

Scanner software, simplified

Because your customers don't have time for complicated



Between tight timelines and high consumer expectations, your customers need tools that make every setup simple and repeatable. Zebra's 123Scan Suite simplifies setup and management of Zebra scanners to make every sale an opportunity to build trust and win repeat business.

More is in store with 123Scan Suite for Retail

Demonstrate simplicity

Whether your customer has 5 or 5,000 scanners, Zebra has setup software tools for small and large businesses to get them up and running fast. Integrated assistance tools help make complicated things easy, with help available whenever needed—so they can focus on customer service, not setup.

Be ready for GS1 Digital Link

With Sunrise 2027 on the horizon, move your POS seamlessly from 1D UPC to 2D QR barcodes that contain more information, such as expiration dates, batch, and lot data.

Simplify everyday tasks

Show customers the path to efficiency. Preferred Symbol enables one barcode to be prioritized while excluding others without having to manually cover unwanted barcodes, saving time in busy checkout lanes. And with DataWedge, a single Zebra scanner can seamlessly handle multiple workflows—from checkout to returns processing—without associates having to change settings or scanner.

Scan without errors

Give customers confidence in every scan. Advanced Data Formatting ensures scanners not only capture the right barcode but also output just what the POS requires. In addition, Zebra scanners can capture worn or damaged labels perfectly, eliminating manual entry and giving you a powerful proof point for Zebra reliability.

Stay up and running

Make maintenance effortless for every customer. Remote Management tools enable quick updates and real-time visibility without taking scanners offline. It keeps operations running smoothly without having to visit customer sites.

Make every budget go further

Zebra scanner setup tools are easy to use and offer integrated help features that minimize IT assistance and reduce support calls, saving labor costs right away. Virtual Tether helps prevent cordless scanner loss with real-time alerts, eliminating unnecessary scanner replacements. And with DataWedge, a single Zebra scanner can seamlessly handle many workflows, eliminating the need for multiple use-specific scanners.

Integrates with the way you work

Compatibility comes standard. Zebra scanners and SDKs integrate with Windows, Linux, Android, iOS, Citrix, and VMware.

Retail use cases

- Checkouts
- POS
- Inventory management
- Price checks
- Loyalty program
- BOPIS/BOPAC
- Self-checkout
- Electronic couponing
- Returns and exchanges
- Loss prevention

Selling points

- **Setup Tools** Easily configure your scanners
- **Virtual Tether** Keep cordless scanners available and know instantly if they're ready to use
- **IoT Connector** Connect scanner data to enterprise systems for actionable insights
- **Preferred Symbol** Scan only the barcode needed, skip the rest
- **Advanced Data Formatting** Modify barcode data to meet POS requirements
- **GS1 Digital Link** Migrate your POS from 1D to 2D barcodes
- **DataWedge for Scanners** Seamlessly handle multiple workflows with one scanner

ZEBRA



The cure for scanning complexity in healthcare

Easier setup

No matter the number of scanners your clinical customers use every day, Zebra setup software tools get them up and running fast. With integrated assistance, it's very easy for them to get help when needed. This ensures everything keeps running smoothly—so they can focus on patient care, not devices.

Support compliance requirements

Regulations like DSCSA, MDR, and global UDI mandates are making serialized, GS1 DataMatrix barcodes the new standard across pharmaceuticals and medical devices. Zebra scanners capture complex barcode data accurately the first time, helping healthcare teams support traceability, avoid workflow disruptions, and stay compliant as requirements evolve.

Simplify tasks to amplify care

Show clinicians the path to efficiency. Preferred Symbol enables one barcode to be prioritized while excluding others without having to manually cover unwanted barcodes. And with DataWedge, a single Zebra scanner can seamlessly handle multiple workflows—from patient ID to phlebotomy—without clinicians having to change settings or their scanner so they can remain focused on patient care.

Maintenance without house calls

Keep scanners performing from anywhere with Remote Management. Quick updates and remote troubleshooting never disrupt care. The result: fewer delays, less downtime, and more time focused on patients.

Keep budgets healthy

Reduce costs without sacrificing performance. Zebra configuration tools streamline setup, minimizing the need for IT assistance and extra labor. Virtual Tether protects cordless scanners from loss with real-time alerts, helping healthcare teams save on replacements while keeping equipment ready for use. And with DataWedge, a single Zebra scanner can seamlessly handle many workflows, eliminating the need for multiple use-specific scanners.

Integrate with the way you work

Compatibility comes standard. Zebra scanners and SDKs integrate with Windows, Linux, Android, iOS, Citrix, and VMware.

The DNA of reliability

Help your customers set up, secure, and manage their scanners, mobile computers, and printers with ease thanks to Zebra DNA. With the i23Scan Suite, teams can count on reliable performance, faster setup, and the agility to meet whatever comes next.

Healthcare use cases

- Positive patient identification
- Medication administration
- Pharmacy inventory management
- Medical equipment and supply chain management
- Specimen tracking
- Patient admissions
- Electronic record access
- Billing and administrative

Selling points

- **Setup Tools**
Easily configure your scanners
- **Virtual Tether**
Know where your scanners are and whether they're ready to work with real-time location and device status insights
- **IoT Connector**
Turn scanner activity into actionable insights by connecting devices to enterprise systems and dashboards
- **Blood Bag Parse+**
Capture up to 7 barcodes and parse data in one scan
- **UDI Scan+**
Capture and parse UDI data in the right order to the right fields
- **DataWedge for Scanners**
Handle multiple clinician workflows with one scanner
- **Preferred Symbol**
Scan only the barcode needed, skip the rest

Sell simplicity. For more information, visit zebra.com/scannersoftware



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