



# Built For Work That Doesn't Wait

Xerox® C240 Color Printer and  
Xerox® C245/C255a Color Multifunction Printers



# Agenda



Evolving and emerging needs in the workplace



Introducing the C240 Color Printer and C245/C255a Color Multifunction Printers

- At-a-glance
- Features



In-depth review and the Xerox advantage



Optional accessories

# Small businesses need compact, affordable printers that are easy to set up and built to keep work moving.

- Easy installation and intuitive usability are critical for small teams without dedicated IT support.
- Small offices need secure, high-quality color printing and scanning without complexity or oversized costs.
- Compact, space-saving design and fast performance are essential for growing teams.

**1** Fewer employees in the office



**3** Smaller office spaces



**2** Maximizing productivity in limited time



**4** Increasing cost and sustainability pressure



**72% of small businesses rank cost efficiency as their top technology purchasing driver in 2026.**



# You need a printer that powers business forward, not one that slows it down

## Your days demand:

- Easy setup and intuitive controls from day one
- Devices that just work, day after day
- Compact, affordable technology built to keep pace with work
- Advanced protection for devices and data

# Introducing the Xerox® C240 Color Printer and C245a/C255a Color Multifunction Printers

Keep teams connected, productive  
and secure wherever work happens

- Easy setup and intuitive usability
- Powerful, fast, reliable and compact
- High-quality output
- Affordable and efficient

C240



C245



C255a



# The Next Generation of Our C-Series Family Printers

With built-in ease and faster speeds, the **new C240 Printer and C245/C255a MFPs** are perfect for small-to-medium teams and hybrid employees.



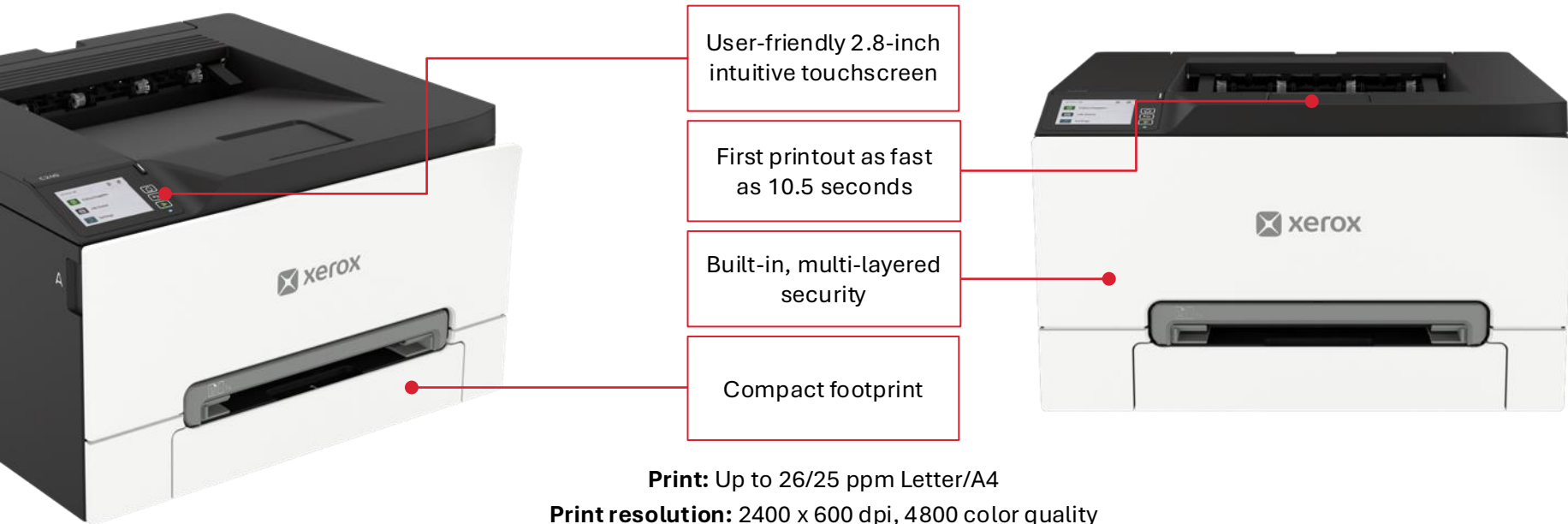
## Current Products



Availability varies by geography



# C240 Color Printer At-a-Glance



**Print:** Up to 26/25 ppm Letter/A4

**Print resolution:** 2400 x 600 dpi, 4800 color quality

# C240 Color Printer Features



# C245 Multifunction Color Printer At-a-Glance



User-friendly  
2.8-inch intuitive  
touchscreen

Fast print and scan  
speeds to keep up  
with high demands

Built-in  
multi-layer  
security

Compact footprint

**Print Speed:** Up to 26/25 ppm (color/black and white), Letter/A4

**First Page Out Time:** As fast as 10.5 seconds B&W / 10.7 seconds color

**Scan Speed Duplex:** 96/92 ipm (black and white), 42/40 ipm (color), Letter/A4

**Print Resolution:** Up to 4800 Color Quality (2400 x 600 dpi)

**Copy Resolution:** 600 x 600 dpi

# C245 Multifunction Color Printer Features



# C255a Multifunction Color Printer At-a-Glance



User-friendly  
2.8-inch intuitive  
touchscreen

Fast print and scan  
speeds to keep up  
with high demands

Built-in  
multi-layer  
security

Compact footprint

**Print Speed:** Up to 26/25 ppm  
(color/black and white), Letter/A4

**First Page Out Time:** As fast as 10.5  
seconds B&W / 10.7 seconds color

**Scan Speed Duplex:** 96/92 ipm  
(black and white), 42/40 ipm (color),  
Letter/A4

**Print Resolution:** Up to 2400 x 600 dpi,  
4800 Color Quality

**Copy Resolution:** 600 x 600 dpi

# C255a Multifunction Color Printer Features





# C240 Color Printer and C245/C255a Color Multifunction Printers

## In-Depth Review

# Meet the C240 Color Printer and C245/C255a Color Multifunction Printers



Easy to set up and use



Reliable performance



Keeps data, devices  
and workplaces secure



Compact footprint



More efficient printing

C240



C245



C255a





## Keep everyday work flowing effortlessly

- Superior user experience with intuitive touchscreen lets you breeze through tasks with fewer steps
- Xerox® Easy Assist enables installation and ongoing management right from your mobile phone
- Xerox® Print and Scan Experience delivers advanced printing and scanning features
- Optional access to the Xerox® Workflow Central platform brings the power to overcome your everyday document challenges



# Easily install, manage and monitor your printer—right from your mobile phone—with Xerox® Easy Assist App

Get a guided installation of your WiFi-enabled Xerox® Printer or MFP



Simplify print and scan setup



Quickly scan, print, browse and preview files from within the app



Monitor supply levels and reorder genuine supplies with ease



Manage admin passwords and use your phone to securely sign in to your printer



Resolve issues quickly with real-time self-support system



Receive insight into the latest launches, news and promotions



Easy access to information on our sustainability initiatives



# Hassle-Free Scanning, Printing and Editing

## Work like a pro with the Xerox® Print and Scan Experience App

### Easy Setup

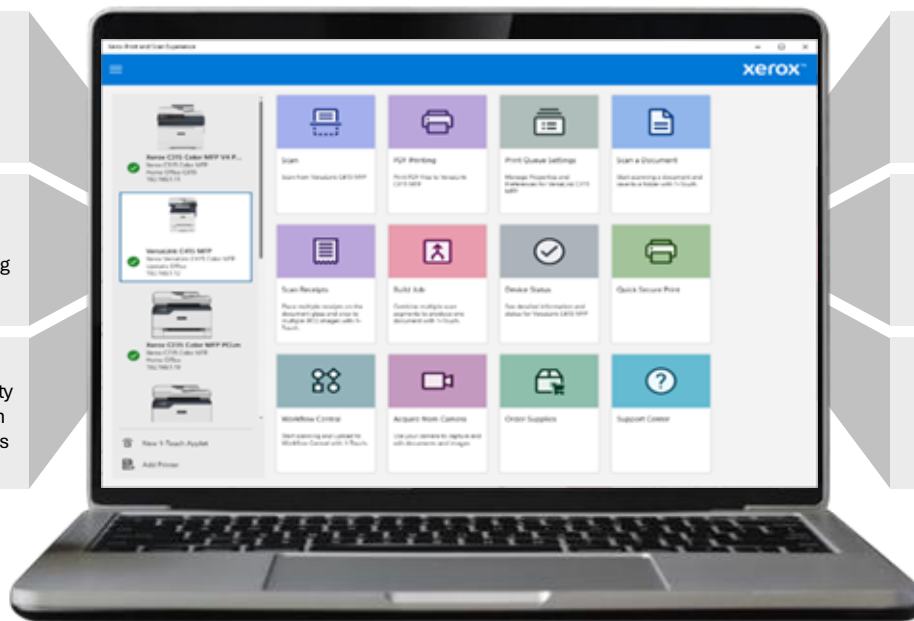
Automatically discover your Xerox® printer and install IPP queues to enable print and scan functionality.

### Work Simpler

Get more done in less time by easily scanning, previewing, altering and distributing your most important documents.

### Work Smarter

Get more out of every minute with productivity tools that automatically rotate and straighten images, remove blank pages, sign documents and make scanned text searchable.



### Get More Done, Automatically

Streamline repetitive tasks with advanced automation capabilities, such as 1-touch settings/apps.

### Make Your Documents Dynamic

Take advantage of the optional Xerox® Workflow Central Platform and overcome everyday workflow challenges.

### Manage Your Printers Efficiently

Stay productive by easily reordering your supplies and accessing real-time support services.

Available for Download on



# Enjoy the Xerox Printer Driver Experience with the Print Support App (PSA)

Full features, familiar driver, seamless printing.

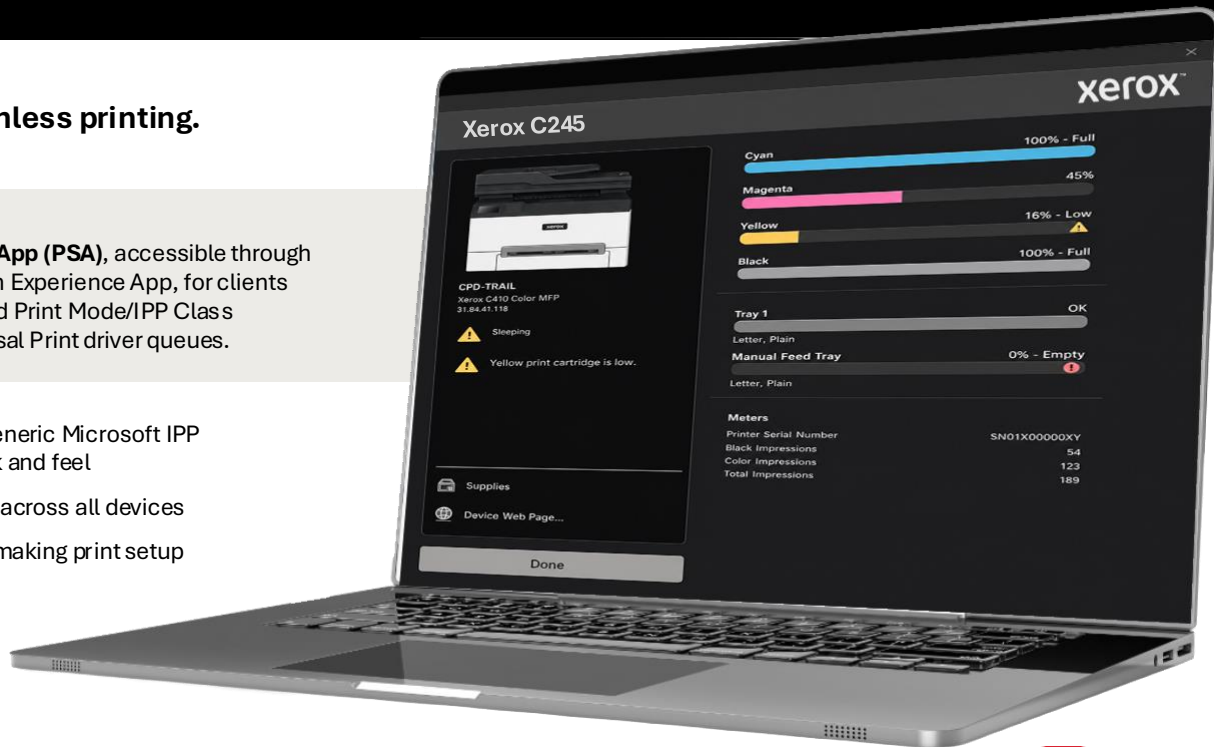


Enjoy the **Print Support App (PSA)**, accessible through the Xerox® Print and Scan Experience App, for clients using Windows Protected Print Mode/IPP Class drivers/Microsoft Universal Print driver queues.

- The Xerox® Print Support App replaces the generic Microsoft IPP print driver setup with the familiar Xerox look and feel
- Delivers a consistent, enhanced experience across all devices
- Unlocks full printer and MFP features while making print setup fast and efficient.



**Download Now!**



# Make your documents dynamic with our optional Workflow Central Platform

Seamlessly connect to Xerox® Workflow Central Platform to take the guesswork out of converting physical and digital files into usable formats with secure, 24/7 access.



-  Create audio documents
-  Translate languages
-  Convert to other formats
-  Summarize text
-  Merge documents
-  Redact private information
-  Change handwritten messages into text



## Reliability you can count on—even on Monday morning.

- Print with confidence. Every job is backed by extensive testing for consistent performance.
- Enjoy consistent print quality and reliable paper handling
- Ready when you are, trusted laser printers deliver instant printing, even after sitting idle





## Multilayer security protection that works as hard as you do.

- End-to-end protection for devices, data and networks – powered by **advanced encryption** and **hardware-enabled post-quantum-ready** security architecture
- Supports the latest protocols and strong wireless security with WPA3





## Compact. Connected. Compatible.

- Fits easily on a desk, shelf or small workplace
- Greater flexibility and mobility without the need for cables or wires
- AirPrint, Mopria and Chromebook support for seamless printing from virtually any device





## Support your sustainability goals

- Made with more than 50% post-consumer recycled (PCR) plastic
- Energy-saving features and modes
- Meet or exceed ENERGY STAR®, EPEAT and other stringent certifications
- Easy cartridge recycling with Xerox® Supplies Recycling Program



# Your objectives, achieved



## Make work easier

- Xerox® Easy Assist makes installation easy and straightforward
- Get up and running fast with an intuitive touch-screen that makes it easy to use the features you need every day
- Print and manage from any device, anywhere



## Reliability you can count on

- Quick first page output and consistent performance — print after scan
- Crisp, professional-quality and vibrant color output
- Keep interruptions low, and productivity levels high



## Get more done in less time

- Enhanced productivity and built-in mobility features in a compact footprint
- Use Xerox Print and Scan Experience to help you work like a pro
- Optional access to Xerox® Workflow Central to streamline document centric processes



## Multilayered security

- End-to-end protection for devices, data and networks with advanced encryption and hardware-enabled post-quantum-ready security architecture
- Supports the latest protocols and strong wireless security with WPA3



## Designed for sustainability and efficiency

- Made with more than 50% post-consumer recycled plastic (PCR)
- Include energy-saving features and modes
- Are ENERGY STAR® certified and EPEAT registered
- Support recycling through the Xerox® Cartridge Collection Program, where available

# C240 Color Printer and C245/C255a Color Multifunction Printers

Optional Accessories

# C240 Color Printer

## Optional Accessories



### Optional Accessories:

- Swivel Cabinet
- Adjustable Printer Stand



# C245 Color Multifunction Printer

## Optional Accessories



### Optional Accessories:

- Swivel Cabinet
- Adjustable Printer Stand



# C255a Color Multifunction Printer

## Optional Accessories

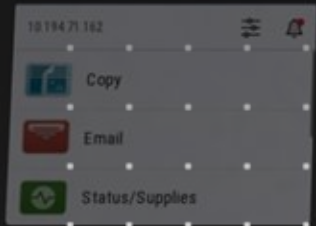


### Optional Accessories:

- Swivel Cabinet
- Adjustable Printer Stand



# Hardware and Feature Comparisons



# Xerox® C240 vs. Xerox® C230

| Item                                        | Xerox® C240                                                                        | Xerox® C230                                                                        |
|---------------------------------------------|------------------------------------------------------------------------------------|------------------------------------------------------------------------------------|
| UI Screen                                   | 2.8-inch intuitive touchscreen                                                     | 2-Line LCD interface                                                               |
| Print Resolution                            | 2400 x 600 dpi                                                                     | 600 x 600 dpi                                                                      |
| Wireless                                    | Standard                                                                           | Standard                                                                           |
| Print Speed                                 | 26 ppm color and black-and-white (Letter)<br>25 ppm color and black-and-white (A4) | 24 ppm color and black and white (Letter)<br>22 ppm color and black and white (A4) |
| Paper Input (Standard and Manual Feed Slot) | Standard (1 x 250 sheets), Manual Feed Slot (1 x 1 sheet)                          | Standard (1 x 250 sheets), Manual Feed Slot (1 x 1 sheet)                          |
| Paper Input (Total)                         | 251                                                                                | 251                                                                                |
| Paper Output Standard                       | 1 x 100                                                                            | 1 x 100                                                                            |
| Footprint (WxDxH)                           | 16.2" x 15.5" x 9.6"                                                               | 16.2" x 15.5" x 9.6"                                                               |
| Weight                                      | 36.5 lbs                                                                           | 35.4 lbs                                                                           |

 Advantage

# Xerox® C245/C255a vs. Xerox® C235

| Item                                               | Xerox® C245                                                                                            | Xerox® C255a                                                                                           | Xerox® C235                                                                                        |
|----------------------------------------------------|--------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|
| <b>UI Screen</b>                                   | 2.8-inch intuitive touchscreen                                                                         | 2.8-inch intuitive touchscreen                                                                         | 2.8-inch intuitive touchscreen                                                                     |
| <b>Print Resolution</b>                            | 2400 x 600 dpi                                                                                         | 2400 x 600 dpi                                                                                         | 600 x 600 dpi                                                                                      |
| <b>Wireless</b>                                    | Standard                                                                                               | Standard                                                                                               | Standard                                                                                           |
| <b>Apps</b>                                        | Access to scanning features via Workflow Central / Xerox Print and Scan Experience / Xerox Easy Assist | Access to scanning features via Workflow Central / Xerox Print and Scan Experience / Xerox Easy Assist | Access to scanning features via Workflow Central/Xerox Print and Scan Experience/Xerox Easy Assist |
| <b>Print Speed</b>                                 | 26 ppm color and black and white (Letter)<br>25 ppm color and black and white (A4)                     | 26 ppm color and black and white (Letter)<br>25 ppm color and black and white (A4)                     | 24 ppm color and black and white (Letter)<br>22 ppm color and black and white (A4)                 |
| <b>Scanner</b>                                     | Automatic document feeder                                                                              | Automatic document feeder                                                                              | Automatic document feeder                                                                          |
| <b>Scan Speed</b>                                  | 42/40 ipm black and white duplex Letter/A4<br>21/20 ipm color duplex Letter/A4                         | 42/40 ipm black and white duplex Letter/A4<br>21/20 ipm color duplex Letter/A4                         | 21/20 ipm black and white duplex Letter/A4<br>42/40 ipm color duplex Letter/A4                     |
| <b>Paper Input (Standard and Manual Feed Slot)</b> | Standard (1 x 250 sheets), Manual Feed Slot (1 x 1 sheet)                                              | Standard (1 x 250 sheets), Manual Feed Slot (1 x 1 sheet)                                              | Standard (1 x 250 sheets), Manual Feed Slot (1 x 1 sheet)                                          |
| <b>Paper Input (Total)</b>                         | 251                                                                                                    | 251                                                                                                    | 251                                                                                                |
| <b>Paper Output Standard</b>                       | 1 x 100                                                                                                | 1 x 100                                                                                                | 1 x 100                                                                                            |
| <b>Footprint (WxDxH)</b>                           | 16.2" x 15.7" x 13.6"                                                                                  | 16.2" x 15.7" x 13.6"                                                                                  | 16.2" x 15.5" x 13.6"                                                                              |
| <b>Weight</b>                                      | 43.6 lb                                                                                                | 44.6 lb                                                                                                | 42.7 lb                                                                                            |

 Advantage

# Supplies (Standard)

| Supplies                                                               | Region1 (NA/ANZ) | Region 2 (EEA+) | Region 3 (RoAP) | Region 4 (LA) | Region 5 (RoEMEA) |
|------------------------------------------------------------------------|------------------|-----------------|-----------------|---------------|-------------------|
| Genuine Xerox Black Standard Capacity Toner Cartridge (1,300 Pages)    | 006R05051        | 006R05055       | 006R05059       | 006R05063     | 006R05067         |
| Genuine Xerox Cyan Standard Capacity Toner Cartridge, (1,200 Pages)    | 006R05052        | 006R05056       | 006R05060       | 006R05064     | 006R05068         |
| Genuine Xerox Magenta Standard Capacity Toner Cartridge, (1,200 Pages) | 006R05053        | 006R05057       | 006R05061       | 006R05065     | 006R05069         |
| Genuine Xerox Yellow Standard Capacity Toner Cartridge (1,200 Pages)   | 006R05054        | 006R05058       | 006R05062       | 006R05066     | 006R05070         |

# Supplies (High-Capacity)

| Supplies                                                           | Region 1 (NA/ANZ) | Region 2 (EEA+) | Region 3 (RoAP) | Region 4 (LA) | Region 5 (RoEMEA) |
|--------------------------------------------------------------------|-------------------|-----------------|-----------------|---------------|-------------------|
| Genuine Xerox Black High-Capacity Toner Cartridge, (3,000 Pages)   | 006R05071         | 006R05075       | 006R05079       | 006R05083     | 006R05087         |
| Genuine Xerox Cyan High-Capacity Toner Cartridge, (2,500 Pages)    | 006R05072         | 006R05076       | 006R05080       | 006R05084     | 006R05088         |
| Genuine Xerox Magenta High-Capacity Toner Cartridge, (2,500 Pages) | 006R05073         | 006R05077       | 006R05081       | 006R05085     | 006R05089         |
| Genuine Xerox Yellow High-Capacity Toner Cartridge (2,500 Pages)   | 006R05074         | 006R05078       | 006R05082       | 006R05086     | 006R05090         |



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# Resources

Available on Xerox.com, SMART Centre, Showpad and Xerox Partner Portal

Available on SMART Centre, Showpad and Xerox Partner Portal

## Brochure



## Spec Sheet



## Product Configurator



## Messaging Overview

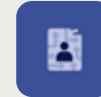


## Client Presentation



Available on Xerox.com

## Product Web Page



Xerox® Easy Assist



Xerox® Print and Scan Experience App



Xerox® Workflow Central