

A NEW
WAY TO
GROW

Terrific Performance. Compact Design.

MS310/410/510 Series
Monochrome Laser Printer

LEXMARKTM

Get ready to outperform the competition.

By working with Lexmark, your business can...

Drive growth

Improve process

Increase productivity

Reduce costs

Let's get started.

How the MS310/410/510 can help grow your business.

Before you choose your next output device, see how Lexmark measures up in...

- ▶ Power and speed
- ▶ Reliability and availability
- ▶ Ease of use
- ▶ Enterprise-level security

See what else we deliver...

A NEW
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Check out what all these Lexmark systems can do.

MS310 Series



MS410 Series



MS510 Series



☒ *Drive growth.*

☒ *Improve process.*

☒ *Empower employees.*

LEXMARKTM

Look professional. Work smarter.

Discover how Lexmark can help you...

Keep jobs moving

Enjoy faster processing

Run jobs without
interruption

Help workers do more

*Intuitive and thoughtful features
put high quality at your fingertips.*

A NEW
WAY TO
GROW

Convenient printing. Compact design.



MS310dn

**Get up and running
in minutes with
fast and easy set up**

- ▶ Enjoy powerful performance with a fast 800 MHz dual-core processor
- ▶ Finish jobs quickly—produce your first page in as little as 6.5 seconds
- ▶ Print jobs from the network in next to no time with a fast Ethernet or wireless connection

Here's what else you'll get...

- ▶ *35 pages per minute*
- ▶ *Print up to 2,500 pages a month*
- ▶ *128 MB of memory + 800 MHz dual-core processor*
- ▶ *Easy-to-use bright LED control panel*

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A NEW
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Terrific performance. Compact design.



MS410dn

Take advantage of
our easy-to-use
wireless option

- ▶ Enjoy powerful performance with a fast 800 MHz dual-core processor and Gigabit Ethernet
- ▶ Print anytime and anywhere from desktops and mobile devices*
- ▶ Spend less time waiting—produce your first page in as little as 6.5 seconds

Here's what else you'll get...

- ▶ 40 pages per minute
- ▶ Print up to 7,200 pages a month
- ▶ 256 MB of memory + 800 MHz dual-core processor + Gigabit Ethernet
- ▶ Ships with 2,500-page toner cartridge
- ▶ Networking model available

*For more information on Lexmark Mobile Solutions, see:
http://www1.lexmark.com/en_US/solutions/business-solutions/mobile-print/index.shtml.

LEXMARK[™]

A NEW
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More speed. Better results.



MS510dn

Easy-to-use 2.4-inch
color LCD display

- ▶ Speed through jobs with an 800 MHz dual-core processor and Gigabit Ethernet
- ▶ Spend less time waiting—produce your first page in as little as 6.5 seconds
- ▶ Improve efficiency with large toner cartridges and expandable input capacity

Here's what else you'll get...

- ▶ 45 pages per minute
- ▶ Print up to 14,000 pages a month
- ▶ 256 MB of upgradable memory + 800 MHz dual-core processor + Gigabit Ethernet
- ▶ Ships with 6,000-page toner cartridge
- ▶ 2-sided printing capability comes standard

LEXMARK
TM

Here's why you should consider this series.

Working with the Lexmark MS310/410/510 Series can help people in your organization...

- ▶ Produce great-looking documents—fast
- ▶ Handle the requirements of a busy, professional office
- ▶ Respond to changing business needs with eco-friendly printers that streamline your workflow

Look professional. Work smart.

A NEW
WAY TO
GROW

Start growing with a Lexmark laser printer.

Get started today by taking the next step
toward growing your business in a new way.

Contact:

[Note to presenter: Please insert your contact information here]

LEXMARKTM

Get solutions that can propel your business forward.

The professional-quality output of this series is only part of the Lexmark story.

By leveraging our industry expertise, you can **generate efficiency** and **reduce costs** across business processes. Plus, gain the power needed to **move ahead**—and stay there.

- ▶ Education
- ▶ Financial Services
- ▶ Government
- ▶ Telecommunications

- ▶ Healthcare
- ▶ Manufacturing
- ▶ Retail
- ▶ Utilities

We know business.

Solutions that help you work smarter not harder.

Take advantage of Lexmark integrated solutions to...

- ▶ **Empower your employees** with workflow solutions that enable them to print on demand, automate tasks and more
- ▶ **Reduce your output costs** by cutting back on unnecessary printing and shrinking your carbon footprint
- ▶ **Print anytime and anywhere** from desktops and mobile devices that run applications*

*For more information on Lexmark Mobile Solutions, see: http://www1.lexmark.com/en_US/solutions/business-solutions/mobile-print/index.shtml.

Step up to the system you've always wanted.

Configure the system that best fits your needs:

☐

Need fax capabilities?

☐

Need productivity solutions?

☐

Need 2-sided printing?

☐

Need more advanced solutions?

☐

Need networking?

☐

Need inline stapling?

☐

Need wireless?

☐

Need multiple finishing options?

☐

Need professional color?

☐

Need a large touch screen?

☐

Need extra storage capacity?

☐

Need extra paper capacity?

A NEW
WAY TO
GROW

Turn to Unison™ Toner to get the most out of your system.

Essential to our print system performance,
Lexmark's Unison Toner...

- ▶ Ensures system reliability and sustainability while using fewer resources to produce more pages
- ▶ Provides consistent image quality from first print to last

Unison™
TONER

LEXMARK™

MS310: New and improved.

2011

E260dn – 35 ppm

E260d – 35 ppm

Improvements

- ▶ Much faster dual-core processor
- ▶ More memory
- ▶ Larger toner cartridges
- ▶ Higher total input capacity
- ▶ Customer-installable wireless option (dn)
- ▶ Reduced energy consumption
- ▶ “Greener” than ever

2012

MS310dn – 35 ppm

MS310d – 35 ppm



MS410: New and improved.

2011

E360dn – 40 ppm

E360d – 40 ppm

Improvements

- ▶ Improved 2-line LCD display
- ▶ Much faster dual-core processor
- ▶ More memory
- ▶ Larger toner cartridges
- ▶ Customer-installable wireless option (dn)
- ▶ Gigabit Ethernet standard (dn)
- ▶ Reduced energy consumption
- ▶ “Greener” than ever

2012

MS410dn – 40 ppm

MS410d – 40 ppm



MS510: New and improved.

2011

E460dn – 40 ppm

E460dw – 40 ppm

Improvements

- ▶ Faster print speeds
- ▶ All-new user interface
- ▶ Much faster dual-core processor
- ▶ More memory
- ▶ Larger toner cartridges
- ▶ Higher input capacity
- ▶ Customer-installable wireless option
- ▶ Gigabit Ethernet standard
- ▶ Reduced energy consumption
- ▶ “Greener” than ever

2012

MS510dn – 45 ppm



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