processing

Run jobs without
interruption

Get work done quickly

*Intuitive and thoughtful features put
high quality output at your fingertips.*

LEXMARKTM

A NEW
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GROW

Versatility. Compact design.



MX310dn

**Save paper and
energy with Hibernation
and Eco modes**

- ▶ Print, copy, fax and scan in a flash
- ▶ Improve your efficiency quickly and easily
- ▶ Enjoy professional results with crisp graphics and convenient controls

Here's what else you'll get...

- ▶ 35 pages per minute—first page in as little as 6.5 seconds
- ▶ Print up to 6,000 pages a month
- ▶ 256 MB of memory + 800 MHz dual-core processor
- ▶ 2-sided printing and networking capabilities come standard
- ▶ Wireless option available

LEXMARK
™

A NEW
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Versatile. Quick. Solutions capable.



MX410de

**Capture documents and
print forms on demand
with productivity solutions**

- ▶ Take advantage of productivity solutions to streamline your business
- ▶ Save time with super-fast print, copy and scan speeds
- ▶ Enjoy professional results easily using a 4.3-inch color touch screen

Here's what else you'll get...

- ▶ 40 pages per minute—first page in as little as 6.5 seconds
- ▶ Print up to 10,000 pages a month
- ▶ 512 MB of upgradable memory + 800 MHz dual-core processor + Gigabit Ethernet
- ▶ 2-sided capability comes standard
- ▶ Wireless option available

LEXMARK[™]

A NEW
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Flexible. Fast. Feature-rich.



MX511de

**Total input capacity
up to 2,000 pages**

- ▶ Take advantage of productivity solutions to streamline your business
- ▶ Enjoy more input capacity with up to 3 additional trays
- ▶ Save time with faster print, copy and scan speeds

Here's what else you'll get...

- ▶ 45 pages per minute—first page in as little as 6.5 seconds
- ▶ Print up to 12,000 pages a month
- ▶ 512 MB of upgradable memory + 800 MHz dual-core processor + Gigabit Ethernet
- ▶ 2-sided capability comes standard
- ▶ 20,000-page toner cartridges result in fewer interruptions

LEXMARK[™]

Here's why you should consider this series.

Working with the Lexmark MX310/410/510 Series can help people in your organization...

- ▶ Save time with more speed, flexibility and features
- ▶ Get print, fax, copy, scan and solutions capabilities
- ▶ Enjoy consistent image quality from first print to last

Get more work done. Effortlessly.

A NEW
WAY TO
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Start growing with a Lexmark laser printer.

Get started today by taking the next step
toward growing your business in a new way.

Contact:

[Note to presenter: Please insert your contact information here]

LEXMARKTM

Get solutions that can propel your business forward.

The professional-quality output of this series is only part of the Lexmark story.

By leveraging our industry expertise, you can **generate efficiency** and **reduce costs** across business processes. Plus, gain the power needed to **move ahead**—and stay there.

- ▶ Education
- ▶ Financial Services
- ▶ Government
- ▶ Telecommunications

- ▶ Healthcare
- ▶ Manufacturing
- ▶ Retail
- ▶ Utilities

We know business.

Solutions that help you work smarter not harder.

Take advantage of Lexmark integrated solutions to...

- ▶ **Empower your employees** with workflow solutions that enable them to print on demand, automate tasks and more
- ▶ **Reduce your output costs** by cutting back on unnecessary printing and shrinking your carbon footprint
- ▶ **Print anytime and anywhere** from desktops and mobile devices that run applications*

*For more information on Lexmark Mobile Solutions, see:

http://www1.lexmark.com/en_US/solutions/business-solutions/mobile-print/index.shtml.

Step up to the system you've always wanted.

Configure the system that best fits your needs:

☐

Need fax capabilities?

☐

Need productivity solutions?

☐

Need 2-sided printing?

☐

Need more advanced solutions?

☐

Need networking?

☐

Need inline stapling?

☐

Need wireless?

☐

Need multiple finishing options?

☐

Need professional color?

☐

Need a large touch screen?

☐

Need extra storage capacity?

☐

Need extra paper capacity?

A NEW
WAY TO
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Turn to Unison™ Toner to get the most out of your system.

Essential to our print system performance,
Lexmark's Unison Toner...

- ▶ Ensures system reliability and sustainability while using fewer resources to produce more pages
- ▶ Provides consistent image quality from first print to last

Unison™
TONER

LEXMARK™

MX310: New and improved.

2011

X264dn – 30 ppm

Improvements

- ▶ Faster print, copy and scan speeds
- ▶ All-new user interface
- ▶ Much faster dual-core processor
- ▶ More memory
- ▶ Larger high yield toner cartridges
- ▶ Higher input capacity
- ▶ Customer-installable wireless option
- ▶ Reduced energy consumption
- ▶ “Greener” than ever

2012

MX310dn – 35 ppm



MX410: New and improved.

2011

X364dn – 35 ppm

X363dn – 35 ppm

Improvements

- ▶ Productivity solutions in most configurations
- ▶ Faster print, copy and scan speeds
- ▶ All-new color touch screen
- ▶ Much faster dual-core processor
- ▶ More memory
- ▶ Larger high yield toner cartridges
- ▶ Customer-installable wireless option
- ▶ Gigabit Ethernet standard
- ▶ Reduced energy consumption
- ▶ “Greener” than ever

2012

MX410de – 40 ppm



MX510 and 511: New and improved.

2011

X464de – 40 ppm

X463de – 40 ppm

Improvements

- ▶ Faster print, copy and scan speeds
- ▶ All-new user interface
- ▶ Much faster dual-core processor
- ▶ More memory
- ▶ Larger high yield toner cartridges
- ▶ Higher input capacity
- ▶ Customer-installable wireless option
- ▶ Gigabit Ethernet standard
- ▶ Reduced energy consumption
- ▶ “Greener” than ever

2012

MX511de – 45 ppm

MX510de – 45 ppm



MX511: New and improved.

2011

X466de – 40 ppm

Improvements

- ▶ Faster print, copy and scan speeds
- ▶ All-new user interface
- ▶ Much faster dual-core processor
- ▶ More memory
- ▶ Larger high yield toner cartridges
- ▶ Higher input capacity
- ▶ Customer-installable wireless option
- ▶ Gigabit Ethernet standard
- ▶ Reduced energy consumption
- ▶ “Greener” than ever

2012

MX511dhe – 45 ppm

